

FCC EEO Report - 2013

This report is filed to comply with Federal Communication Commission Rules providing the following information for the period 9/21/ 2012 through 9/20/ 2013

1. Vacancy - Full Time Radio Salesperson - position filled 8-5-13

2. Recruitment Sources Used to Fill This Vacancy:

Brown College, Mendota Heights, MN

Mike Kronforst

E-Mail: mkronforst@browncollege.edu

Phone: 651-905-3499

Buena Vista University, Storm Lake, IA

Brenda Dodge

E-Mail: careerservice@bvu.edu

Phone: 712-749-2440

Dordt College, Sioux Center, IA

Dennis DeWaard

E-Mail: ddewaard@dordt.edu

Phone: 712-722-0885

Golden Shopper, Sheldon, IA

Denise Rust

E-Mail: azoet@iowainformation.com

Phone: 712-324-5347 #130

Iowa Broadcasters Association, Des Moines, IA (Website)

Sue Toma

E-Mail: iowaiba@dwx.com

Iowa Central Community College, Fort Dodge, IA

E-Mail: careerservices@iowacentral.edu

Phone: 800-362-2793

Iowa Lakes Community College, Estherville, IA
Bob Pritchard
E-Mail: rpritchard@iowalakes.edu
Phone: 712-362-2604

KIWA, KIWA-FM Radio, kiwaradio.com- Sheldon, IA
Walt Pruiksma
E-Mail: walt@kiwaradio.com
Phone: 712-324-2597

Northwestern College, Orange City, IA
Nancy Landhuis
E-Mail: landuis@nwcsiowa.edu
Phone: 712-707-7225

Northwest Iowa Community College, Sheldon, IA
Sheilia Van Engen
E-Mail: jobs@nwicc.edu
Phone: 712-324-5061

Sheldon Mail-Sun, Sheldon, IA
Denise Rust
E-Mail: ads@iowainformation.com
Phone: 712-324-5347 #130

Siouxland Press
P.O. Box 278
Hospers, Iowa 712 752 8401

3. Number of Interviewees:

- 1 - referred by KIWA Radio
- 1 - referred by KIWA Website
- 1 - referred by Siouxland Press

4. A full time person was hired

****KIWA Radio airs a flight of ads monthly seeking organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. Responses are added to KIWA's employment contact list.**

FCC EEO REPORT (2 initiatives required)

Supplemental efforts to educate the public about job positions and the qualifications necessary to fill those positions for the period September 21, 2012 to September 20, 2013.

11-10-2012

KIWA's Frank Luepke taught two salesmanship classes at Northwest Iowa Community College in Sheldon, Iowa. The presentations included a description of the opportunities for sales people in the broadcast field. Students participating were from eight different communities in the KIWA listening area.

11-27-2012

KIWA assisted Sheldon High School Speech students with their radio broadcasting program. Station personnel worked with students in their on air, production and news preparation.

1/26 thru 3/22/13

KIWA worked with an intern from Creighton University. The individual was very interested in what a radio broadcasting career had to offer. The individual was introduced to all facets of radio broadcasting.

2/19 thru 3/6/13

Informational ads aired for International Broadcasters IdeaBank's SESAC \$7500 Scholarship given to a person in his or her second or third year of college who will graduate with a degree leading to a career in radio broadcasting.

3-2-13

Sheldon Home Show

KIWA had a booth at the 2013 Sheldon Home Show at Northwest Iowa Community College. Besides the normal handing out station materials, answering listener's questions and having listeners register for prizes, KIWA personnel also had the opportunity to visit with a number individuals about a career in radio. A job description of radio positions was distributed to those interested.

4-25-13

KIWA Radio, in conjunction with Sheldon Chamber and Development hosted a Career / Job Fair on April 25, 2013 at the Sheldon Community Services Building. The joint venture was planned to introduce prospective employees to their businesses and to make area residents aware of the types of job opportunities in the area. KIWA Manager Walt Pruiksma attended the Career / Job Fair telling interested people of the opportunities in radio broadcasting. A job description of radio positions was distributed.

8-23-2013

Former area resident brought his wife and two teenage girls to KIWA Studios for a tour. The individual was interested in introducing his daughters to radio broadcasting. KIWA Manager and its Program Director gave the four individuals a complete tour while also talking about radio operations and opportunities in the broadcast field.