

## INVOICE



**KCEC-TV**  
**1907 Mile High Stadium W. Circle**  
**Denver, CO 80204**  
**Main: (303) 832-0050**  
**Billing: (303) 832-0050**

Invoice #	Invoice Date	Invoice Month	Invoice Period
224894-2	10/30/16	October 2016	09/26/16 - 09/26/16

Property	Account Executive	Sales Office	Sales Region
KCEC-TV	Jill Mulhall	Univision-New Y	National

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**650 Massachusetts Avenue NW**  
**Washington, DC 20001**

Send Payment To:

**KCEC-TV**  
**PO Box 911919**  
**Denver, CO 80291-1919**

Advertiser	Product	Estimate Number
Priorities USA Action	TV	4627

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	224894	00905063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/20/16	09/26/16	Daytime Tu-F, M 10a-11a	10:00 AM-11:00 AM	MTWTF--	:30	5	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 5 \$210.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KCEC	M	09/26/16	10:16 AM	Daytime Tu-F, M 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-27H	\$210.00 NM
3	09/20/16	09/26/16	Daytime Tu-F, M 11a-12p	11:00 AM-12:00 PM	MTWTF--	:30	4	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 4 \$210.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCEC	M	09/26/16	11:47 AM	Daytime Tu-F, M 11a-12p	11:00 AM-12:00 PM	:30	PRA-TV16-27H	\$210.00 NM
4	09/20/16	09/26/16	Daytime Tu-F, M 12p	12p-1p	MTWTF--	:30	4	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 4 \$210.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCEC	M	09/26/16	12:37 PM	Daytime Tu-F, M 12p	12p-1p	:30	PRA-TV16-27H	\$210.00 NM
5	09/20/16	09/26/16	Daytime Tu-F, M 1p-2p	1:00 PM-2:00 PM	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 4 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCEC	M	09/26/16	1:29 PM	Daytime Tu-F, M 1p-2p	1:00 PM-2:00 PM	:30	PRA-TV16-27H	\$225.00 NM
6	09/20/16	09/26/16	Daytime Tu-F, M 2p-3p	2p-3p	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 4 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCEC	M	09/26/16	2:25 PM	Daytime Tu-F, M 2p-3p	2p-3p	:30	PRA-TV16-27H	\$250.00 NM
7	09/20/16	09/26/16	Early Fringe Tu-F, M 3p-4:00 PM	4:00 PM	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCEC	M	09/26/16	3:23 PM	Early Fringe Tu-F, M 3p-4	3:00 PM-4:00 PM	:30	PRA-TV16-27H	\$400.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

## INVOICE



Send Payment To:

**KCEC-TV**  
**PO Box 911919**  
**Denver, CO 80291-1919**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
224894-2	10/30/16	October 2016	09/26/16 - 09/26/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	TV	4627	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/20/16	09/26/16	Early Fringe Tu-F, M 4p-54:00 PM-5:00 PM		MTWTF--	:30	5	\$435.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 5 \$435.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCEC	M	09/26/16	4:30 PM	Early Fringe Tu-F, M 4p-5	4:00 PM-5:00 PM	:30	PRA-TV16-27H	\$435.00 NM
9	09/20/16	09/26/16	Local Early News Tu-F, M 5p-530p		MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 2 \$950.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCEC	M	09/26/16	5:09 PM	Local Early News Tu-F, M	5p-530p	:30	PRA-TV16-27H	\$950.00 NM
10	09/20/16	09/26/16	Network Early News Tu-F 530p-6p		MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 2 \$950.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCEC	M	09/26/16	5:38 PM	Network Early News Tu-F	530p-6p	:30	PRA-TV16-27H	\$950.00 NM
12	09/20/16	09/26/16	Tu-F, M Prime 6p-7p	6p-7p	MTWTF--	:30	2	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 2 \$1,125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCEC	M	09/26/16	6:45 PM	Tu-F, M Prime 6p-7p	6p-7p	:30	PRA-TV16-27H	\$1,125.00 NM
14	09/20/16	09/26/16	Tu-F, M Prime 7p-8p	7p-8p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 2 \$1,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCEC	M	09/26/16		Tu-F, M Prime 7p-8p	7p-8p	:00		<del>\$1,500.00</del> NM
					See MG 14.3				
16	09/20/16	09/26/16	Tu-F, M Prime 9p-10p	9p-10p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 2 \$1,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCEC	M	09/26/16		Tu-F, M Prime 9p-10p	9p-10p	:00		<del>\$1,500.00</del> NM
					See MG 16.3				
17	09/20/16	09/26/16	Local Late News	10:00 PM-10:35 PM	MTWTF--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/16 09/26/16 MTWTF-- 1 \$1,125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCEC	M	09/26/16	10:23 PM	Local Late News	10:00 PM-10:35 PM	:30	PRA-TV16-27H	\$1,125.00 NM
<u>Total Spots</u>							11		

## Payment Terms 30 Days

<u>Gross Total</u>	\$6,090.00
<u>Agency Commission</u>	\$913.50
<u>Net Amount Due</u>	\$5,176.50