

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 751958 /		<u>Alt Order #</u> 10351369
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 2883
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/11/14 / 07/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/07/14	10/13/14	Good Day Colo	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			
N 2	31	10/07/14	10/13/14	Good Day Colo	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			
N 3	31	10/07/14	10/13/14	Good Day Colo	7a-8a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$350.00	0.00			
N 4	31	10/07/14	10/13/14	Good Day Colo	7a-8a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$350.00	0.00			
N 5	31	10/07/14	10/13/14	Good Day Colo	8a-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$250.00	0.00			
N 6	31	10/07/14	10/13/14	Good Day Colo	8a-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$250.00	0.00			
N 7	31	10/07/14	10/13/14	Live With Kelly	9a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			
N 8	31	10/07/14	10/13/14	Everyday	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$250.00	0.00			
N 9	31	10/07/14	10/13/14	Jeopardy/Inside	12p-1p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			
N 10	31	10/07/14	10/13/14	TMZ MF 1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			
N 11	31	10/07/14	10/13/14	Hot Bench MF	2p-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$300.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	10/07/14	10/13/14	Judge Judy	3p-4p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$400.00	0.00			
N 13	31	10/07/14	10/13/14	Judge Judy	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$500.00	0.00			
N 14	31	10/11/14	10/11/14	News Saturday	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$300.00	0.00			
N 15	31	10/11/14	10/11/14	News Sa 530-6	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$300.00	0.00			
N 16	31	10/07/14	10/13/14	Wheel of Fortu	628p-7p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				1	\$6,000.00	0.00			
Totals										0.00		16	\$10,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	16	\$10,750.00	\$9,137.50
Totals	16	\$10,750.00	\$9,137.50

Signature: _____ **Date:** _____

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