

Nick Tracz

From: Michael Shirley <mike@pinpointaction.com>
Sent: Thursday, August 4, 2022 11:30 AM
To: Nick Tracz
Subject: Re: New submission from Advertise : KLBJ-FM

Richard Smith for Austin City Council

Sent from my iPhone

On Aug 4, 2022, at 11:24 AM, Nick Tracz <NTracz@waterloomedia.com> wrote:

Hi Mike –
Just a friendly reminder to pass along the name of the candidate regarding this inquiry (regardless of whether or not the schedule take place).
Thanks!
Nick

From: Nick Tracz
Sent: Wednesday, August 3, 2022 1:43 PM
To: 'Michael Shirley' <mike@pinpointaction.com>
Subject: RE: New submission from Advertise : KLBJ-FM

Hi Mike –
We need to enter this subsequent inquiry (potential \$2k flight on KLBJ-AM) in our political file – can you please pass along the name of the candidate this applies to?
Thank you!
Nick

From: Nick Tracz
Sent: Wednesday, August 3, 2022 1:09 PM
To: 'Michael Shirley' <mike@pinpointaction.com>
Subject: RE: New submission from Advertise : KLBJ-FM

Here you go!
Nick

From: Michael Shirley [mailto:mike@pinpointaction.com]
Sent: Tuesday, August 2, 2022 1:34 PM
To: Nick Tracz <NTracz@WATERLOOMEDIA.COM>
Subject: Re: New submission from Advertise : KLBJ-FM

Do you guys have the invoice ready?

Sent from my iPhone

Nick Tracz

From: Michael Shirley <mike@pinpointaction.com>
Sent: Tuesday, August 2, 2022 11:53 PM
To: Nick Tracz
Subject: Re: New submission from Advertise : KLBJ-FM

Follow Up Flag: Follow up
Flag Status: Flagged

Last week of August and first week of September.

Sent from my iPhone

On Aug 2, 2022, at 10:52 PM, Nick Tracz <NTracz@waterloomedia.com> wrote:

Hang in there!

Let me check -- what week were you looking to start? Tue, 8/16 (like the other candidate)?

Thx!

Nick Tracz | Sr. Marketing Strategist
Waterloo Media
C: 310-351-1703
E: ntracz@waterloomedia.com
Sent from my Mobile Command Center. Please excuse any typos...

From: Michael Shirley <mike@pinpointaction.com>
Sent: Tuesday, August 2, 2022 9:52:53 PM
To: Nick Tracz <NTracz@waterloomedia.com>
Subject: Re: New submission from Advertise : KLBJ-FM

Not this week. It's crunch time and my days are dreadful. Ha.

For another candidate, what would a \$2000 ad buy look like over 2 weeks just on KLBJ AM?

Sent from my iPhone

On Aug 2, 2022, at 2:08 PM, Nick Tracz <NTracz@waterloomedia.com> wrote:

Accounting said it will be ready tomorrow. They will also reach out regarding APH transfer setup.