

ORDER



Orders
Order / Rev: 1289005
Alt Order #: WOC14651644
Product Desc: AB PAC
Estimate: 6772
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: GENERAL

WGBA
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	3	\$475.00	\$403.75
05/27/24	05/31/24	5	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	3	\$475.00	\$403.75	0.00
June 2024	5	\$750.00	\$637.50	0.00
Totals	8	\$1,225.00	\$1,041.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/27/24	05/31/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00
(Program: FAMILY FEUD) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 MTWTF-- 2 \$75.00 0.00															
N 2	WGBA	05/27/24	05/31/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
(Program: FAMILY FEUD) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 MTWTF-- 2 \$200.00 0.00															
N 3	WGBA	05/27/24	05/31/24	M-F 1035pm Tonight Sh@M M-F 1035pm Tonight Show	CM	1035-1135pm	MTWTF--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
(Program: TONITE SHW-NBC) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 MTWTF-- 1 \$200.00 0.00															
N 4	WGBA	05/20/24	05/24/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-TWTF--	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
(Program: FAMILY FEUD) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															

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WGBA

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF - -		1				\$75.00		0.00			
N 5	WGBA	05/20/24	05/24/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	- TWTF - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: FAMILY FEUD) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF - -		1				\$200.00		0.00			
N 6	WGBA	05/20/24	05/24/24	M-F 1035pm Tonight Sh6M M-F 1035pm Tonight Show	CM	1035-1135pm	- TWTF - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
(Program: TONITE SHW-NBC) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF - -		1				\$200.00		0.00			
													Totals	8	\$1,225.00