

Jul 21, 20
 CONT# **34146837** Mod# Ver# 1 (Last =)
 REP **iHeartMedia**
 TO **KBOS-FM (Fresno, CA)**
 FM **LEE SMITH**
 OFF **LOS ANGELES**
 AGY **SADLER STRATEGIC MEDIA**
 ADDR **12103 VIEWCREST RD**
STUDIO CITY, CA 91604

DDS CONT# **0**
 C/P/E: **/ / 2384**

SALESPERSON FAX#

PH #

BYR **ROSA LOZANO**
 ADV **CALIF APARTMENT ASSOCIATION PAC**
 PDT **No on Rent Control**
 FLT **Sep 28, 20 - Nov 08, 20**

*** REP ORDER COMMENT ***

** 7/21/2020 12:59:00 PM: **THIS IS A NEW ORDER. PLEASE CONTACT SAMANTHA ABRAHAMI AT SAMANTHAABRAHAMI@IHEARTMEDIA.COM TO CONFIRM WITHIN 24 HOURS. THANK YOU.**

** 7/21/2020 12:59:00 PM: **THIS ORDER CONTAINS POLITICAL** THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS ISSUE. POLITICAL ISSUE/NON-CANDIDATE, NON-PRE-EMPTIBLE.

** 7/21/2020 12:59:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 National Agency-Political	MTWTF..	6A - 10A	60	9/28/2020 - 10/23/2020	4W	10	\$235.00	40
	LEE									
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	9/28/2020 - 10/23/2020	4W	9	\$185.00	36
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	9/28/2020 - 10/23/2020	4W	9	\$235.00	36
	1.4	National Agency-PoliticalSS	6A - 7P	60	10/3/2020 - 10/25/2020	4W	4	\$85.00	16
						** WEEKLY FLIGHT TOTALS **		32	\$25,880.00	

	Oct 20	Nov 20					
SPOTS	128	0					
CASH	25880.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	25880.00	0.00					

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						TOTAL
SPOTS						128
CASH						25,880.00
TRADE						0.00
NSL						0.00
TOTAL						25,880.00

**** Competitive Comments ****

SVC: Oct19-DEC19 DMA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 National Agency-Political	MTWTF..	6A - 10A	60	9/28/2020 - 10/23/2020	4W	10	\$130.00	40
	LEE									
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	9/28/2020 - 10/23/2020	4W	9	\$190.00	36
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	9/28/2020 - 10/23/2020	4W	8	\$190.00	32
	1.4	National Agency-PoliticalSS	6A - 7P	60	10/3/2020 - 10/25/2020	4W	5	\$75.00	20
						** WEEKLY FLIGHT TOTALS **		32	\$19,620.00	

	Oct 20	Nov 20					
SPOTS	128	0					
CASH	19620.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	19620.00	0.00					

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						TOTAL
SPOTS						128
CASH						19,620.00
TRADE						0.00
NSL						0.00
TOTAL						19,620.00

**** Competitive Comments ****

SVC: Oct19-DEC19 DMA CustRadio
Demo Adults 35+

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