

Sales Order

Station: **KKQQ-FM** Contract#: **(none)** Agency: **Katz Media Group (EI)**
 Contract Name: **NOEM FOR GOV K** Address: **125 W 55th Street**
 Proposal#: **94AC7B7F-2FDA-438A-8ECC-D8A8410782A** 3rd Floor
F **124191** City: **New York** State: **NY** Zip: **10019**
 Start Date: **5/25/22** End Date: **6/07/22** Buyer: _____
 Revenue Type: **National Sales** Type: **Cash** Tax Schedule: **(None)**
 Advertiser: **KRISTI NOEM FOR GOVERNOR** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **5170KATZ** Comm %: **0**
 Product Name: **Noem for Gov** Makegood Policy: **Within Contract Dates**
 Estimate #: **na**
 Agency Client Code: **na**
 Competitive Code: **Political**

10999

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 5/25/22 | 6/07/22 | | 6:00 AM | 10:00 AM | 60 | 2 | 2 | 2 | 2 | 2 | | | 10 | D | 29.30 | 20 | 586.00 | 0 | |
| 2 | 5/25/22 | 6/07/22 | | 6:00 AM | 7:00 PM | 60 | | | | | | 4 | 4 | 8 | D | 23.52 | 16 | 376.32 | 0 | |
| 3 | 5/25/22 | 6/07/22 | | 10:00 AM | 3:00 PM | 60 | 2 | 2 | 2 | 2 | 2 | | | 10 | D | 27.00 | 20 | 540.00 | 0 | |
| 4 | 5/25/22 | 5/31/22 | | 3:00 PM | 7:00 PM | 60 | 2 | 2 | 2 | 2 | 2 | | | 10 | D | 27.00 | 10 | 270.00 | 0 | |
| 5 | 6/01/22 | 6/07/22 | | 3:00 PM | 7:00 PM | 60 | 2 | | 2 | 2 | 2 | | | 8 | D | 27.00 | 8 | 216.00 | 0 | |

Billing Projections: By Month

| | May 22 | Jun 22 |
|----|----------|----------|
| CA | 1,021.16 | 967.16 |
| ST | 687.96 | 1,300.36 |

Print Spot Prices

TOTAL SPOTS 74
 GROSS TOTAL \$ 1,988.32
 ADJUSTED SPOTS 74
 ADJUSTED TOTAL \$ 1,988.32

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Director

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | |
|--|--|
| Candidate name: KRISTI NOEM | |
| Authorized committee: KRISTI FOR GOVERNOR | |
| Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement | |
| Candidate's political party: REPUBLICAN | |
| Office sought (no acronyms or abbreviations): GOVERNOR OF SOUTH DAKOTA | |
| Date of election: JUNE 7, 2022 | <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: KEVIN BROGHAMER | |
| <p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p> | |
| Candidate/Committee/Agency | Station Representative |
| Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2022.01.05 10:47:09 -05'00'</small> | Signature: |
| Name: Brant Fink | Name: |
| Date of Request to Purchase Ad Time: 05.24.2022 | Date of Station Agreement to Sell Time: 5/24/22 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

A Brant Fink

Digitally signed by A Brant Fink
Date: 2022.01.05 10:48:18 -05'00'

Name: Brant Fink

Date: 5.10.2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/29/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|---------------------------|--|---|
| Contract #: <u>124191</u> | Station Call Letters: <u>KUSA-FM</u> | Date Received/Requested: <u>5/29/22</u> |
| Est. #: <u>35926910</u> | Station Location: <u>Brookings, SD</u> | Run Start and End Dates: <u>5/25/22-6/17/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.