

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lutisha Merrill, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Lutisha Merrill

Agency name: 360 Touch

Address: PO BOX 982467, Park City, UT 84098

Contact: Lutisha Merrill

Phone number: 435-655-0360

Email: lutisha@360-touch.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Team West Virginia

Address: 228 S Washington St, Suite 115, Alexandria, West Virginia, 22314

Contact: Lisa Lisker

Phone number: 703-549-7705

Email: llisker@dhafec.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Lisa Lisker, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Lisa Lisker, Treasurer

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Lisa Lisker, Treasurer

Date of election:

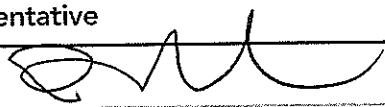
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Lisa Lisker, Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Lutisha Merrill <small>Digitally signed by Lutisha Merrill Date: 2024.02.15 14:32:03 -07'00'</small>	Signature: 
Name: Lutisha Merrill	Name: Robin DiBartolomeo
Date of Request to Purchase Ad Time: 2.15.24	Date of Station Agreement to Sell Time: 5/10/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/25/24 "Endorsed" and 5/3 "Played"

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

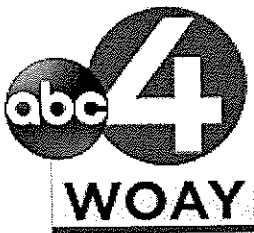
Contract #: 9085	Station Call Letters: WOAY	Date Received/Requested: 5/10/24
Est. #: 577	Station Location: Oak Hill, WV	Run Start and End Dates: 5/11/24 - 5/14/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

577

CONTRACT



WOAY-TV
 7113 Legends Hwy
 Oak Hill, WV 25901
 (304) 469-3361

<u>Contract / Revision</u> 9085 /		<u>Alt Order #</u> 10779460
<u>Advertiser</u> Team West Virginia		<u>Original Date / Revision</u> 05/10/24 / 05/10/24
<u>Contract Dates</u> 05/04/24 - 05/14/24	<u>Estimate #</u> 577	
<u>Product</u> TEAM WEST VIRGINIA		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOAY-TV	<u>Account Executive</u> CoxReps Washington	<u>Sales Office</u> CoxReps-Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915648	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

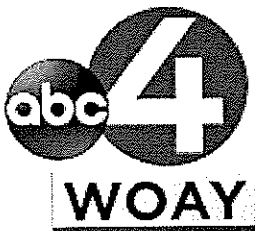
And:

360 Touch
 PO Box 982467
 Park City, UT 84098

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOAY	05/14/24	05/14/24	Newswatch Early Edition	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$50.00			
N 2	WOAY	05/13/24	05/14/24	GMA M-F	7a-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	11-----				2	\$100.00			
N 3	WOAY	05/11/24	05/11/24	Good Morning America Sa	8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$125.00			
N 4	WOAY	05/12/24	05/12/24	Good Morning America Su	8a-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				1	\$150.00			
N 5	WOAY	05/13/24	05/14/24	M-F 9a-10a	9a-10a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	11-----				2	\$50.00			
N 6	WOAY	05/13/24	05/14/24	M-F 10a-11a	10a-11a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	21-----				3	\$50.00			
N 7	WOAY	05/13/24	05/13/24	M-F DAY OTHER	12:00 PM-3:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				1	\$75.00			
N 8	WOAY	05/13/24	05/13/24	M-F 2p-3p	2p-3p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				1	\$75.00			
N 9	WOAY	05/11/24	05/11/24	Sa 12p-1p	12-1p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$25.00			
N 10	WOAY	05/13/24	05/14/24	M-F 3p-4p	3p-4p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	2-----				2	\$50.00			
N 11	WOAY	05/13/24	05/14/24	Early Fringe ROT M-F	4p-5p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	2-----				2	\$50.00			
N 12	WOAY	05/13/24	05/14/24	Early Fringe 530p-6p M-F	530p-6p		:30			NM	2	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WOAY-TV
 7113 Legends Hwy
 Oak Hill, WV 25901
 (304) 469-3361

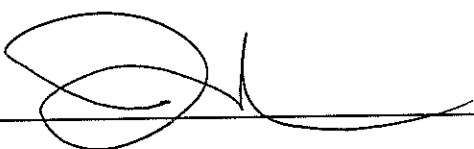
<u>Contract / Revision</u> 9085 /	<u>Alt Order #</u> 10779460
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<u>Advertiser</u> Team West Virginia	<u>Original Date / Revision</u> 05/10/24 / 05/10/24
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<u>Contract Dates</u> 05/04/24 - 05/14/24	<u>Product</u> TEAM WEST VIRGINIA	<u>Estimate #</u> 577
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	2-----				2	\$75.00			
N 13	WOAY	05/11/24	05/11/24	Sa 5p-6p	5p-6p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$50.00			
N 14	WOAY	05/13/24	05/13/24	NewsWatch At 5	5p-530p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				1	\$150.00			
N 15	WOAY	05/11/24	05/11/24	NewsWatch At 6 Sa	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$300.00			
N 16	WOAY	05/12/24	05/12/24	ABC World News Su	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				1	\$600.00			
N 17	WOAY	05/13/24	05/13/24	Prime Access ROT M-F	7p-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				1	\$150.00			
N 18	WOAY	05/11/24	05/11/24	Sa 7p-8p	7p-8p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$75.00			
N 19	WOAY	05/13/24	05/13/24	NewsWatch at 11p	11p-1135p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				1	\$150.00			
N 20	WOAY	05/11/24	05/11/24	NewsWatch at 11p SaSu	11p-1130p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$175.00			
N 21	WOAY	05/12/24	05/12/24	NHL	NHL		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				1	\$150.00			
Totals											28	\$3,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	28	\$3,100.00	(\$465.00)	\$2,635.00
Totals	28	\$3,100.00	(\$465.00)	\$2,635.00

Signature:  Date: 5/10/24

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