

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
581990-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Ending Spending Action Fu	ESAF	3317

Flight Dates	Order #	Alt Order #
10/10/12 - 11/06/12	581990	09838106

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	267	485

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	11/06/12	M-F 6a-7a	6a-7a	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/17/12 6:27 AM M-F 6a-7a 6a-7a :30 WKET1010H \$2,000.00 NM									
2	10/13/12	10/27/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Sa 10/13/12 8:52 AM Sa 8a-9a 8a-9a :30 WKET1010H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Sa 10/27/12 8:42 AM Sa 8a-9a 8a-9a :30 WKET1010H \$400.00 NM									
3	10/17/12	10/23/12	M-F 9a-10a	9a-10a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 10/22/12 9:55 AM M-F 9a-10a 9a-10a :30 WKET1010H \$500.00 NM									
5	10/12/12	10/16/12	M-F 430p-5p	430p-5p	MT--F--	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 MT--F-- 1 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 10/15/12 4:40 PM M-F 430p-5p 430p-5p :30 WKET1010H \$485.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/12	11/06/12	M-F 6p-630p	6p-630p	MTWTF--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/12	10/16/12	MT--F--	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/16/12	6:21 PM	M-F 6p-630p	6p-630p	:30	WKET1010H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	W	10/17/12	6:21 PM	M-F 6p-630p	6p-630p	:30	WKET1010H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	MTWTF--	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	F	10/26/12	6:22 PM	M-F 6p-630p	6p-630p	:30	WKET1010H	\$1,200.00	NM
8	10/12/12	11/06/12	M-F 630p-7p	630p-7p	MTWTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/12	10/16/12	MT--F--	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/16/12	6:55 PM	M-F 630p-7p	630p-7p	:30	WKET1010H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	W	10/17/12	6:55 PM	M-F 630p-7p	630p-7p	:30	WKET1010H	\$600.00	NM
9	10/23/12	10/23/12	FOX X Factor Tues.	7p-9p	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/23/12	9:15 PM	FOX X Factor Tues.	7p-9p	:30	WKET1010H	\$2,000.00	NM
	*								
10	10/11/12	10/11/12	X Factor Thursday	7p-9p	---T---	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/11/12		X Factor Thursday	7p-9p	:00		\$3,000.00	NM
	See MG 10.2, 10.3								
2 6	Sa	10/13/12	3:41 PM	College Football on FOX	various	:30	RESN0921H	\$1,200.00	NM
	MG for 10.1 10/11								
3 6	Sa	10/13/12	9:30 PM	College Football on FOX	various	:30	RESN0921H	\$1,800.00	NM
	MG for 10.1 10/11								
12	10/12/12	11/06/12	M-F 10p-1035p	10p-1035p	MTWTF--	:30	1	\$1,835.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/12	10/16/12	MT--F--	1	\$1,835.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/15/12	11:06 PM	M-F 10p-1035p	10p-1035p	:30	WKET1010H	\$1,835.00	NM
	*								

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Advertiser	Product	Estimate Number	
Ending Spending Action Fu	ESAF	3317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/13/12	11/03/12	Sa 10p-1035p	10p-1035p	-----S-	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	10/13/12	10:11 PM	Sa 10p-1035p	10p-1035p	:30	WKET1010H	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Sa	10/20/12	10:30 PM	Sa 10p-1035p	10p-1035p	:30	WKET1010H	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	Sa	10/27/12	11:15 PM	Sa 10p-1035p	10p-1035p	:30	WKET1010H	\$1,600.00	NM
	*								
14	10/17/12	10/23/12	MLB Championship Ser	Various	MTWTFSS	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTFSS	1	\$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/18/12	10:37 PM	MLB Championship Ser	Various	:30	RESN0921H	\$1,800.00	NM
15	10/24/12	10/30/12	World Series on FOX	7p-CC	MTWTFSS	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	MTWTFSS	1	\$3,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	Su	10/28/12	10:40 PM	World Series on FOX	7p-CC	:30	WKET1010H	\$3,500.00	NM
	MG for 15.1 10/29								
16	10/28/12	10/28/12	NFL OT on FOX	various	-----S	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/28/12	6:51 PM	NFL OT on FOX	various	:30	WKET1010H	\$5,000.00	NM

Total Spots **20** Gross Total **\$30,520.00**

Payment Terms 30 Days

Agency Commission **\$4,578.00**

Net Amount Due **\$25,942.00**