

ORDER



Orders
Order / Rev: 1288096
Alt Order #: WOC14648957
Product Desc: AB PAC
Estimate: 6768
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WGBA
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	13	\$7,930.00	\$6,740.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	13	\$7,930.00	\$6,740.50	0.00
Totals	13	\$7,930.00	\$6,740.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/20/24	05/20/24	Monday Prime A Monday NBC Prime A (Program: THE VOICE 2024) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON	CM	7-8p/7-9p	M-----	1:00	1	\$1,130.00	P-2	0.00	NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$1,130.00		0.00					
N 2	WGBA	05/20/24	05/20/24	M-F 5pm NBC 26 News M-F 5pm NBC 26 News (Program: NBC26 NEWS-5) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON	CM	5-530pm	M-----	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$400.00		0.00					
N 3	WGBA	05/13/24	05/17/24	M-F 5pm NBC 26 News M-F 5pm NBC 26 News (Program: NBC26 NEWS-5) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON	CM	5-530pm	-TWTF--	1:00	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-TWTF--		3		\$400.00		0.00					
N 4	WGBA	05/20/24	05/20/24	M-F 6pm NBC 26 News M-F 6pm NBC 26 News (Program: NBC26 NEWS-6) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON	CM	6-630pm	M-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$600.00		0.00			
N 5	WGBA	05/13/24	05/17/24	M-F 6pm NBC 26 News M-F 6pm NBC 26 News	CM	6-630pm	- TWTF--	1:00	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		(Program: NBC26 NEWS-6) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- TWTF--		3				\$600.00		0.00			
N 6	WGBA	05/20/24	05/20/24	M-F 10pm NBC 26 News M-F 10pm NBC 26 News	CM	10-1035pm	M-----	1:00	1	\$700.00	P-1	0.00	NM	1	\$700.00
		(Program: NBC26 NEWS-10) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$700.00		0.00			
N 7	WGBA	05/13/24	05/17/24	M-F 10pm NBC 26 News M-F 10pm NBC 26 News	CM	10-1035pm	- TWTF--	1:00	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		(Program: NBC26 NEWS-10) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- TWTF--		3				\$700.00		0.00			
													Totals	13	\$7,930.00