

Cedar Rapids/ Iowa City  
iHeart Media  
Responsive Programming Report  
Report for Q4 2019

Program	Date/Length	Issue	Misc. Info	Station
Airtime	Sunday October 6,2019 6:00-6:15am	Flood Recovery & Relief	Rob Davis Cedar Rapids Flood Control Program Mgr. on current & future flood control projects	KKRQ-FM
Airtime	Sunday October 13,2019 10:10-10:25am	Low Income Population	Amy Becker Housing Rehabilitation Supervisor @ HACAP on low income heating assistance	KKRQ-FM
Airtime	Sunday October 20,2019 6:00-6:15am	Youth, Education	Steve Feller Professor of Physics at Coe College on "Playground of Science" event	KKRQ-FM
Airtime	Sunday October 27,2019 6:00-6:15am	City & Community, Government	Dave Hackett Principal Planner City of Marion on Marion re- zoning and growth	KKRQ-FM
Airtime	Sunday November 3,2019 6:00-6:15am	Crime & Public Safety	Brent Long Captain of Investigations for CRPD & Ray Nowers of Linn County Crime Stoppers	KKRQ-FM
				KKRQ-FM

Airtime	Sunday November 10, 2019 6:00-6:15am	City & Community, Business & Industry	Mike Lukan Local Business Projects Specialist MetroEconomic Alliance on Brownfield incentives	
Airtime	Sunday November 17,2019 6:00-6:15am	Crime & Public Safety	Sgt. Nate Ludwig of the Iowa State Patrol on distracted driving and excessive speeding	KKRQ-FM
Airtime	Sunday November 24, 2019 6:00-6:15am	City & Community	Doug Wilson of "Paving for Progress" program on Cedar Rapids street improvements	KKRQ-FM
Airtime	Sunday December 1,2019 6:00-6:15am	Elderly, Low Income Population	Sofia Mehaffey Director of Community Health and Nutrition on Lunch Box Fundraiser for "Meals on Wheels' food delivery program	KKRQ-FM
Airtime	Sunday December 8,2019 6:00-6:15am	Business & Industry	Ryan West Deputy Director of Iowa Workforce Development	KKRQ-FM
Airtime	Sunday	Low Income	Chris Ackman	KKRQ-FM





Cedar Rapids/ Iowa City...Responsive Programming Report

Airtime Schedule 6:15 am Sunday's on KKRQ-FM

January 9, 2020

10/6/19 – Neighborhood Centers of Johnson County, OctoberFest Fundraising Event, Outreach for engagement

10/13/19 – University Of Iowa Homecoming Council – Events planned for the week, Iowa Shout, Pep Rally, Parade Details for the community

10/20/19 – United Way of Johnson and Washington Counties, Trisha Smith and Roger Reilly, 100 Year Celebration, Partner Agencies, Serving our community growing needs

10/27/19 – Tanager Place, Joan Hackbarth, Childhood Development, dealing with children and managing their disability, parental reminders

11/3/19 – Shelter House – Angelica Vanetta, T-Shailyn Herrington, National Hunger and Homeless Week, mission and activities

11/10/19 – Iowa City Government – Iowa City Mayor John Throgmorton, Climate action Committee, Rezoning Issues, End of Term and incoming member preparation

11/17/19 – Iowa City School Board – Sean Eyestone, Election, Legislative Session, AVID Programming

12/1/19 – North Liberty Food Pantry, Kaila Rohm, Amanda Vincent, Garden Special/Food Pantry availability, Giving Tuesday

12/8/19 – Iowa City Government – Iowa City Councilmember, Pauline Taylor, Board Meeting Agenda, budget process, appointment process for new Mayor, end of the year recap

12/15/19 – Englert Theatre – Katie Roche, NYE Event, Strength and Growth planning for supporting Downtown IC Businesses

12/22/19 – Iowa City Government, Rockne Cole, Outgoing Councilmember accomplishments, forward looking at incoming members

12/29/19 – Josh Shamberger, ThinkIowaCity.Com, Remembering Hayden Fry, events planned

SIGNIFICANT PROBLEMS LIST WMT AM, KKSJ-FM AND KMJM AM CEDAR RAPIDS, IOWA  
KXIC AM AND KKRQ FM IN IOWA CITY, IOWA  
KOSY-FM ANAMOSA/CEDAR RAPIDS

**October 1-December 31,2019**

**BUSINESS & INDUSTRY:** BUSINESS SCAMS ARE INCREASING. HIGH COST OF EMPLOYER PAID HEALTH INSURANCE IMPACTING BUSINESSES. CITY GROWTH HAS AN IMPACT ON INFRASTRUCTURE, CITIES NEED A PLAN AS THEY GROW, RESPECT FOR URBAN AND RURAL AREAS AS THEY GROW. CEDAR RAPIDS IS LOSING LOCALLY OWNED BUSINESSES TO BIG CORPORATIONS, IOWA NEEDS MORE SMALL BUSINESS DEVELOPMENT. SHOULD BE AN EFFORT TO SUPPORT UNION PRODUCTS. JOBS AND ECONOMIC DEVELOPMENT VERY IMPORTANT. WORKER SHORTAGE IS COMING ON STRONG AND YOUNG PEOPLE NEED TO BE RETAINED IN THE STATE. SKILL DEVELOPMENT IS CRUCIAL FOR WORKERS ESPECIALLY INFORMATION TECHNOLOGY. FINDING EMPLOYMENT FOR TRAILING SPOUSE IS IMPORTANT IN RECRUITMENT OF PROFESSIONALS IN OUR COMMUNITY. UNDEREMPLOYMENT IS A BIG ISSUE IN THIS AREA. THE RATE OF WOMEN'S ENTREPRENEURSHIP IS LOW. LARGE AMOUNT OF ENTREPRENEURIAL ACTIVITY IN THIS AREA AFTER THE FLOOD.

**CITY AND COMMUNITY:** SMALL TOWN IOWA IS CHANGING AND BECOMING LESS DYNAMIC. POTHOLES IN ROADS CONTINUES AS A BIG PROBLEM IN CEDAR RAPIDS. DEMOGRAPHICS ARE CHANGING IN CEDAR RAPIDS. TEARING DOWN THE PAST AND HISTORY OF THE COMMUNITY, DEVELOPMENT AROUND HIGHWAY 100 NEEDED. CEDAR LAKE IN CEDAR RAPIDS NEEDS TO BE REVITALIZED. TRANSPORTATION UPGRADES FOR HIGHWAY 965 NEEDED. ALSO REVIEW TRAFFIC NEEDS FOR I-380. WISH FOR AIRLINE CONNECTIONS IN THIS COMMUNITY TO BE MORE AFFORDABLE. SOMETIMES TOO MUCH GAMBLING IN IOWA, NEED MORE RECREATIONAL ACTIVITIES FOR RESIDENTS TO ATTRACT NEW RESIDENTS AND BUSINESSES. COMMUNITIES NEED TO WORK TOGETHER TO LURE NEW INDUSTRY TO THIS AREA. DEVELOPMENT OF THE RIVERFRONT IS CRUCIAL TO HEALTH OF CEDAR RAPIDS. DOWNTOWN CEDAR RAPIDS SHOULD BE REVITALIZED. NEED MORE BIKE TRAILS IN THIS COMMUNITY. IOWA IS LOSING THEIR YOUNG POPULATION TO OTHER STATES. NEED A RAIL LINE BETWEEN CEDAR RAPIDS AND IOWA CITY. NEED TO EDUCATE PUBLIC ABOUT WHAT EVENTS/ORGANIZATIONS ARE AVAILABLE IN THE COMMUNITY. CEDAR RAPIDS NEEDS TO OFFER MORE THINGS FOR YOUNG ADULTS. IOWA CITY AREA HAS LOW UNEMPLOYMENT BUT STARTING TO SEE JOB EROSION. RESIDENTS OF CEDAR RAPIDS/IOWA CITY REALLY HAVE IT MUCH BETTER THAN OTHER PARTS OF THE COUNTRY....DO NOT TAKE THAT FOR GRANTED. GROWTH AND INFRASTRUCTURE MUST WORK WITH THE CULTURAL COMMUNITY TO BENEFIT THE CITY. NEW RESIDENTS NEED HELP IN UNDERSTANDING NEIGHBORHOODS WHEN PURCHASING A HOUSE IN THIS REGION. THE DOWNTOWN AREA IS NOT JUST A BUSINESS AREA. NEIGHBORHOODS NEED TO HOLD GATHERINGS TO HELP NEIGHBORS MINGLE WITH EACH OTHER AND NOT ISOLATE THEMSELVES IN THEIR HOMES. STREETS IN CEDAR RAPIDS REMAIN IN POOR SHAPE. WE SHOULD MAKE A POINT OF WELCOMING NEW RESIDENTS TO THE COMMUNITY. DOWNTOWN PARKING SPOTS ARE NOT CONVENIENTLY CLOSE TO VENUES, BUSINESSES.

**DRUGS AND ALCOHOL:** DRUG ABUSERS NEED ALL TYPES OF SUPPORT FOR THEMSELVES AND THEIR FAMILIES, DRUG PROBLEM IS GROWING IN CEDAR RAPIDS AREA, DRUG PROBLEMS ARE BEING BROUGHT IN FROM THE BIG CITIES, METH IS A GROWING PROBLEM, BINGE DRINKING AMONG YOUTH IS A CONCERN. PRESSURE TO USE DRUGS STILL EXISTS AMONG KIDS..

**CRIME:** LAW ENFORCEMENT ASKING FOR HELP FOR CITIZENS TO BE OPEN TO SHARING SURVEILLANCE CAMERA VIDEO IF A CRIME IS COMMITTED IN THEIR AREA. THERE NEEDS TO BE MORE TRUST BETWEEN CITIZENS, LAW ENFORCEMENT AND CITY ORGANIZATIONS. TOO MUCH GUN VIOLENCE IN THE CITY OF CEDAR RAPIDS. INMATES ARE BEING RELEASED ON PROBATION MORE AND MORE DUE TO PRISON CAPACITY ISSUES. UPTOWN DISTRICT OF CEDAR RAPIDS NEEDS A TOUGHER CRACKDOWN ON CRIME. THE LEVEL OF VIOLENCE SEEMS TO BE INCREASING. THE LEVEL OF GANG ACTIVITIES SEEMS TO BE INCREASING IN CEDAR RAPIDS, SCHOOL OFFICIALS NEED TO BE AWARE AND NOT IGNORE THE GANG PROBLEM, GANGS SEEM TO BE MOVING IN FROM LARGER CITIES, VIOLENCE IS INCREASING. 19<sup>TH</sup> STREET SOUTHEAST TOWARDS DOWNTOWN IS RAPIDLY GOING DOWNHILL. TRANSIENT POPULATION IN THIS AREA LEADING TO MORE CRIME. CRIMINAL ELEMENT HURTING THE WELLINGTON HEIGHTS NEIGHBORHOOD. HUGE COST IN JOHNSON COUNTY TO HOUSE INMATES ELSEWHERE. RESIDENTS HESITANT TO FUND NEW JUSTICE CENTER IN JOHNSON COUNTY. DEBATE CONTINUES ON TRAFFIC CAMERAS FOR SPEEDERS. CAMERAS SAVE LIVES ALSO GENERATE REVENUE. CRIMINALS ARE GETTING INCREASINGLY BOLD. DO NOT LEAVE GARAGE DOORS OPEN EVEN WHEN AT HOME. DRIVERS NEED TO BE ATTENTIVE TO THEIR DRIVING..ACCIDENTS ARE GOING UP. NEED TO BRING BACK CEDAR RAPIDS POLICE HELICOPTER PROGRAM. PANHANDLING SHOULD BE OUTLAWED.

**DIVERSITY:** CEDAR RAPIDS NEEDS TO FIGURE OUT HOW TO HAVE AN HONEST DIALOGUE BETWEEN DIFFERENT RACES WITHOUT FINGER POINTING. DISPROPORTIONAL NUMBER OF AFRICAN AMERICANS EXPELLED FROM SCHOOLS. HISPANICS HAVE A DIFFERENT SET OF NEEDS SINCE THEY ARE MOSTLY FIRST GENERATION COLLEGE STUDENTS. IMMIGRATION SYSTEM IS IN DISARRAY. 9-11 CHANGED MOOD AGAINST IMMIGRANTS. IMMIGRATION HAS BEEN MOVED TO HOMELAND SECURITY. PARENTING IN THE LATINO COMMUNITY IS DIFFERENT BECAUSE OF THEIR BACKGROUND. TRANSPORTATION AND TRANSLATORS A BIG NEED FOR IMMIGRANTS. CEDAR RAPIDS AREA NEEDS MORE DIVERSITY AND AWARENESS OF DIVERSITY ESPECIALLY SINCE THE POPULATION IS 95 PER CENT WHITE. RELIGIOUS TOLERANCE OF PEOPLE OF SEXUAL ORIENTATION. MUST HAVE DIVERSITY DISCUSSION IN SCHOOLS AND THE COMMUNITY. MANY PEOPLE DO NOT UNDERSTAND ISLAM. NEED TO BRING BACK ETHNIC FEST SO PEOPLE CAN EXPERIENCE DIFFERENT CULTURES. MANY INNER CITY FAMILIES HAVE MOVED INTO THIS AREA. CULTURAL SENSITIVITY TRAINING IS A GOOD IDEA TO HELP DIVERSITY. REFUGEES STRUGGLE WITH FOOD AND HOUSING IN THIS AREA.

**GOVERNMENT:** NEED TO BUILD UP STATE RAINY DAY FUND. BUDGET PROBLEMS SEEM TO BE MORE PROMINENT. NEED GROWTH MANAGEMENT, PARKING REGULATIONS NEED TO CHANGE IN DOWNTOWN CEDAR RAPIDS. CITY COUNCIL MEMBERS EXPENSES SHOULD BE SCRUTINIZED. PROPERTY TAX REFORM IS NECESSARY. JUDICIAL SYSTEM IS TOO BOGGED DOWN TO BE EFFICIENT. NEED TO CONSOLIDATE COUNTY GOVERNMENTS IN LOW POPULATION. POPULATION IS LOOKING TO GOVERNMENT FOR MORE SERVICES. NEED SOMEONE TO MAKE BOLD MOVES TAKE LEADERSHIP. CITY ELECTIONS HAVE POOR TURNOUTS IN LINN COUNTY. A LOT OF TALK NO ACTION BY CITY GOVERNMENT. TOO MUCH IN FIGHTING OF ELECTED OFFICIALS. COMMUNICATION TO THE PUBLIC IMPORTANT IN VOTING ON TAX RELATED ISSUES.

**EDUCATION:** EDUCATION SYSTEM NEEDS TO OFFER ENGLISH AS A SECOND LANGUAGE PROGRAMS TO THOSE WHO NEED IT...DEMAND IS INCREASING. STUDENT DEBT IS SURPASSING CREDIT CARD DEBT. WE SHOULD TEACH FOR COMPETENCE AND NOT GRADES. THE HIGHER THE POVERTY RATE ..THE LOWER THE TEST SCORES. NEED TO TEACH KIDS TO READ ESPECIALLY BIRTH TO THIRD GRADE. PROGRAMS TO KEEP KIDS LEARNING THROUGH THE SUMMER ARE NEEDED. HIGHER EDUCATION IMPORTANT TO ECONOMY OF IOWA. CONCERN OF STUDENTS ATTENDING COLLEGE IN IOWA AND LEAVING THE STATE UPON GRADUATION. GETTING KIDS READY FOR SCHOOL AND ASSISTING PARENTS IN THAT EFFORT IS IMPORTANT. DEMANDS ON THE SCHOOLS TO PROVIDE MORE SERVICES SUCH AS BREAKFAST FOR LOW INCOME STUDENTS CONTINUES TO GROW. SCHOOLS NEED TO EMPHASIZE TECHNOLOGY IN THEIR CURRICULUM. STUDENTS NEED MORE "LIFE SKILLS" FOR LIFE AFTER SCHOOL. IOWA NEEDS TO MATCH FINANCIAL SUPPORT FOR INCREASING DEMANDS BEING PUT ON COMMUNITY COLLEGES. INCREASING NUMBER OF HOME SCHOOLS AND PRIVATE SCHOOLS SHOULD BE A TIP OFF TO SOMETHING LACKING IN PUBLIC SCHOOLS. NO CHILD LEFT BEHIND EMPHASIZES TESTING TOO MUCH. SCHOOL BOARD ELECTIONS HAVE A POOR TURNOUT IN LINN COUNTY. STUDENTS HAVE ACHIEVEMENT GAPS AT ALL LEVELS. SCHOOLS WORKING ON CRISIS MANAGEMENT AND BUILDING SECURITY INCLUDING CRISIS PLANS. NEED TO BALANCE NEW SCHOOLS WITH MAINTAINING OLD SCHOOLS. THERE IS AN AGING TEACHER POPULATION AND THERE IS A NEED TO FIND REPLACEMENTS. FOCUS ON POSITIVES OF CEDAR RAPIDS SCHOOL DISTRICT. UPDATE ALL CLASSROOMS WITH CURRENT TECHNOLOGY. HIGH SCHOOLS SHOULD TALK ABOUT CAREERS IN AGRICULTURE. STUDENTS NEED TO BE TAUGHT WORK READINESS AND BETTER COLLEGE PREPARATION. KIDS NEED MORE TRAINING FOR WORKPLACE ISSUES.

**ENVIRONMENT:** NEED TO PLANT MORE NATIVE TREES IN IOWA. HUNTING AND FISHING IS A BILLION DOLLAR INDUSTRY TO THE STATE. WATER QUALITY IS AN IMPORTANT ISSUE WITH SOIL EROSION AND MANURE RUN-OFF FROM LIVESTOCK. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. LARGE HOG LOTS CAN HAVE A DANGEROUS EFFECT ON THE ENVIRONMENT. LAND DEVELOPMENT IS CREATING WATER RUNOFF PROBLEMS. MORE PLANNING IS NECESSARY BEFORE DEVELOPMENT TAKES PLACE. NEED MORE GREENSPACE. LAND FOR RECREATIONAL USE IS HARD TO MAINTAIN. SHOULD LOOP AND CONNECT ALL AREA TRAILS. NEED TO EXPAND USE OF WIND ENERGY. NEED TO FIND LAND FILL ALTERNATIVES IMMEDIATELY. 2008 FLOOD HAS DAMAGED MANY THINGS...SOIL LOSS, TERRACES, WATERWAYS, PONDS, MUCH WORSE THAN 1993. NEED TO DO MORE FOR STORAGE AND TRANSPORTATION OF BIOFUELS. NEED MORE EMPHASIS ON ALTERNATIVE ENERGY METHODS. CONSERVATION IS WOEFULLY UNDER FUNDED IN THIS AREA FOR SUCH THINGS AS PARKS, BIKING, TRAILS. WATER QUALITY ISSUES NEED TO BE RESOLVED AS A TEAM EFFORT. OUT OF STATE LANDOWNERS ARE PART OF THE WATER QUALITY PROBLEM. CEDAR LAKE IS A COMMUNITY RESOURCE WITH SIGNIFICANT PROMISE.

**FAMILY:** WOMEN FEEL BURDENED TO BE EVERYTHING TO EVERYONE WHICH TAKES A TOLL ON THEIR EMOTIONAL HEALTH....LEADS TO STRUGGLING MARRIAGES, EATING DISORDERS, REACTIVE PARENTING. NEED MORE FAMILY RECREATIONAL OPPORTUNITIES...DO THINGS TOGETHER. KIDS NEED ADULT MENTORS TO SUPPORT THEM THROUGH PROBLEM SOLVING EXPERIENCES. LATCHKEY KIDS WHO COME HOME TO AN EMPTY HOUSE GIVES KIDS TOO MUCH RESPONSIBILITY AT A YOUNG AGE. KIDS NEED MORE ROLE MODELS IN THEIR LIFE. KIDS ARE HARMED BY LACK OF TWO PARENT FAMILIES. NOT ENOUGH QUALITY TIME IS BEING SPENT WITH KIDS. STRESS PUT ON FAMILIES LEADS TO ABUSIVE SITUATIONS. NEED PARENTING CLASSES. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE IS GOING TO CRUNCH THE FAMILY. WELFARE PROGRAMS NEED CHILD CARE IN ORDER TO WORK. QUALITY DAY CARE IS ESSENTIAL FOR FAMILIES. CHILD CARE EXPENSIVE AND HARD TO GET AN OPENING. . FAMILY BUDGETING MUST BE STRESSED TO AVOID FINANCIAL PROBLEMS. PARENTS NEED TO DISCUSS SEXUAL ACTIVITY WITH KIDS. . OVERWEIGHT AND OBESITY IS A BIG COMMUNITY ISSUE.

**HOUSING:** NEED BETTER HOUSING FOR IMMIGRANTS TO OUR AREA. SHELTER REMAINS A TOP PRIORITY OF LOW INCOME POPULATION IN THIS AREA. HOUSING OPTIONS VERY RESTRICTIVE FOR LOW INCOME POPULATION. SLUM LANDLORDS TAKE ADVANTAGE OF THE POOR POPULATION. HOMELESSNESS IS ON THE RISE. NEED MORE HOMELESS SHELTERS. NEED TO TAKE PRIDE IN OWNERSHIP. NEED TO REPLACE SUB STANDARD HOUSING. AFFORDABLE HOUSING IS NOT VERY SAFE. COMMUNITY SHELTERS ARE NEEDED FOR EXTREME WEATHER CONDITIONS---HOT AND COLD WEATHER AS NEEDS INCREASE FOR HOMELESS POPULATION. LACK OF SPACE AND FACILITIES FOR THE HOMELESS POPULATION IN THIS AREA IS CRITICAL.

**HUMAN SERVICES AGENCIES:** NEED TO BE MORE INCLUSIVE FOR POPULATION WITH DISABILITIES. COMMUNITY FREE HEALTH CLINIC VALUABLE TO ELDERLY AND LOW INCOME POPULATION. HUMAN SERVICES BEING CUT DUE TO BAD ECONOMY. CASELOAD CONTINUES TO INCREASE HARD TO PROVIDE SERVICES. THE NEEDS OF ELDERLY NEED TO BE ADDRESSED. MEDICAL SERVICE HARD TO OBTAIN FOR LOW INCOME POPULATION. HEALTH CARE SHOULD BE DECIDED BY A DOCTOR NOT A BUREAUCRAT. HEALTH CARE COSTS INCREASING AS MORE PEOPLE TURN TO FREE CLINICS. PROGRAMS ARE BEING CUT THAT AFFECT THE ELDERLY. NURSING SHORTAGE WILL AFFECT CARE FOR THE ELDERLY IN FUTURE. GOAL IS FOR ELDERLY TO STAY IN THEIR HOMES AS LONG AS POSSIBLE. PROVIDER SHORTAGE FOR PSYCHIATRIC CARE IN IOWA DUE TO LOW PAY FOR PSYCHIATRISTS. MENTAL HEALTH ISSUES ARE GOING TO BE A BIG PROBLEM FOR CEDAR RAPIDS IN POST FLOOD ERA.

**RELIGION:** THERE IS A TENDENCY TO JUST WRITE A CHECK INSTEAD OF BUILDING RELATIONSHIPS FOR THOSE IN NEED. THERE IS AN INCREASE IN THE NUMBER OF PEOPLE WHO NO LONGER IDENTIFY WITH A RELIGIOUS AFFILIATION. RELIGION CAN BE ANSWER TO SOME OF THE PROBLEMS FACED IN SOCIETY, RELIGIOUS BELIEFS CAN BE MIXED WITH FAMILY VALUES TO PROVIDE STRONGER FAMILIES. CHURCHES SHOULD HELP OUT WITH MORE SOCIAL SERVICES. INTER-RELIGIOUS COUNCIL IS A GOOD THING—PEOPLE OF DIFFERENT FAITH CAN COME TOGETHER. CONCERN OF AN “ANTI-GAY” SENTIMENT IN THE CHURCH. LARGEST RELIGION GROUP IS “UNAFFILIATED”. NEW CLERGY MOVING IN TO TOWN DON’T REALIZE THE SOCIAL AND FINANCIAL IMPACT OF THE FLOOD. CHURCHES PROTRAYED IN MEDIA IN A NEGATIVE LIGHT WITH SCANDALS.

**ELDERLY POPULATION :** OUR COMMUNITY NEEDS A DEDICATED SENIOR CENTER. MOBILITY AND TRANSPORTATION ARE HUGE NEEDS FOR THE ELDERLY. NEED TO HELP SENIORS DURING THE MEDICAID AND MEDICARE TRANSITION. IOWA NEEDS AN ELDER ABUSE LAW. ELDER ABUSE IS BECOMING MORE COMMON SENIORS ARE LIVING LONGER AND NEED TO STAY ENGAGED. TRANSPORTATION PROBLEMS A BIG ISSUE FOR SENIORS. RECREATION NEEDS FOR OLDER ADULTS ARE BEING OVERLOOKED. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE ARE GOING CHANGE THE FAMILY DYNAMICS. ALZHEIMER'S DISEASE IS INCREASING MOST IN THE BABY BOOMERS AGE GROUP. ELDERLY POPULATION GROWING RAPIDLY IN IOWA. LONGER LIFE EXPECTANCY MEANS HEALTH CARE ISSUES ARE VITAL. ELDERLY POPULATIONS NOT PREPARED FINANCIALLY FOR POST RETIREMENT. ONLY FOUR PER CENT OF POPULATION OVER 65 ARE IN NURSING HOMES. ONLY 1 IN 14 CASES OF ELDER ABUSE IS REPORTED. TRANSPORTATION IS A BIG ELDERLY NEED. NEED A SENIOR CENTER TO BE LOCATED NEAR DOWNTOWN. SUBSTANCE ABUSE IS RISING AMONG THE ELDERLY FOR PAIN MEDICATION. ELDERLY HEAL MUCH FASTER AT HOME BUT STILL NEED SOME SUPPORT IN THEIR HOME. AVOID NURSING HOME AS LONG AS POSSIBLE. SOCIAL ISOLATION A BIG PROBLEM FOR THE ELDERLY. THERE IS ALSO A SHORTAGE OF CERTIFIED NURSES.

**YOUTH:** TEENS AT RISK NEED GUIDANCE FROM MENTAL HEALTH PROFESSIONALS. VIOLENCE IN OUR COMMUNITY IS LINKED TO TEENS NOT HAVING ENOUGH TO DO. NEED MORE FACILITIES FOR YOUTH BASEBALL IN THE AREA. TOO MUCH SPECIALIZATION IN RECREATION ACTIVITIES AT AN EARLY AGE RUNS THE ENJOYMENT. TEACHING COMPETITION TOO YOUNG LEADS TO BEHAVIOR PROBLEMS. NEED TO GET KIDS THEIR BASIC IMMUNIZATIONS. LACK OF DISCIPLINE IN THE HOME ENVIRONMENT. LACK OF ACTIVITIES TARGETED FOR YOUTH, YOUTH SUFFERS FROM BAD FAMILY SITUATIONS, NEED TO KEEP YOUNG PEOPLE IN IOWA TO WORK...CURRENTLY NOT MUCH IN THE AREA TO KEEP A YOUNG PERSON HERE. TEENS NEED MORE FACE TO FACE TIME WITH FRIENDS AND PARENTS. PARENTING EDUCATION FOR YOUTH IS A BIG NEED. AFTER SCHOOL DAY CARE IS ALSO A BIG NEED. TEENS ARE FALLING THROUGH THE CRACKS OF THE SYSTEM. NEED ALTERNATIVES FOR YOUTH TO KEEP THEM BUSY. YOUTH NEED TO FEEL VALUED. NEED TO TEACH YOUTH SOCIAL SKILLS AND BEHAVIOR GUIDELINES. NEED TO STRESS TO KIDS THE REASON FOR EDUCATION..KIDS DON'T EDUCATION HAS ANY VALUE. ADDRESS SELF ESTEEM ISSUES WITH KIDS. ABUSE RATES FOR CHILDREN ARE GOING UP....46 PER CENT 2002-2008. CHILD POVERTY IS ALSO FOCUS ON YOUTH BETWEEN FIRST GRADE AND HIGH SCHOOL SHOULD BE LEADERSHIP AND CHARACTER. SHORTAGE OF SOCIAL WORKERS, EARLY YEARS ARE CRITICAL TO CHILD DEVELOPMENT. POSITIVE REINFORCEMENT HAS AMAZING IMPACT ON KIDS. BULLYING PEAKS IN MIDDLE SCHOOL. HUGE TIME PRESSURE ON KIDS WITH HEAVY HOMEWORK ASSIGNMENTS AND INVOLVEMENT IN MULTIPLE ACTIVITIES. NO DOWNTIME FOR KIDS.

**MILITARY:** MORE FOCUS IS NEEDED ON POST TRAUMATIC STRESS DISORDER. MISCONCEPTIONS OF THE MILITARY..ONE IS YOU JOIN AND YOU INSTANTLY GO TO COMBAT. MILITARY TRIES HARD TO TIE IN TO COMMUNITY EVENTS...MILITARY LOCALLY ALSO VOLUNTEER IN SUCH PLACES AS HIAWATHA FIRE RESCUE. TEN PER CENT OF LINN COUNTY VETERANS ARE IN NEED. NEED TO GET OUT MESSAGE ABOUT VETERANS SERVICES AND MEDICAL COVERAGE.

**HOMELAND SECURITY/PUBLIC SAFETY:** SPECIAL NEEDS POPULATION MUST BE ACCOUNTED FOR IN A DISASTER SITUATION. EMERGENCY MANAGEMENT AND HOMELAND SECURITY MUST BE SUPPORTED IN LEGSILATURE. NEW COURTHOUSE IN JOHNSON COUNTY IS IMPORTANT TO SAFETY. FAMILIES SHOULD PRACTICE FIRE SAFETY AND MAKE SURE SMOKE DETECTORS ARE INSTALLED. MAKE SURE YOUR HOUSE NUMBERS ARE EASY TO READ SO EMERGENCY PERSONELL CAN FIND YOUR HOME ADDRESS IN A TIME OF NEED. WORK ON MAKING TROUBLED NEIGHBORHOODS IN CEDAR RAPIDS BETTER. SHORTAGE IS BECOMING SEVERE FOR VOLUNTEERS FOR EMREGENCY SERVICES IN SMALLER COMMUNITIES.

**LOW INCOME POPULATION:** SINGLE MOTHER POPULATION IS IMPORTANT TO SERVE. FAMILIES IN POVERTY LIVING PAYCHECK TO PAYCHECK AND EMERGENCY EXPFENSES CREATE A CRISIS. FAMILIES NEED ACCESS TO SUMMER MEALS PROGRAMS. LOW INCOME POPULATION NEEDS TO EAT HEALTHY FOOD. TRANSPORTATION IS A PROBLEM FOR THE LOW INCOME GROUP. POVERTY IS INCREASNG IN LINN COUNTY. AGENCIES ARE HELPING LOW INCOME POPULATION BUT NOT WORKING THE BREAK THE CYCLE OF POVERTY. 1 IN 5 RESIDENTS IN THIS AREA HAVE NOW BECOME FOOD INSECURE. AFTER MARKET FOOD CAN BE A BIG HELP IN FEEDING RESIDENTS. LOW INCOME POPULATION NEEDS BETTER ACCESS TO HEALTHY FOODS. MEDICAL AND DENTAL INSURANCE HARD TO GET FOR LOW INCOME HOUSEHOLDS. COST OF POVERTY IS AFFECTING COMMUNITY. PEOPLE IN POVERTY ON THE WESTSIDE OF CEDAR RAPIDS NEEDS TO BE SERVED. THERE IS A "CREDIT" INDUCED POVERTY CREATED BY CREDIT CARD INDUSTRYAND PREDATORY LENDING. MEDICAL BILLS AND GAMBLING INCREASING THE CASELOAD AT CONSUMER CREDIT COUNSELING SERVICES. HOME OWNERSHIP SHOULD BE A GOAL SO PEOPLE HAVE A STAKE IN COMMUNITY. MINNIMU WAG NEEDS TO BE RAISED. HUNGER WITH KIDS IS A BIG PROBLEM. JUST BECAUSE YOU DON'T MEET THE OFFICIAL POVERTY GUIDELINES DOESN'T MEAN YOU ARE NOT STRUGGLING FINANCIALLY. 50 PER CENT FREE & REDUCED LUNCHES IN CEDAR RAPIDS SCHOOLS.

**FLOOD RECOVERY & RELIEF:** HAVING A FLOOD EXPERT IS A GOOD IDEA BUT WE ALSO NEED A FLOOD ACTION PLAN. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. YOUNG PEOPLE DESIRE A GOOD TRAIL SYSTEM FOR QUALITY OF LIFE. FLOOD IS A CHANCE FOR GROWTH....FIX THINGS WITH THE IDEA OF ATTRACTING NEW RESIDENTS. NEED TO REBUILD THE CULTURAL PART OF CEDAR RAPIDS. STUDENTS LEAVING THE SCHOOL DISTRICT IMPACTS THE SCHOOL BUDGET. RATE OF POVERTY AMONG KIDS IS HIGHER POST FLOOD. UNIFIED COMMUNITY EFFORT IS NECESSARY TO RECOVER. PROTECTION FROM FUTURE FLOODING IN CRUCIAL. WE ARE VULNERABLE ECONOMICALLY IF HIT BY MORE FLOODING. LOWER INCOME AFFECTED IN IN FLOODING. SMALL BUSINESS RECOVERY IS ESSENTIAL. SAFETY ISSUES IN FLOODED NEIGHBORHOODS. NON PROFITS NEED HELP IN FLOOD RECOVERY...THEIR CASELOAD INCREASED AND SOME HAD INFRASTRUCTURE AFFECTED BY THE FLOOD. LINN COUNTY SHERRIFF'S OFFICE TO RE OPEN LATE 2009. NEED TO FOCUS ON THE SUCCESSES OF FLOOD RECOVERY. TOO MUCH ARGUING GOING ON ABOUT FLOOD RELIEF. NEED TO WORK AT REPLACING HOUSING LOST IN THE FLOOD. LEVEES ARE AN ISSUE IN FLOOD RECOVERY. BUSINESSES AND FAMILIES STARTING TO CRUMBLE DUE TO THE FLOOD. FLOOD PROTECTION EFFORT MUST PROTECT BOTH SIDES OF THE RIVER. CEDAR RAPIDS FLOOD RECOVERY GOING FAIRLY WELL. EAST SIDE AND WEST SIDE LEVIES NEED TO BE PUT IN PLACE IN CEDAR RAPIDS. STILL NEED ECONOMIC DEVELOPMENT AFTER THE FLOOD. GETTING THE WORD OUT TO PUBLIC ABOUT FLOODED BUSINESSES RE-OPENING IS IMPORTANT. FLOOD DAMAGED PROPERTIES NOT BEING FIXED FAST ENOUGH. COMMUNITY STUCK IN FLOOD RECOVERY MODE...NEED BROADER OUTLOOK.