

# CONTRACT



**WNYS-TV**  
 1000 James St  
 Syracuse, NY 13203  
 (315) 472-6800

Shorr Johnson Magnus  
 100 North 20th Street  
 Ste 201  
 Philadelphia, PA 19103

And:

<u>Contract / Revision</u> 3287 /		<u>Alt Order #</u> 25331865
<u>Product</u> Friends of Schumer		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u>
<u>Advertiser</u> Charles Schumer for Senate		
<u>Billing Cycle</u> EOM/EOC		<u>Billing Calendar</u> Broadcast
<u>Property</u> WNYS-TV		<u>Account Executive</u> Millennium New York
<u>Special Handling</u>		<u>Cash/Trade</u> Cash
<u>Demographic</u> Adults 35+		<u>Sales Office</u> Millennium New
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
<u>Original Date / Revision</u> 10/17/16 / 10/17/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNYS	10/19/16	10/21/16	M-F	7p-730p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/17/16	10/23/16	--1-1--	2				\$300.00				
2	WNYS	10/18/16	10/24/16	M-F	730p-8p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1-1---	2				\$300.00				
		Week: 10/24/16	10/30/16	1-----	1				\$300.00				
<b>Totals</b>												5	\$1,500.00

10/20/16  
 MFP

10/20/16  
 CS

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	5	\$1,500.00	(\$225.00)	\$1,275.00
<b>Totals</b>	5	\$1,500.00	(\$225.00)	\$1,275.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WNYS-TV**  
**1000 James St**  
**Syracuse, NY 13203**  
**(315) 472-6800**

<u>Contract / Revision</u>		<u>Alt Order #</u>	
3287 /		25331865	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16		Friends of Schumer	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Charles Schumer for Sen		10/17/16 / 10/17/16	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Entered  
10/17/16

#3287



**KATZ**  
TELEVISION  
GROUP

125 West 56th St  
New York, NY 10019

Confirmed

10/17/16

Contract # 25331865 Changes as of: 10/17/2016 at 12:02 PM Version: Current State Version 1 Total \$: \$1,500.00

CPE: SHORR JOHNSON MAGNUS  
Agency: SHORR JOHNSON MAGNUS  
Advertiser: Charles Schumer for Senate  
Product: Friends of Charles Schumer  
Office: NEW YORK  
Station: WNYS  
Market: Syracuse  
Total Spots: 5

Agency Order #: Buyer: MICHAEL DETTORRE  
Salesperson: JONATHAN VITTI  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE  
Total GRP: Separation:  
Total CPP: \$0.00

Comments: NEW ORDER FOR CHARLES SCHUMER TO AIR 10/18 - 10/24.  
FULL SHARES TO FOLLOW.  
PLEASE CONFIRM.  
THANKS

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	TO W T H F							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	M-F 7p-7:30p		BIG BANG	\$300.00	0.0	30	0	1	0	1	0	0	0	2	\$600.00	\$0.00	0.0
2	M-F 7:30p-8p		BIG BANG	\$300.00	0.0	30	1	0	1	0	0	0	1	3	\$900.00	\$0.00	0.0
<b>TOTALS:</b>							1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25331865      **Changes as of:** 10/17/2016 at 12:02 PM      **Version:** Current State Version 1

**CPE:** SHORR JOHNSON      **Flight:** 10/18/16 - 10/24/16      **Station:** WNY5      **Total \$:** \$1,500.00

**Agency:** MAGNUS      **Advertiser:** Charles Schumer for Senate      **Market:** Syracuse      **Total Spots:** 5

**Product:** Friends of Charles Schumer      **Office:** NEW YORK      **Total CPP:** \$0.00

**Agency Order #:**      **Buyer:** MICHAEL DETTORRE      **Primary Demo:** Adults 35+

**Salesperson:** JONATHAN VITTI      **Assistant:** KENNETH MIELE      **Con Type:** POLITICAL/VOTE

**Total GRP:**      **Separation:**

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/17/16 12:02 PM	KENNETH MIELE	NEW ORDER FOR CHARLES SCHUMER TO AIR 10/18 - 10/24. FULL SHARES TO FOLLOW. PLEASE CONFIRM. THANKS

Competitive Information	
Market Budget:	WNYS Share: 100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,500.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$1,500.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$1,500.00
<b>Total</b>	<b>5</b>	<b>\$1,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/17/16 12:02 PM	KENNETH MIELE	New	5		\$1,500.00	\$1,500.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b> 9/28/16
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I, Shorr Johnson Magnus,  
 being/on behalf of: Charles Schumer,  
 a legally qualified candidate of the Democratic  
 political party for the office of: US Senate  
 in the General  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

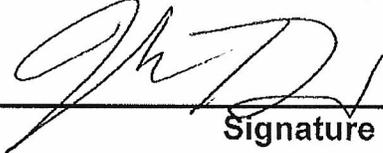
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

9/28/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

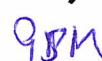
Rejected



Signature



Printed Name



Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

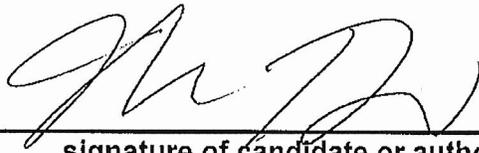
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date