

CONTRACT



WNYA-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Shorr Johnson Magnus
 100 North 20th Street
 Ste 201
 Philadelphia, PA 19103

And:

Contract / Revision	Alt Order #
3378 /	25345066

Product	FRIENDS OF SCHUMER
Contract Dates	11/01/16 - 11/08/16
Estimate #	
Advertiser	Charles Schumer for Senate
Original Date / Revision	10/31/16 / 10/31/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNYA-TV	Millennium New York	Millennium New
Special Handling		

Demographic	Adults 35+
Agency Code	Advertiser Code
Agency Ref	Advertiser Ref
Product 1/2	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYA	11/02/16	11/04/16	M-F	7p-730p		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	--1-1--	2				\$600.00				
N 2	WNYA	11/01/16	11/07/16	M-F	730p-8p		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	-1-1---	2				\$600.00				
		Week: 11/07/16	11/13/16	1-----	1				\$600.00				
Totals												5	\$3,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	5	\$3,000.00	(\$450.00)	\$2,550.00
Totals	5	\$3,000.00	(\$450.00)	\$2,550.00

11/1/16
 MP

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision		Alt Order #
3378 /		25345066
Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	FRIENDS OF SCHUMER	
Advertiser	Original Date / Revision	
Charles Schumer for Sen	10/31/16 / 10/31/16	

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Entered

#3378

10/31/10



TELEVISION GROUP

125 West 55th St
New York, NY 10019

CONFIRMED
10/31/10

Contract # 25345066 Changes as of: 10/31/2016 at 1:02 PM

Version: Current State Version 1

Total \$: \$3,000.00

CPE: SHORR JOHNSON
Agency: MAGNUS

Flight: 11/1/16 - 11/8/16
Advertiser: Charles Schumer for Senate

Station: WNYS
Market: Syracuse

Total Spots: 5

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Product: Friends of Schumer

Office: NEW YORK

Total CPP: \$0.00

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: MICHAEL DETTORRE

Con Type: POLITICAL/VOTE

Separation:

Salesperson: JONATHAN VITTI
212-373-8256

Assistant: KENNETH MIELE
212-373-8113

Comments: NEW ORDER FOR CHARLES SCHUMER TO AIR 11/1-11/8.

PLEASE CONFIRM.
THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP	
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8					
✓ 1	M-F 7p-7:30p		BIG BANG	\$600.00	0.0	60	0	1	0	1	0	0	0	0	0	2	\$1,200.00	\$0.00	0.0
✓ 2	M-F 7:30p-8p		BIG BANG	\$600.00	0.0	60	1	0	1	0	0	0	1	0	0	3	\$1,800.00	\$0.00	0.0
TOTALS:							1	1	1	1	0	0	1	0	5	\$3,000.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25345066 Changes as of: 10/31/2016 at 1:02 PM Version: Current State Version 1

CPE: Agency: SHORR JOHNSON Flight: 11/1/16 - 11/8/16 Station: WNYS Total \$: \$3,000.00

MAGNUS Advertiser: Charles Schumer for Senate Market: Syracuse Total Spots: 5

201 PHILADELPHIA PA 19103 Product: Friends of Schumer Office: NEW YORK Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE Primary Demo: Adults 35+ Total GRP:

Salesperson: JONATHAN VITTI 212-373-8256 Con Type: POLITICAL/VOTE Separation:

Assistant: KENNETH MIELE 212-373-8113

Special Instructions

Date/Time	Added by	Comment
10/31/16 1:02 PM	KENNETH MIELE	NEW ORDER FOR CHARLES SCHUMER TO AIR 11/1-11/8. PLEASE CONFIRM. THANKS

Competitive Information

Market Budget:	\$50,000
WNYS Share:	6%
Comment:	
WSTM:	23%
WSTQ:	1%
WSYR:	41%
WSTV:	16%
WTVH:	13%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$3,000.00	N/A	0.0
Total	100%	5	\$3,000.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Nov	5	\$3,000.00
Total	5	\$3,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/31/16 1:02 PM	KENNETH MIELE	New	5		\$3,000.00	\$3,000.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/28/16
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I, Shorr Johnson Magnus,
 being/on behalf of: Charles Schumer,
 a legally qualified candidate of the Democratic
 political party for the office of: US Senate
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

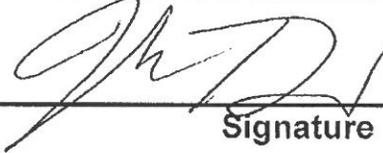
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Go Kampfr

Printed Name

9SM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

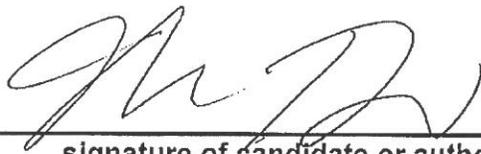
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date