

FCC EEO Report - 2015

This report is filed to comply with Federal Communication Commission Rules providing the following information for the period 9/21/ 2014 through 9/20/ 2015

1. Vacancy -Bookkeeper/Receptionist - position filled 11-3-14

2. Recruitment Sources Used to Fill This Vacancy:

Brown College, Mendota Heights, MN

Mike Kronforst

E-Mail: mkronforst@browncollege.edu

Phone: 651-905-3499

Buena Vista University, Storm Lake, IA

Brenda Dodge

E-Mail: careerservice@bvu.edu

Phone: 712-749-2440

Dordt College, Sioux Center, IA

Dennis DeWaard

E-Mail: ddewaard@dordt.edu

Phone: 712-722-0885

Iowa Broadcasters Association, Des Moines, IA (Website)

Sue Toma

E-Mail: iowaiba@dwx.com

Iowa Central Community College, Fort Dodge, IA

E-Mail: careerservices@iowacentral.edu

Phone: 800-362-2793

Iowa Lakes Community College, Estherville, IA

Bob Pritchard

E-Mail: rpritchard@iowalakes.edu

Phone: 712-362-2604

KIWA, KIWA-FM Radio, Sheldon, IA

Walt Pruiksma

E-Mail: walt@kiwaradio.com

Phone: 712-324-2597

Northwestern College, Orange City, IA

Nancy Landhuis

E-Mail: landuis@nwcsiowa.edu

Phone: 712-707-7225

Northwest Iowa Community College, Sheldon, IA

Sheilia Van Engen

E-Mail: jobs@nwicc.edu

Phone: 712-324-5061

Siouxland Press

P.O. Box 278

Hospers, Iowa 712 752 8401

3. Number of Interviewees:

1 - referred by KIWA Radio

1 - referred by Northwest Iowa C. C.

1 - referred by Siouxland Press

4. A full time person was hired on 11-3-14

**KIWA Radio airs a flight of ads monthly seeking organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. Responses are added to KIWA's employment contact list.

**FCC EEO REPORT
(2 initiatives required)**

**Supplemental efforts to educate the public about job positions
and the qualifications necessary to fill those positions for the
period September 21, 2014 to September 20, 2015.**

9-26-14

KIWA Radio staff hosted tours for 4th graders from Sheldon East Elementary School. All facets on the radio operation were explained with special emphasis on writing skills.

1-15 thru 2-20-15

Informational ads aired for KIWA Radio / International Broadcasters IdeaBank's SESAC \$10,000 Scholarship given to a person in his or her second or third year of college who will graduate with a degree leading to a career in radio broadcasting.

3-3-15

Sheldon High School student Jose Aguilar Job Shadowed program director Tom Traugher. Jose was introduced to the many aspects of radio broadcasting. Jose had an interest in broadcasting job after high school.

3-18-2015

KIWA and KIWA-FM Radio co-sponsored and participated in a Job Fair held at Northwest Iowa Community College in Sheldon. Most of the people who stopped at the KIWA table were students who were pursuing a wide variety of careers. We handed out information about the many opportunities that were available in the Broadcast Industry. We discussed these opportunities with students, many of them who still feel that their only opportunities at radio stations would be as 'disc jockeys'. Several other people visited the table with interest in available positions.

3-28-15

Sheldon Home Show

KIWA had a booth at the 2015 Sheldon Home Show at Northwest Iowa Community College. Besides the normal handing out station materials, answering listener's questions and having listeners register for prizes, KIWA personnel also had the opportunity to visit with a number individuals about a career in radio. A job description of radio positions was distributed to those interested.

