



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

Contract / Revision 729598 /		Alt Order # 09207502
Product YES ON 8 CA KIDNY DI		
Contract Dates 10/02/18 - 11/05/18		Estimate # 6916
Advertiser Yes on Prop 8		Original Date / Revision 09/07/18 / 09/07/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTXL-TV	Account Executive Cheryl Long	Sales Office NSO Washington
Special Handling		
Demographic Adults 35+		
		Total Ratings 517.60
Agcy Code 14573	Advertiser Code 426	Product 1/2 453
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

CONTRACT

*Line	Ch	Start Date	End Date	Description	Start/End Time	Product	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/02/18	11/05/18	M-F 10a-11a	10:00 AM-11:00 AM	YES ON 8 CA KIDNY DI		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		2			\$350.00	0.60				
Week:		10/09/18	10/15/18	MTWTF--		2			\$350.00	0.60				
Week:		10/16/18	10/22/18	MTWTF--		2			\$350.00	0.60				
Week:		10/23/18	10/29/18	MTWTF--		2			\$350.00	0.60				
Week:		10/30/18	11/05/18	MTWTF--		2			\$350.00	0.60				
N 2	40	10/14/18	10/14/18	NFL Reg Ssn Early Gm	10A-1P			:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/18	10/14/18	-----1		1			\$18,000.00	15.00				
N 3	40	10/07/18	11/04/18	FOX News Sunday	8-9A			:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1		1			\$500.00	0.40				
Week:		10/08/18	10/14/18	-----1		1			\$500.00	0.40				
Week:		10/15/18	10/21/18	-----1		1			\$500.00	0.40				
Week:		10/22/18	10/28/18	-----1		1			\$500.00	0.40				
Week:		10/29/18	11/04/18	-----1		1			\$500.00	0.40				
N 4	40	10/02/18	11/05/18	M-F 6a-7a	6:30 AM-7:00 AM			:30				NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$350.00	0.40				
Week:		10/09/18	10/15/18	MTWTF--		2			\$350.00	0.40				
Week:		10/16/18	10/22/18	MTWTF--		2			\$350.00	0.40				
Week:		10/23/18	10/29/18	MTWTF--		2			\$350.00	0.40				
Week:		10/30/18	11/05/18	MTWTF--		2			\$350.00	0.40				
N 5	40	10/02/18	11/05/18	M-F 7a-8a	7:00 AM-7:30 AM			:30				NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		2			\$375.00	0.80				
Week:		10/09/18	10/15/18	MTWTF--		2			\$375.00	0.80				
Week:		10/16/18	10/22/18	MTWTF--		2			\$375.00	0.80				
Week:		10/23/18	10/29/18	MTWTF--		2			\$375.00	0.80				
Week:		10/30/18	11/05/18	MTWTF--		2			\$375.00	0.80				
N 6	40	10/02/18	11/05/18	M-F 7a-8a	7:30 AM-8:00 AM			:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		2			\$350.00	0.80				
Week:		10/09/18	10/15/18	MTWTF--		2			\$350.00	0.80				
Week:		10/16/18	10/22/18	MTWTF--		2			\$350.00	0.80				
Week:		10/23/18	10/29/18	MTWTF--		2			\$350.00	0.80				
Week:		10/30/18	11/05/18	MTWTF--		2			\$350.00	0.80				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision		Alt Order #	
729598 /		09207502	
Contract Dates		Estimate #	
10/02/18 - 11/05/18		6916	
Advertiser		Original Date / Revision	
Yes on Prop 8		09/07/18 / 09/07/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/09/18 10/15/18 MTWTF-- 2 \$350.00 0.80													
Week: 10/16/18 10/22/18 MTWTF-- 2 \$350.00 0.80													
Week: 10/23/18 10/29/18 MTWTF-- 2 \$350.00 0.80													
Week: 10/30/18 11/05/18 MTWTF-- 2 \$350.00 0.80													
N 7	40	10/02/18	11/05/18	M-F 8a-9a	8:00 AM-8:30 AM		:30				NM	10	\$3,250.00
Week: 10/02/18 10/08/18 MTWTF-- 2 \$325.00 0.80													
Week: 10/09/18 10/15/18 MTWTF-- 2 \$325.00 0.80													
Week: 10/16/18 10/22/18 MTWTF-- 2 \$325.00 0.80													
Week: 10/23/18 10/29/18 MTWTF-- 2 \$325.00 0.80													
Week: 10/30/18 11/05/18 MTWTF-- 2 \$325.00 0.80													
N 8	40	10/02/18	11/05/18	M-F 8a-9a	8:30 AM-9:00 AM		:30				NM	10	\$3,000.00
Week: 10/02/18 10/08/18 MTWTF-- 2 \$300.00 0.90													
Week: 10/09/18 10/15/18 MTWTF-- 2 \$300.00 0.90													
Week: 10/16/18 10/22/18 MTWTF-- 2 \$300.00 0.90													
Week: 10/23/18 10/29/18 MTWTF-- 2 \$300.00 0.90													
Week: 10/30/18 11/05/18 MTWTF-- 2 \$300.00 0.90													
N 9	40	10/02/18	11/05/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	8	\$1,600.00
Week: 10/02/18 10/08/18 MTWTF-- 1 \$200.00 0.30													
Week: 10/09/18 10/15/18 MTWTF-- 1 \$200.00 0.30													
Week: 10/16/18 10/22/18 MTWTF-- 2 \$200.00 0.30													
Week: 10/23/18 10/29/18 MTWTF-- 2 \$200.00 0.30													
Week: 10/30/18 11/05/18 MTWTF-- 2 \$200.00 0.30													
N 10	40	10/02/18	11/05/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	8	\$1,600.00
Week: 10/02/18 10/08/18 MTWTF-- 1 \$200.00 0.40													
Week: 10/09/18 10/15/18 MTWTF-- 1 \$200.00 0.40													
Week: 10/16/18 10/22/18 MTWTF-- 2 \$200.00 0.40													
Week: 10/23/18 10/29/18 MTWTF-- 2 \$200.00 0.40													
Week: 10/30/18 11/05/18 MTWTF-- 2 \$200.00 0.40													
N 11	40	10/02/18	11/05/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	15	\$4,125.00
Week: 10/02/18 10/08/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/09/18 10/15/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/16/18 10/22/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/23/18 10/29/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/30/18 11/05/18 MTWTF-- 3 \$275.00 0.70													
N 12	40	10/09/18	11/05/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	4	\$1,600.00
Week: 10/09/18 10/15/18 MTWTF-- 1 \$400.00 0.40													
Week: 10/16/18 10/22/18 MTWTF-- 1 \$400.00 0.40													
Week: 10/23/18 10/29/18 MTWTF-- 1 \$400.00 0.40													
Week: 10/30/18 11/05/18 MTWTF-- 1 \$400.00 0.40													
N 13	40	10/02/18	11/05/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	15	\$4,125.00
Week: 10/02/18 10/08/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/09/18 10/15/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/16/18 10/22/18 MTWTF-- 3 \$275.00 0.70													
Week: 10/23/18 10/29/18 MTWTF-- 3 \$275.00 0.70													

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Contract Dates 10/02/18 - 11/05/18		Product YES ON 8 CA KIDNY DI
Advertiser Yes on Prop 8		Estimate # 6916
Original Date / Revision 09/07/18 / 09/07/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--				3	\$275.00	0.70			
N 14	40	10/09/18	11/05/18	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWT---				1	\$400.00	0.60			
Week:		10/16/18	10/22/18	MTWT---				2	\$400.00	0.60			
Week:		10/23/18	10/29/18	MTWT---				2	\$400.00	0.60			
Week:		10/30/18	11/05/18	MTWT---				2	\$400.00	0.60			
N 15	40	10/23/18	10/23/18	MLB World Series Gm	5:00 PM-8:00 PM		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$11,000.00	8.00			
N 16	40	10/30/18	10/30/18	MLB World Series Gm	5:00 PM-8:00 PM		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----				1	\$11,000.00	8.00			
N 17	40	11/01/18	11/01/18	NFL Thu Night Local Tm	Various		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---1---				1	\$15,000.00	25.00			
N 18	40	10/06/18	11/04/18	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----SS				2	\$500.00	2.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	40	10/01/18-10/07/18	Sa-Su 5p-6p	5:00 PM-6:00 PM	SaSu	:30	\$500.00	2.60	NM		
		See MG 18.11											
		11	40	10/06/18-10/06/18	EN Special	Various		:30	\$500.00	2.60	NM		
		Ⓜ MG for 18.2 10/06											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----SS				2	\$500.00	2.60			
Week:		10/15/18	10/21/18	-----SS				2	\$500.00	2.60			
Week:		10/22/18	10/28/18	-----SS				2	\$500.00	2.60			
Week:		10/29/18	11/04/18	-----SS				2	\$500.00	2.60			
N 19	40	10/06/18	11/03/18	M-Su 10p-11p	10:00 PM-10:30 PM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$1,000.00	1.00			
Week:		10/08/18	10/14/18	-----1-				1	\$1,000.00	1.00			
Week:		10/15/18	10/21/18	-----1-				1	\$1,000.00	1.00			
Week:		10/22/18	10/28/18	-----1-				1	\$1,000.00	1.00			
Week:		10/29/18	11/04/18	-----1-				1	\$1,000.00	1.00			
N 20	40	10/07/18	10/07/18	49ers Football	Various		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1				1	\$18,000.00	20.00			
N 21	40	10/14/18	10/14/18	NFL Reg Ssn Late Gm	Various		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1				1	\$18,000.00	10.00			
N 22	40	10/28/18	10/28/18	49ers Football	Various		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$18,000.00	20.00			
N 23	40	10/02/18	11/05/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	15	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$550.00	1.20			
Week:		10/09/18	10/15/18	MTWTF--				3	\$550.00	1.20			
Week:		10/16/18	10/22/18	MTWTF--				3	\$550.00	1.20			
Week:		10/23/18	10/29/18	MTWTF--				3	\$550.00	1.20			
Week:		10/30/18	11/05/18	MTWTF--				3	\$550.00	1.20			

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Contract Dates 10/02/18 - 11/05/18		Product YES ON 8 CA KIDNY DI
Advertiser Yes on Prop 8		Estimate # 6916
		Original Date / Revision 09/07/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	40	10/07/18	11/04/18	M-Su 10p-11p	10:00 PM-10:30 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1				1	\$1,000.00	5.30			
Week:		10/08/18	10/14/18	-----1				1	\$1,000.00	5.30			
Week:		10/15/18	10/21/18	-----1				1	\$1,000.00	5.30			
Week:		10/22/18	10/28/18	-----1				1	\$1,000.00	5.30			
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00	5.30			
N 25	40	10/07/18	11/04/18	M-Su 10p-11p	10:30 PM-11:00 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1				1	\$1,000.00	3.40			
Week:		10/08/18	10/14/18	-----1				1	\$1,000.00	3.40			
Week:		10/15/18	10/21/18	-----1				1	\$1,000.00	3.40			
Week:		10/22/18	10/28/18	-----1				1	\$1,000.00	3.40			
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00	3.40			
N 26	40	10/02/18	11/05/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	20	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$550.00	1.90			
Week:		10/09/18	10/15/18	MTWTF--				4	\$550.00	1.90			
Week:		10/16/18	10/22/18	MTWTF--				4	\$550.00	1.90			
Week:		10/23/18	10/29/18	MTWTF--				4	\$550.00	1.90			
Week:		10/30/18	11/05/18	MTWTF--				4	\$550.00	1.90			
N 27	40	10/02/18	11/05/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	17	\$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$650.00	2.60			
Week:		10/09/18	10/15/18	MTWTF--				4	\$650.00	2.60			
Week:		10/16/18	10/22/18	MTWTF--				4	\$650.00	2.60			
Week:		10/23/18	10/29/18	MTWTF--				3	\$650.00	2.60			
Week:		10/30/18	11/05/18	MTWTF--				3	\$650.00	2.60			
N 28	40	10/02/18	11/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$600.00	2.80			
Week:		10/09/18	10/15/18	MTWTF--				4	\$600.00	2.80			
Week:		10/16/18	10/22/18	MTWTF--				4	\$600.00	2.80			
Week:		10/23/18	10/29/18	MTWTF--				4	\$600.00	2.80			
Week:		10/30/18	11/05/18	MTWTF--				3	\$600.00	2.80			
N 29	40	10/02/18	11/05/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	20	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$600.00	2.30			
Week:		10/09/18	10/15/18	MTWTF--				4	\$600.00	2.30			
Week:		10/16/18	10/22/18	MTWTF--				4	\$600.00	2.30			
Week:		10/23/18	10/29/18	MTWTF--				4	\$600.00	2.30			
Week:		10/30/18	11/05/18	MTWTF--				4	\$600.00	2.30			
N 30	40	10/02/18	11/05/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	21	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$600.00	2.50			
Week:		10/09/18	10/15/18	MTWTF--				5	\$600.00	2.50			
Week:		10/16/18	10/22/18	MTWTF--				4	\$600.00	2.50			
Week:		10/23/18	10/29/18	MTWTF--				4	\$600.00	2.50			
Week:		10/30/18	11/05/18	MTWTF--				4	\$600.00	2.50			
N 31	40	10/02/18	11/05/18	M-F 10p-11p	10:00 PM-10:30 PM		:30				NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$550.00	2.80			
Week:		10/09/18	10/15/18	MTWTF--				4	\$550.00	2.80			
Week:		10/16/18	10/22/18	MTWTF--				4	\$550.00	2.80			
Week:		10/23/18	10/29/18	MTWTF--				4	\$550.00	2.80			
Week:		10/30/18	11/05/18	MTWTF--				4	\$550.00	2.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 729598 /		Alt Order # 09207502
Contract Dates 10/02/18 - 11/05/18		Product YES ON 8 CA KIDNY DI
Advertiser Yes on Prop 8		Estimate # 6916
Original Date / Revision 09/07/18 / 09/07/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/02/18	10/08/18	MTWTF--				2	\$1,000.00	1.20			
Week:		10/09/18	10/15/18	MTWTF--				2	\$1,000.00	1.20			
Week:		10/16/18	10/22/18	MTWTF--				2	\$1,000.00	1.20			
Week:		10/23/18	10/29/18	MTWTF--				2	\$1,000.00	1.20			
Week:		10/30/18	11/05/18	MTWTF--				2	\$1,000.00	1.20			
Totals												273	\$242,200.00

Time Period	# of Spots	Gross Amount	Agency Comm	Net Amount
10/01/18 - 10/28/18	210	\$185,850.00	(\$27,877.50)	\$157,972.50
10/29/18 - 11/05/18	63	\$56,350.00	(\$8,452.50)	\$47,897.50
Totals	273	\$242,200.00	(\$36,330.00)	\$205,870.00

Signature: _____

95820-5299

Contract Dates
Date: 10/11/05/18

Start/End	Time	Days	Length	Spots/Week	Rate	Rating
2					\$1,000.00	1.20
2					\$1,000.00	1.20
2					\$1,000.00	1.20
2					\$1,000.00	1.20
2					\$1,000.00	1.20
Totals						
Agency Comm. 3.00						
Net Amount						
0					(\$2,877.00)	
00					(\$8,452.50)	
200.00					(\$36,930.00)	
\$205,870.00						

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL, SACRAMENTO	Date: 9/11/18
--	-------------------------

I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Yes on 8 - Californians for Kidney Dialysis Patient Protection
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Yes on 8 - Californians for Kidney Dialysis Patient Protection

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Yes on 8 - Californians for Kidney Dialysis Patient Protection
c/o Kaufman Legal Group
777 S. Figueroa Street, Suite 4050
Los Angeles, CA 90017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HRS before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/14/2018 *[Signature]* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] *Jose Mott* *NM*
Signature Printed Name Title