



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22152

Contract # 3544917

Schedule Dates

10/29/18-11/06/18

Advertiser

Republican State Leadership Committee (24012)

Agency

Media Ad Ventures (7547)

Product

POLITICAL ISSUE (ns) (1187)

Brand

229/252/1111 (1077887)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Carolyn Bush,

Phone/Fax

/

CPE

229/252/1111

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Political

Separation: 30

MAXWELL ALFORD

Date Entered

10/17/18

Last Modified

11/01/18

Entered By

Jason Baumgarten

CO-OP

No

External #

ECR26224024

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$7,395.75

Net Total

\$41,909.25

Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Nov. 2018

Spots

49

Rate

\$49,305.00

Grand Total:

\$49,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/29/18-10/29/18	1	:30	7A- 7:30A (EST)	1	1							1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
2.0	Normal Line / News (1)	11/02/18-11/02/18	1	:30	7A- 7:30A (EST)						1			1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
3.0	Normal Line / News (1)	11/06/18-11/06/18	1	:30	7A- 7:30A (EST)			1						1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
4.0	Normal Line / News (2)	10/30/18-10/30/18	1	:30	7:30A- 8A (EST)			1						1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
5.0	Normal Line / News (2)	10/31/18-10/31/18	1	:30	7:30A- 8A (EST)					1				1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
6.0	Normal Line / News (2)	11/05/18-11/05/18	1	:30	7:30A- 8A (EST)		1							1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
7.0	Normal Line / News (3)	10/30/18-10/30/18	1	:30	10P- 10:30P (EST)			1						1	\$975.00	\$975.00	Charleston WV (WVAH)		10/17/18
8.0	Normal Line / News (3)	11/02/18-11/02/18	1	:30	10P- 10:30P (EST)						1			1	\$975.00	\$975.00	Charleston WV (WVAH)		10/17/18
9.0	Normal Line / News (3)	11/04/18-11/04/18	1	:30	10P- 10:30P (EST)							1		1	\$975.00	\$975.00	Charleston WV (WVAH)		10/17/18
10.0	Normal Line / News (3)	11/06/18-11/06/18	1	:30	10P- 10:30P (EST)			1						1	\$975.00	\$975.00	Charleston WV (WVAH)		10/17/18
11.0	Normal Line / News (4)	10/29/18-10/29/18	1	:30	10:30P- 11P (EST)		1							1	\$600.00	\$600.00	Charleston WV (WVAH)		10/17/18
12.0	Normal Line / News (4)	11/01/18-11/01/18	1	:30	10:30P- 11P (EST)						1			1	\$600.00	\$600.00	Charleston WV (WVAH)		10/17/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbai.net?ip=1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

WVAH

1301 Piedmont Rd  
Charleston, WV 25301Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22152**Contract # 3544917**

Schedule Dates

10/29/18-11/06/18

Advertiser

Republican State Leadership Committee (24012)

Agency

Media Ad Ventures (7547)

Product

POLITICAL ISSUE (ns) (1187)

Brand

229/252/1111 (1077887)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Carolyn Bush,

Phone/Fax

/

CPE

229/252/1111

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Political  
Separation: 30  
MAXWELL ALFORD

Date Entered

10/17/18

Last Modified

11/01/18

Entered By

Jason Baumgarten

CO-OP

No

External #

ECR26224024

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$7,395.75

Net Total

\$41,909.25

Sales Tax

**Charleston WV (WVAH)**

By Broadcast Month

Nov. 2018

Spots

49

Rate

\$49,305.00

Grand Total:

\$49,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Closed Preempt (4)	11/01/18															Charleston WV (WVAH)	Program Change: Exception news is delayed static line is 11:30p	10/17/18
13.0	Normal Line / News (4)	11/03/18-11/03/18	1	:30	11p- News Ten O'clock News Late Edition								1	1	\$600.00	\$600.00	Charleston WV (WVAH)		10/17/18
14.0	Normal Line / News (5)	10/31/18-10/31/18	1	:30	6:30p- 7p (EST)				1					1	\$375.00	\$375.00	Charleston WV (WVAH)		10/17/18
15.0	Normal Line / News (5)	11/02/18-11/02/18	1	:30	6:30p- 7p (EST)						1			1	\$375.00	\$375.00	Charleston WV (WVAH)		10/17/18
16.0	Normal Line / SPOT (6)	10/29/18-10/29/18	1	:30	11A- 12p (EST)								1	1	\$285.00	\$285.00	Charleston WV (WVAH)		10/17/18
17.0	Normal Line / SPOT (6)	10/30/18-10/30/18	1	:30	11A- 12p (EST)			1						1	\$285.00	\$285.00	Charleston WV (WVAH)		10/17/18
18.0	Normal Line / SPOT (6)	11/05/18-11/05/18	1	:30	11A- 12p (EST)								1	1	\$285.00	\$285.00	Charleston WV (WVAH)		10/17/18
19.0	Normal Line / SPOT (7)	10/30/18-10/30/18	1	:30	12p- 1p (EST)			1						1	\$150.00	\$150.00	Charleston WV (WVAH)		10/17/18
20.0	Normal Line / SPOT (7)	11/02/18-11/02/18	1	:30	12p- 1p (EST)							1		1	\$150.00	\$150.00	Charleston WV (WVAH)		10/17/18
21.0	Normal Line / SPOT (8)	10/29/18-11/02/18	1	:30	1p- 2p (EST)			3	X	X	X	X		3	\$450.00	\$450.00	Charleston WV (WVAH)		10/17/18
22.0	Normal Line / SPOT (9)	10/29/18-10/29/18	1	:30	4p- 5p (EST)			1						1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
23.0	Normal Line / SPOT (9)	10/31/18-10/31/18	1	:30	4p- 5p (EST)								1	1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18

## CONFIRMATION CONTRACT

Accepted: Agency/Advertiser:

Date:

Accepted: Station:

Name:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Contract # 3544917			
Schedule Dates 10/29/18-11/06/18			
Advertiser Republican State Leadership Committee (24012)			
Agency Media Ad Ventures (7547)			
Product POLITICAL ISSUE (ns) (1187)			
Brand 229/252/1111 (1077887)			
Salesperson Millennium/DC, Washington DC (1108)			
Sales Office Millennium Washington DC			
Buyer Name Carolyn Bush,			
Phone/Fax /			
CPE 229/252/1111			
Account Types National/Political Issue Agency BRD			
Billing Type Weekly/Irregular			
Comments Political Separation: 30 MAXWELL ALFORD			

Date Entered	10/17/18	Date Modified	11/01/18
Entered By	Jason Baumgarten	CO-OP	No
External #	ECR26224024	Demo	
Order Type	Normal	Package Deal	
Commission %	15.00	Commission	\$7,395.75
Net Total	\$41,909.25	Sales Tax	

Charleston WV (WVAH)			
By Broadcast Month	Spots	Rate	
Nov. 2018	49	\$49,305.00	
<b>Grand Total:</b>	<b>49</b>	<b>\$49,305.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (9)	11/01/18-11/01/18	1	:30	4P- 5P (EST)	1				1				1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
25.0	Normal Line / SPOT (9)	11/02/18-11/02/18	1	:30	4P- 5P (EST)	1					1			1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
26.0	Normal Line / SPOT (10)	10/29/18-10/29/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
27.0	Normal Line / SPOT (10)	10/31/18-10/31/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
28.0	Normal Line / SPOT (10)	11/01/18-11/01/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
29.0	Normal Line / SPOT (10)	11/05/18-11/05/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
30.0	Normal Line / SPOT (11)	10/29/18-10/29/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
31.0	Normal Line / SPOT (11)	10/30/18-10/30/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
32.0	Normal Line / SPOT (11)	11/01/18-11/01/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
33.0	Normal Line / SPOT (11)	11/02/18-11/02/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
34.0	Normal Line / SPOT (12)	10/29/18-10/29/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
35.0	Normal Line / SPOT (12)	10/30/18-10/30/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
36.0	Normal Line / SPOT (12)	10/31/18-10/31/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
37.0	Normal Line / SPOT (12)	11/01/18-11/01/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18

Contract # 3544917			
Schedule Dates 10/29/18-11/06/18			
Advertiser Republican State Leadership Committee (24012)			
Agency Media Ad Ventures (7547)			
Product POLITICAL ISSUE (ns) (1187)			
Brand 229/252/1111 (1077887)			
Salesperson Millennium/DC, Washington DC (1108)			
Sales Office Millennium Washington DC			
Buyer Name Carolyn Bush,			
Phone/Fax /			
CPE 229/252/1111			
Account Types National/Political Issue Agency BRD			
Billing Type Weekly/Irregular			
Comments Political Separation: 30 MAXWELL ALFORD			

Date Entered	10/17/18	Date Modified	11/01/18
Entered By	Jason Baumgarten	CO-OP	No
External #	ECR26224024	Demo	
Order Type	Normal	Package Deal	
Commission %	15.00	Commission	\$7,395.75
Net Total	\$41,909.25	Sales Tax	

Charleston WV (WVAH)			
By Broadcast Month	Spots	Rate	
Nov. 2018	49	\$49,305.00	
<b>Grand Total:</b>	<b>49</b>	<b>\$49,305.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (9)	11/01/18-11/01/18	1	:30	4P- 5P (EST)	1				1				1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
25.0	Normal Line / SPOT (9)	11/02/18-11/02/18	1	:30	4P- 5P (EST)	1					1			1	\$225.00	\$225.00	Charleston WV (WVAH)		10/17/18
26.0	Normal Line / SPOT (10)	10/29/18-10/29/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
27.0	Normal Line / SPOT (10)	10/31/18-10/31/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
28.0	Normal Line / SPOT (10)	11/01/18-11/01/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
29.0	Normal Line / SPOT (10)	11/05/18-11/05/18	1	:30	5P- 5:30P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
30.0	Normal Line / SPOT (11)	10/29/18-10/29/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
31.0	Normal Line / SPOT (11)	10/30/18-10/30/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
32.0	Normal Line / SPOT (11)	11/01/18-11/01/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
33.0	Normal Line / SPOT (11)	11/02/18-11/02/18	1	:30	5:30P- 6P (EST)	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/17/18
34.0	Normal Line / SPOT (12)	10/29/18-10/29/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
35.0	Normal Line / SPOT (12)	10/30/18-10/30/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
36.0	Normal Line / SPOT (12)	10/31/18-10/31/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
37.0	Normal Line / SPOT (12)	11/01/18-11/01/18	1	:30	7P- 7:30P (EST)	1							1	1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Campaign:
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**CONFIRMATION CONTRACT**

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/p-1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

<b>Contract # 3544917</b>			<b>Charleston WV (WVAH)</b>		
Schedule Dates 10/29/18-11/06/18			By Broadcast Month		
Advertiser Republican State Leadership Committee (24012)			Spots 49		
Agency Media Ad Ventures (7547)			Rate \$49,305.00		
Product POLITICAL ISSUE (ns) (1187)			Nov. 2018		
Brand 229/252/1111 (1077887)			Grand Total:		
Salesperson Millennium/DC, Washington DC (1108)			49		
Sales Office Millennium Washington DC			\$49,305.00		
Buyer Name Carolyn Bush,					
Phone/Fax /					
CPE 229/252/1111					
Account Types National/Political Issue Agency BRD					
Billing Type Weekly/Irregular					
Comments Political Separation: 30 MAXWELL ALFORD					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (12)	11/02/18-11/02/18	1	:30	7P- 7:30P (EST)	1					1			1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
39.0	Normal Line / SPOT (12)	11/05/18-11/05/18	1	:30	7P- 7:30P (EST)	1	1							1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
40.0	Normal Line / SPOT (13)	10/29/18-10/29/18	1	:30	7:30P- 8P (EST)	1	1							1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
41.0	Normal Line / SPOT (13)	10/30/18-10/30/18	1	:30	7:30P- 8P (EST)	1		1						1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
42.0	Normal Line / SPOT (13)	10/31/18-10/31/18	1	:30	7:30P- 8P (EST)	1			1					1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
43.0	Normal Line / SPOT (13)	11/01/18-11/01/18	1	:30	7:30P- 8P (EST)	1				1				1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
43.0.1	Unaired Preempt (13)	11/02/18															Charleston WV (WVAH)	Sold Out/Exception -	10/17/18
44.0	Normal Line / SPOT (13)	11/02/18-11/02/18	1	:30	7:30P- 8P (EST)	1					1			1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
45.0	Normal Line / SPOT (13)	11/05/18-11/05/18	1	:30	7:30P- 8P (EST)	1	1							1	\$1,125.00	\$1,125.00	Charleston WV (WVAH)		10/17/18
46.0	Normal Line / Football (14)	11/01/18-11/01/18	1	:30	8P- Sports-FOX NFL Thursday Night Game	1				1				1	\$5,100.00	\$5,100.00	Charleston WV (WVAH)		10/30/18
47.0	M/G For 12.0.1 / News (4)	11/01/18-11/01/18	1	:30	11:31:30P- News-Ten O'Clock News Late Edition	1					1			1	\$600.00	\$600.00	Charleston WV (WVAH)		10/30/18
48.0	M/G For 43.0.1 / Football (15)	11/03/18-11/03/18	1	:30	1:30P- Sports FOX College Football Late	1						1		1	\$18,000.00	\$18,000.00	Charleston WV (WVAH)	COLLEGE FOOTBALL WVU	11/1/18

CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:					Accepted-Station:					Date:					Comments:				

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbai.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22152

## Contract # 3544917

### Schedule Dates

10/29/18-11/06/18

### Advertiser

Republican State Leadership Committee (24012)

### Agency

Media Ad Ventures (7547)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

229/252/1111 (1077887)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Carolyn, Bush,

### Phone/Fax

/

### CPE

229/252/1111

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Regular

### Comments

Political

Separation: 30

MAXWELL ALFORD

10/17/18

11/01/18

Jason Baumgarton

NO

ECR26224024

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$7,395.75

Net Total

\$41,909.25

Date Entered

Last Modified

Entered By

CO-OP

External #

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$7,395.75

Net Total

\$41,909.25

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Date Entered

Last Modified

Entered By

CO-OP

External #

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$7,395.75

Net Total



125 West 55th St  
New York, NY 10019

Contract # 26224024  
CPE: 229/252/1111  
Agency: Media Ad Ventures  
8136 Old Keene Mill  
Road  
Suite A-300  
SPRINGFIELD, VA  
22152

Changes as of: 11/1/2018 at 4:52 PM

Flight: 10/29/18 - 11/1/18

Advertiser: RSLC

Product: Political

Agency Order #: 7855670

Buyer: Bush, Carolyn

Salesperson: MAXWELL ALFORD

Separation: 404-365-3071

Version: Current State Version 4

Station: WVAH

Market: Charleston, WV

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: MAXWELL ALFORD

404-365-3071

Con Type: POLITICAL/NOTE

Total S: \$49,305.00

Total Spots: 49

Total CPP: \$0.00

Total GRP:

Traffic #: 3544917

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/29 - 11/10												
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8		11/9
1	M-F 117a-7:30a		Eyewitness News @ 7A	\$225.00	0	30	1	0	0	0	1	0	0	0	1	0	0	0	0
2	M-F 7:30a-8a		Eyewitness News @ 730A	\$225.00	0	30	0	1	1	0	0	0	0	1	0	0	0	0	0
3	M-Su 10p-10:30p		Eyewitness News @ 10-1030P	\$975.00	0	30	0	1	0	0	1	0	1	0	1	0	0	0	0
4	M-Su 10:30p-11p		Eyewitness News @ 1030-11P	\$600.00	0	30	1	0	0	1	0	1	0	0	0	0	0	0	0
5	M-F 6:30p-7p		Eyewitness News at 630P	\$375.00	0	30	0	0	1	0	1	0	0	0	0	0	0	0	0
6	M-F 11a-12n		The People's Court	\$285.00	0	30	1	1	0	0	0	0	0	1	0	0	0	0	0
7	M-F 12n-1p		Judge Mathis	\$150.00	0	30	0	1	0	0	1	0	0	0	0	0	0	0	0
8	M-F 1p-2p		Hot Bench	\$150.00	0	30	3	0	0	0	0	0	0	0	0	0	0	0	0
9	M-F 4p-5p		Steve Wilkos	\$225.00	0	30	1	0	1	1	1	0	0	0	0	0	0	0	0
10	M-F 5p-5:30p		Family Feud	\$300.00	0	30	1	0	1	1	0	0	0	1	0	0	0	0	0
11	M-F 5:30p-6p		Family Feud	\$300.00	0	30	1	1	0	1	1	0	0	0	0	0	0	0	0
12	M-F 7p-7:30p		The Big Bang Theory	\$1,125.00	0	30	1	1	1	1	1	0	0	1	0	0	0	0	0
13	M-F 7:30p-8p		The Big Bang Theory	\$1,125.00	0	30	1	1	1	1	0	0	0	1	0	0	0	0	0
14	Th 8p-11:30p		THURSDAY NIGHT FOOTBALL	\$5,100.00	0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
15	Sa 3:30p-7p		WVU vs. Texas	\$10,000.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
16	M-F 7p-7:30p		The Big Bang Theory	\$1,125.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
TOTALS:							11	7	6	9	2	1	5	2	0	0	0	0	0







125 West 55th St  
New York, NY 10019

Contract # 26224024  
CPE: 229/252/1111  
Agency: Media Ad Ventures  
8136 Old Keene Mill  
Road  
Suite A, 300  
SPRINGFIELD, VA  
22152

Changes as of: 11/17/2018 at 4:52 PM  
Flight: 10/29/18 - 11/11/18  
Advertiser: RSLC  
Product: Political  
Agency Order #: 7855670  
Buyer: Bush, Carolyn  
Salesperson: MAXWELL ALFORD  
404-363-3071  
Separation:

Version: Current State Version 4  
Station: WVAH  
Market: Charleston, WV  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: MAXWELL ALFORD  
404-363-3071

Con Type: POLITICAL/VOTE  
Total \$: \$49,305.00  
Total Spots: 49  
Total CPP: \$0.00  
Total GRP:  
Traffic #: 3544917

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/11	11/11 - 11/11	Total Spots	Total \$	CPP*	GRP*
1	M-F 7a-7:30a		Eyewitness News @ 7A	\$225.00	0	30	0		3	\$675.00	\$0.00	0.0
2	M-F 7:30a-8a		Eyewitness News @ 730A	\$225.00	0	30	0		3	\$675.00	\$0.00	0.0
3	M-Su 10p-10:30p		Eyewitness News @ 10-1030P	\$975.00	0	30	0		4	\$3,900.00	\$0.00	0.0
4	M-Su 10:30p-11p		Eyewitness News @ 1030-11P	\$600.00	0	30	0		3	\$1,800.00	\$0.00	0.0
5	M-F 6:30p-7p		Eyewitness News at 630P	\$375.00	0	30	0		2	\$750.00	\$0.00	0.0
6	M-F 11a-12n		The People's Court	\$285.00	0	30	0		3	\$855.00	\$0.00	0.0
7	M-F 12n-1p		Judge Mathis	\$150.00	0	30	0		2	\$300.00	\$0.00	0.0
8	M-F 1p-2p		Hot Bench	\$150.00	0	30	0		3	\$450.00	\$0.00	0.0
9	M-F 4p-5p		Steve Wilkos	\$225.00	0	30	0		4	\$900.00	\$0.00	0.0
10	M-F 5p-5:30p		Family Feud	\$300.00	0	30	0		4	\$1,200.00	\$0.00	0.0
11	M-F 5:30p-6p		Family Feud	\$300.00	0	30	0		4	\$1,200.00	\$0.00	0.0
12	M-F 7p-7:30p		The Big Bang Theory	\$1,125.00	0	30	0		6	\$6,750.00	\$0.00	0.0
13	M-F 7:30p-8p		The Big Bang Theory	\$1,125.00	0	30	0		5	\$5,625.00	\$0.00	0.0
14	Th 8p-11:30p		THURSDAY NIGHT FOOTBALL	\$5,100.00	0	30	0		1	\$5,100.00	\$0.00	0.0
15	W 3:30p-7p		WVU vs. Texas	\$14,000.00	0	30	0		1	\$14,000.00	\$0.00	0.0
16	M-F 7p-7:30p		The Big Bang Theory	\$1,125.00	0	30	0		1	\$1,125.00	\$0.00	0.0
TOTALS:									49	\$49,305.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 26224024 Changes as of: 11/1/2018 at 4:52 PM Version: Current State Version 4  
CPE: 229252/1111 Flight: 10/29/18 - 11/11/18 Station: WVAH  
Agency: Media Ad Ventures Advertiser: RSLC Market: Charleston, WV  
8136 Old Keene Mill Product: Political Office: WASHINGTON  
Road  
Suite A-300 Agency Order #: 7855670 Service: Nielsen  
SPRINGFIELD, VA Buyer: Bush, Carolyn Primary Demo: Adults 35+  
22152 Salesperson: MAXWELL ALFORD Assistant: MAXWELL ALFORD Traffic #: 3544917  
404-365-3071 404-365-3071  
Separation:

Con Type: POLITICAL/NOTE  
Total \$: \$49,305.00  
Total Spots: 49  
Total CPP: \$0.00  
Total GRP:

#### Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
11/01/18 4:14 PM	Christopher Koutsouliakis	PLS SEE LN 13 FOR NA AND OFR
11/01/18 2:37 PM	MAXWELL ALFORD	Separation: 30
10/30/18 4:00 PM	Jason Baumgarten	money from 26224023
10/17/18 5:22 PM	System	Notice Received
10/17/18 3:05 PM	MAXWELL ALFORD	Separation: 30

#### Competitive Information

Market Budget: \$273,917
WVAH Share: 18%
Comment: estimated
Unknown: 82%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	49	\$49,305.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	49	\$49,305.00
Total	49	\$49,305.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	11/1/18 4:14 PM	Christopher Koutsouliakis	Confirmed	1	1	\$0	\$49,305.00	Changes: 2 buylines added or modified.
Revision	11/1/18 2:37 PM	MAXWELL ALFORD	Confirmed	1		\$18,000.00	\$49,305.00	Changes: Total Spots from 48 to 49, Calculated Dollars from \$31,305.00 to \$49,305.00, Competitive Market Budget from \$145,563 to \$273,917, Demo Meta to [R16], Original Entered Dollars to \$31,305.00, User Entered \$ from \$0.00 to \$49,305.00, Total \$ from \$31,305.00 to \$49,305.00, 1 buyline added or modified.
Makegood 1	10/30/18 4:00 PM	Jason Baumgarten	Confirmed	1		\$5,100.00	\$31,305.00	Changes: Total \$ from \$26,205.00 to \$31,305.00, Total Spots from 47 to 48, 1 buyline added or modified.
Queued for Electronic Contracting	10/17/19 4:36 PM					\$0	\$0	
Queued for Electronic Contracting	10/17/18 3:05 PM					\$0	\$0	
New	10/16/18 12:43 PM	MAXWELL ALFORD	Confirmed	47		\$26,205.00	\$26,205.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WVAH CHARLESTON, WV</span>	<b>Date:</b> <span style="font-size: 1.2em;">11 OCT 18</span>
--	--

I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican State Leadership Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Republican State Leadership Committee, 1201 F St. NE, Ste. 675, Washington, DC 20004  
www.rslc.gop

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):


Bill McCollum, Chairman  
Matt Walter, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/11/2018            703.569.9400  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

      MARIE CREEL      WVAH STATION MGR  
Signature                                      Printed Name                                      Title