



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Matchstick Media Strategies LLC
88 E. Broad Street
Suite 1560
Columbus, OH 43215

Contract

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

3559936

11/02/18-11/05/18

Republican State Leadership Committee (24012)

Matchstick Media Strategies LLC (18528)

POLITICAL ISSUE (ns) (1187)

//388 (1085059)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

EVERSOL, WHITNEY

/

388

National/Political Issue Agency BRD

Weekly/Irregular

TV

Separation: Min minutes between spots: 30.

MAXWELL ALFORD

Date Entered

Last Modified

Entered By

CO-OP

External #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Spots

Rate

Nov. 2018

Grand Total:

11/01/18

11/01/18

Blaine Hennessy

No

ECR26236652

A35+R

Normal

15.00

\$585.00

\$3,315.00

4

4

\$3,900.00

\$3,900.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/18-11/02/18	1	:30	10P- News-Ten O'Clock News						1			1	\$975.00	\$975.00	Charleston WV (WVAH)	EYEWITNESS NEWS	11/1/18
2.0	Normal Line / News (1)	11/04/18-11/04/18	1	:30	10P- News-Ten O'Clock News								1	1	\$975.00	\$975.00	Charleston WV (WVAH)	EYEWITNESS NEWS	11/1/18
3.0	Normal Line / News (2)	11/03/18-11/03/18	1	:30	10:30P- News-Ten O'Clock News								1	1	\$975.00	\$975.00	Charleston WV (WVAH)	EYEWITNESS NEWS	11/1/18
3.0.1	Closed Preempt (2)	11/03/18															Charleston WV (WVAH)	Program Change/Exception - College Football	
4.0	Normal Line / News (2)	11/05/18-11/05/18	1	:30	10:30P- News-Ten O'Clock News			1						1	\$975.00	\$975.00	Charleston WV (WVAH)	EYEWITNESS NEWS	11/1/18
5.0	M/G For 3.0.1 / News (2)	11/03/18-11/03/18	1	:30	11P- News-Ten O'Clock News Late Edition								1	1	\$975.00	\$975.00	Charleston WV (WVAH)	EYEWITNESS NEWS	11/1/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/p-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/wp-1234...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26236552 Changes as of: 11/2/2018 at 10:01 AM Version: Highlighting Makegood 1 Status: Accepted
CPE: 4388 Flight: 11/2/18 - 11/6/18 Station: WVAH
Agency: MATCHSTICK MEDIA Advertiser: RSLC Market: Charleston, WV
88 EAST BROAD Product: tv Office: WASHINGTON
STREET Agency Order #: Service: Nielsen
SUITE 1560 Buyer: WHITNEY EVERSOLE Primary Demo: Adults 35+
COLUMBUS, OH Salesperson: MAXWELL ALFORD Assistant: MAXWELL ALFORD
43215 202-955-5342 Traffic #: 3559036
Separation: Sep 30

Con Type: POLITICAL/NOTE
Total \$: \$3,900.00
Total Spots: 4
Total Cpp: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/2 - 11/6						Total Spots	Total \$	CPP*	GRP*
							11/2	11/3	11/4	11/5	11/6					
MSD 2	M-Su		EYEWITNESS NEWS	\$975.00	0.0	30	0	1	0	1	0	1	\$975.00	\$0.00	0.0	
	10:30p-11p															
MGD 3	M-Su		EYEWITNESS NEWS	\$975.00	0.0	30	0	1	0	0	0	1	\$975.00	\$0.00	0.0	
	11p-11:30p															
TOTALS:							1	1	1	1	0	4	\$3,900.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 2623652
CPE: /388
Agency: MATCHSTICK MEDIA
85 EAST BROAD
STREET
SUITE 1500
COLUMBUS, OH
43215

Changes as of: 11/01/2018 at 4:06 PM
Flight: 11/2/18 - 11/6/18
Advertiser: RSLC
Product: TV
Agency Order #:
Buyer: WHITNEY EVERSOLE
Salesperson: MAXWELL ALFORD
Separation: Sep 30

Version: Current State Version 2
Station: WVAH
Market: Charleston, WV
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: MAXWELL ALFORD
202-955-5342

Con Type: POLITICAL/COTE
Total \$: \$3,900.00
Total Spots: 4
Total CPP: \$0.00
Total GRP:
Traffic #: 3559935

TOTALS: 1 1 1 1 1 0 4 \$3,900.00 \$0.00 0.0

2926
779
3900

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH CHARLESTON, WV	Date: 11 OCT 18
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican State Leadership Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Republican State Leadership Committee, 1201 F St. NE, Ste. 675, Washington, DC 20004
www.rslc.gop

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):


Bill McCollum, Chairman
Matt Walter, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/11/2018  703.569.9400
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 MARIE CREEL WVNH STATION MGR
Signature Printed Name Title