Erika Vance

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Nick Tracz

Sent:

Thursday, October 20, 2022 6:02 PM

To:

Nikki Watkins; Erika Vance

Cc:

Bruce Walden

Subject:

Fwd: Week of 10/31 schedule

For the political file! I'll get the NAB forms to you in the am. This order puts us at \$113k+ with 100% share in radio!

Nick Tracz | Sr. Marketing Strategist

Waterloo Media C: 310-351-1703

E: ntracz@waterloomedia.com

Sent from my Mobile Command Center. Please excuse any typos...

From: Michael Shirley <mike@pinpointaction.com> Sent: Thursday, October 20, 2022 5:09:32 PM

To: Nick Tracz < NTracz@waterloomedia.com>

Subject: Re: Week of 10/31 schedule

Approved

On Thu, Oct 20, 2022 at 4:58 PM Nick Tracz < NTracz@waterloomedia.com > wrote:

Hey Mike!

Here's a schedule for w/o 10/31... for \$11,999!

Total reach: 459,000 unique A18+

Freq: 2.8

Please let me know if we're good to secure your inventory!

Thanks!!!

Nick



Nick Tracz

Sr. Marketing Consultant

a: 8309 N IH 35, Austin, TX 78753

c: <u>310-351-1703</u> | w: 512-908-4931

e: <u>ntracz@waterloomedia.com</u> | o: <u>LinkedIn</u>



Fun Fact: My old indie rock band had 3 songs on 90210 (Season 4: E14, E17)

This email has been scanned by the Barracuda Networks Email Security service.

Michael Shirley Chairman mike@pinpointaction.com