

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>Midwestern Broadcasting</u> <u>Traverse City, & Alpena</u>	Date: <u>10/15/20</u>
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

NRDC Action Votes - MI Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: NRDC Action Votes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Gary Peters US Senate, MI; 11/3/20 - General Election
John James

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRDC Action Votes
40 W 20th Street, 11th Floor
New York, NY 10011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Veronica Foo, Treasurer
Steven Mele, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/13/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☒ Rejected

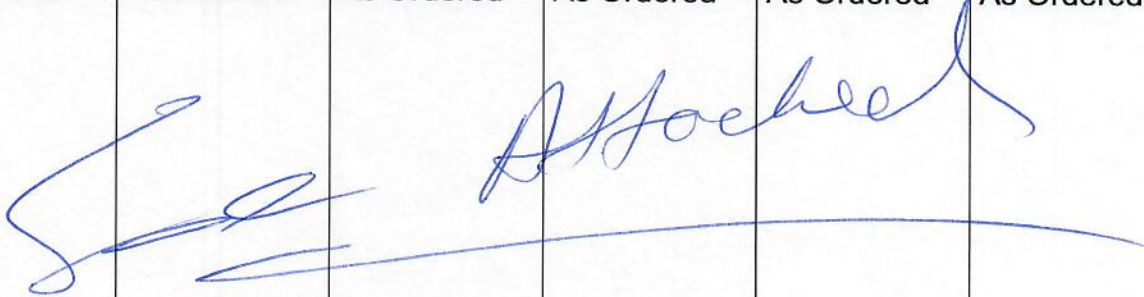
Paul Binsfeld
Signature

Paul Binsfeld
Printed Name

Sales Manager
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered
					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Confirmation



WATZ-FM
PO BOX 472 - 314 E Front Street
Traverse City MI 49685
231-947-7675

Contract # 43988
Date Entered 10/15/20
Sales Person Paul Binsfeld
Billing Cycle Broadcast
Conflict 1 Political
Product MICHIGAN/5778
Estimate # 5778
P.O. # 34446885
Contract 10/20/20 - 10/26/20

SENATE LEADERSHIP FUND (MSMG)KP
C/O MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA VA 22314

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WATZ-FM	10/20/20-10/26/20	06:00-10:00	01:00	2,2,2,2,0,0	All Weeks	65.00	10	650.00
WATZ-FM	10/20/20-10/26/20	10:00-15:00	01:00	2,2,2,2,0,0	All Weeks	63.00	10	630.00
WATZ-FM	10/20/20-10/26/20	15:00-19:00	01:00	2,2,2,2,0,0	All Weeks	63.00	10	630.00
Subtotal								1910.00
Agency Commission								286.50
Total								1623.50

Projected Billing		Count	Gross	Net
October	2020	24	1528.00	1298.80
November	2020	6	382.00	324.70
		30	1910.00	1623.50

Customer _____ Sales Person _____