

Erika Vance

From: Nick Tracz
Sent: Monday, October 10, 2022 3:10 PM
To: Nikki Watkins; Erika Vance
Subject: FW: October proposal - Rupal
Attachments: image005.jpg; ATT00001.htm; image003.png; ATT00002.htm; image004.png; ATT00003.htm; Rupal - October 2022 - \$40,004.pdf; ATT00004.htm

For the political file! Another \$20,002 for the cluster for Rupal... I'll make sure to get the NAB forms to you tomorrow morning... ☺

From: Michael Shirley [mailto:mike@pinpointaction.com]
Sent: Monday, October 10, 2022 3:07 PM
To: Nick Tracz <NTracz@WATERLOOMEDIA.COM>
Subject: Re: October proposal - Rupal

10/17 to 10/24. Yes.

Sent from my iPhone

On Oct 10, 2022, at 2:12 PM, Nick Tracz <NTracz@waterloomedia.com> wrote:

Hi Mike –

Can you please give written permission/approval to lay in the following \$10,001 schedules for weeks of 10/17 and 10/24 – for a total of \$20,002? (Or do you want to lay in for 10/17, 10/24, 10/31?)

Thanks!

From: Nick Tracz
Sent: Monday, October 3, 2022 1:35 PM
To: 'Michael Shirley' <mike@pinpointaction.com>
Subject: October proposal - Rupal

Hi Mike!

Here's a proposal for \$10,001.00 GROSS/wk... for weeks of 10/10, 10/17, 10/24, and 10/31... for a total of \$40,004 GROSS!

Total reach: 1,097,100

Total freq: 4.3

Please let me know if we're good to book or if you'd like to see anything changed – thanks!

Nick

