



Contract

The Herald Group
Attn: Richard Hunt
1800 M St NW #450
Washington DC 20036

Contract		Order #	Ver #	Rev #	# Wks	Page #
		210177	4		8	1
Advertiser	Product	Date	Time	Start	End	
Electronic Payments Coalition	EPC - Host Reads	3/6/24	4:56:24PM	3/11/24	5/5/24	
Salesperson	Salesperson Phone #	Demos				
Tim Warbington		A18+				
Sales Office	Agency Phone #	Survey				
Atlanta	(202)555-1000	Sp23 September 2023 DP_v1				

Line #	Vehicle	Days & Times	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P											12	12	12	36	30	0.1	3.9	284.6	10245.6	21.2
			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1.3	1.3							
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M											5	6	6	17	60	0.2	3.3	507.0	8619.0	17.8
			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	1.2							
Total Units													17	18	18	53			7.2		18864.6	
Total GRPs			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.5	2.5							

*Note: Avg Aud and Gross Impressions are shown in thousands





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Sales Office	Agency Phone #	Survey				
Atlanta	(202)555-1000	Sp23 September 2023 DP_v1				

Line #	Vehicle	Days & Times	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P	10	12	12	10	10									54	30	0.1	5.9	284.6	15368.4	31.7
			1.1	1.3	1.3	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	6	6	6	5	5									28	60	0.2	5.4	507.0	14196.0	29.3
			1.2	1.2	1.2	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
Total Units			16	18	18	15	15									82			11.3		29564.4	
Total GRPs			2.3	2.5	2.5	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

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Advertiser Electronic Payments Coalition	Product EPC - Host Reads	Date 3/6/24	Time 4:56:24PM	Start 3/11/24	End 5/5/24
Salesperson Tim Warbington	Salesperson Phone #	Demos A18+			
Sales Office Atlanta	Agency Phone # (202)555-1000	Survey Sp23 September 2023 DP_v1			

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TERMS & CONDITIONS

1 CHANGES. If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.

2 PAYMENTS. Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.

3 ADVERTISEMENTS. Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.

4 TERM. The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.

5 REPS/WARRANTIES. Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's/Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs, and ordinances.

6 INDEMNIFICATION. Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.

7 MISCELLANEOUS. This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in

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writing signed by each party. No waiver of default to this Order is a waiver of any other default, right or remedy. The parties shall not assign or transfer this Order or any rights/obligations without the written consent of the other party; but WWO has the right to assign this Order to an affiliated entity or to an entity that acquires substantially all of its assets. The terms of Sections 5, 6, and 7 of these T&C will survive expiration or termination of this Order.

NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

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WWO Order #210177

March 11th - TFN

The Brian Kilmeade Show

:30 Copy

Advertiser: Electronic Payment Coalition

Updated HOMR Script for Electronic Payments Coalition (EPC) Sponsorship – March 2024

Millions of Americans earn and use credit card rewards.

Corporate mega-stores want to take those rewards away.

Rewards we use on groceries and school supplies.

The cash back to save on gas and grow our small businesses.

And travel miles we use to make memories.

The Durbin-Marshall Credit Card Bill would eliminate credit card rewards.

No more travel miles. No more cash back.

When lawmakers help corporate mega-stores line their pockets, American families pay for it.

Tell your Senator to OPPOSE the Durbin-Marshall Credit Card Bill.

Visit Hands Off My Rewards dot com to take action today!

Paid for by the Electronic Payments Coalition.

The Mark Levin Show: Radio and Podcast Voiced Reads

Length: 60 spots

Advertiser: Electronic Payments Coalitions (EPC) March 2024

In today's digital age, where cyber threats loom larger than ever, safeguarding your personal information is paramount.

So why is Congress considering a law that could put YOUR credit card data at greater risk of being hacked and exposed to foreign networks?

The Durbin-Marshall Credit Card Bill could jeopardize your financial data, making it more susceptible to cyber intrusions.

This controversial bill proposes a shift in billions of dollars worth of consumer transactions to payment networks that lack the robust security measures consumers rely on.

Who could possibly want that?

The answer – corporate megastores seeking to inflate their multi-billion-dollar profit margins.

Imagine a world where your credit card details—your hard-earned money—is easily hacked and funneled into foreign networks. The Durbin-Marshall Credit Card Bill will undermine our safe and convenient payments system, prioritizing corporate greed over YOUR data security.

It's time to take a stand.

Visit ElectronicPaymentsCoalition.org and make your voice heard.

Protect your right to secure transactions. Tell your Senators to oppose the Durbin-Marshall Credit Card Bill. Your payment security should not be up for negotiation.

Paid for by the Electronic Payments Coalition.