

Cedar Rapids/ Iowa City

Responsive Programming Report
October 9, 2018

Program	Date/Length	Issue	Misc. Info	Station
Airtime	Sunday July 1, 2018 6:00-6:15am	Environment	Todd Fagan, Cedar Rapids City Arborist on Emerlad Ash Borer and city tree population	KKRQ-FM
Airtime	Sunday July 8,2018 6-6:15am	Elderly, Government	Doug Omen, Iowa Insurance Commissioner on Affordable Care Act and transitioning to Medicare	KKRQ-FM
Airtime	Sunday July 15,2018 6:00-6:15am	Public Safety, Crime	Cedar Rapids Police Chief Wayne Jerman on new crime statistics for Cedar Rapids	KKRQ-AM
Airtime	Sunday July 22,2018 6:00-6:15am	Education, Family, Youth, Low Income Population	Elizabeth Kiest- Sedrel Iowa College Aid on Gear Up For College Program	KKRQ-FM
Airtime	Sunday July 29,2018 6:00-6:15am	Government, Environment	Steve Hershner Cedar Rapids Utilities Director on Water Quality	KKRQ-FM

Airtime	Sunday Aug 5,2018 6:00-6:15am	Family, Youth, Low Income Population	Lisa Brockman Executive Director of Families Helping Families serving children with supplies and clothing going into foster home	KKRQ-FM
Airtime	Sunday Aug 12,2018 6:00-6:15am	Environment, Family	Ryan Schlader, Linn County Conservation on facilities and programs	KKRQ-FM
Airtime	Sunday Aug 19,2018 6:00-6:15am	City & Community, Government	Doug Wilson Paving For Project Manager for Cedar Rapids street improvements	KKRQ-FM
Airtime	Sunday Aug 26,2018 6:00-6:15am	Youth	Rachel Bosworth of Iowa Special Olympics on Cop on a Rooftop promotion	KKRQ-FM
Airtime	Sunday Sept 2,2018 6:00-6:15am	City & Community, Youth, Family, Elderly	Angie Cole Cedar Rapids Parks and Rec on progreamms and services of the new Northwest Rec Center	KKRQ-FM



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Responsive Programming Report...Oct 8, 2018

Airtime Schedule 6:15 to 6:30 am Sunday's

- 7/1/18 – Iowa City Mayor Jim Throgmorton, Civil rights trip, civil awareness in Iowa City
- 7/8/18 – Iowa City School Board Member – Janet Godwin, upcoming bond issues/school boundary changes
- 7/15/18 - Crisis Center Beau Pinkham – Suicide Intervention resources, crisis line 24 hours a day
- 7/22/18 - Iowa City Hospice – Kara Thomas - Golf Event Fund Raiser
- 7/29/18 - Tanager Place – Teresa Kurtz - Tales & Ales/Crawfish Boil fundraising events
- 8/5/18 – Servolution – Back to School Supply and Clothing Drive
- 8/12/18 – Kelly Hayworth and John Lundell– City of Coralville – Kelly's 20th Anniversary as City Manager; updates on large road construction projects
- 8/19/18 – Kaila Rome – North Liberty Community Pantry – Back to school supplies distribution
- 8/26/18 – Officer Colin – Iowa City Police Department – Students coming back to town, safety issues, Football traffic reminders
- 9/2/18 – Jeff Kellbach – Aging Services for Johnson County
- 9/9/18 – Jason Paulios and Shawna Riggins, Johnson County Job fair, job placement
- 9/16/18 - Carley Matthews – Johnson County Crisis Center – Suicide Prevention Month
- 9/23/18 - Ryan Bell – Trisha Smith – United Way of Johnson and Washington Counties, Locals Love Us Fundraising event
- 09/30/18 - Tanager Place – Joan Hackbarth – outpatient and in-school services working with children and learning disabilities

SIGNIFICANT PROBLEMS LIST WMT AM, KKSJ-FM AND KMJM AM CEDAR RAPIDS, IOWA
KXIC AM AND KKRQ FM IN IOWA CITY, IOWA
KOSY-FM ANAMOSA/CEDAR RAPIDS

July 1st-September 30th, 2018

BUSINESS & INDUSTRY: MORE CHOICES NEEDED FOR HIGH SPEED INTERNET. BUSINESS SCAMS ARE INCREASING. HIGH COST OF EMPLOYER PAID HEALTH INSURANCE IMPACTING BUSINESSES. CITY GROWTH HAS AN IMPACT ON INFRASTRUCTURE, CITIES NEED A PLAN AS THEY GROW, RESPECT FOR URBAN AND RURAL AREAS AS THEY GROW. BUSINESSES DOWNSIZING, GOOD PAYING JOBS BEING REPLACED BY LOWER PAYING JOBS, CEDAR RAPIDS IS LOSING LOCALLY OWNED BUSINESSES TO BIG CORPORATIONS, IOWA NEEDS MORE SMALL BUSINESS DEVELOPMENT. SHOULD BE AN EFFORT TO SUPPORT UNION PRODUCTS. HIGH TAXES ARE GOING TO HURT COMMUNITIES. JOBS AND ECONOMIC DEVELOPMENT VERY IMPORTANT. WORKER SHORTAGE IS COMING ON STRONG AND YOUNG PEOPLE NEED TO BE RETAINED IN THE STATE. NEED MORE JOBS FOR TEENS. SKILL DEVELOPMENT IS CRUCIAL FOR WORKERS ESPECIALLY COMPUTER SKILLS. NEED MORE GREENSPACE IN BUSINESS DEVELOPMENT. FINDING EMPLOYMENT FOR TRAILING SPOUSE IS IMPORTANT IN RECRUITMENT OF PROFESSIONALS IN OUR COMMUNITY. UNDEREMPLOYMENT IS A BIG ISSUE IN THIS AREA. THE RATE OF WOMEN'S ENTREPRENEURSHIP IS LOW. LARGE AMOUNT OF ENTREPRENEURIAL ACTIVITY IN THIS AREA AFTER THE FLOOD.

CITY AND COMMUNITY: DEMOGRAPHICS ARE CHANGING IN CEDAR RAPIDS. TEARING DOWN THE PAST AND HISTORY OF THE COMMUNITY, DEVELOPMENT AROUND HIGHWAY 100 NEEDED. CEDAR LAKE IN CEDAR RAPIDS NEEDS TO BE REVITALIZED. TRANSPORTATION UPGRADES FOR HIGHWAY 965 NEEDED. ALSO REVIEW TRAFFIC NEEDS FOR I-380. WISH FOR AIRLINE CONNECTIONS IN THIS COMMUNITY TO BE MORE AFFORDABLE. SOMETIMES TOO MUCH GAMBLING IN IOWA, NEED MORE RECREATIONAL ACTIVITIES FOR RESIDENTS AND TO ATTRACT NEW RESIDENTS BUSINESSES. COMMUNITIES NEED TO WORK TOGETHER TO LURE NEW INDUSTRY TO THIS AREA. DEVELOPMENT OF THE RIVERFRONT IS CRUCIAL TO HEALTH OF CEDAR RAPIDS. DOWNTOWN CEDAR RAPIDS SHOULD BE REVITALIZED. NEED MORE BIKE TRAILS IN THIS COMMUNITY. IOWA IS LOSING THEIR YOUNG POPULATION TO OTHER STATES. NEED A RAIL LINE BETWEEN CEDAR RAPIDS AND IOWA CITY. MORE HANDICAPPED PARKING NEEDED IN DOWNTOWN CEDAR RAPIDS. NEEDS TO EDUCATE PUBLIC ABOUT WHAT EVENTS/ORGANIZATIONS ARE AVAILABLE IN THE COMMUNITY. CEDAR RAPIDS NEEDS TO OFFER MORE THINGS FOR YOUNG ADULTS. IOWA CITY AREA HAS LOW UNEMPLOYMENT BUT STARTING TO SEE JOB EROSION. IOWA RIVER LANDING DISTRICT IS DEVELOPING. RESIDENTS OF CEDAR RAPIDS/IOWA CITY REALLY HAVE IT MUCH BETTER THAN OTHER PARTS OF THE COUNTRY....DO NOT TAKE THAT FOR GRANTED. GROWTH AND INFRASTRUCTURE MUST WORK WITH THE CULTURAL COMMUNITY TO BENEFIT THE CITY. NEW RESIDENTS NEED HELP IN UNDERSTANDING NEIGHBORHOODS WHEN PURCHASING A HOUSE IN THIS REGION. STRESS THAT THE DOWNTOWN AREA IS NOT JUST A BUSINESS AREA. NEIGHBORHOODS NEED TO HOLD GATHERINGS TO HELP NEIGHBORS MINGLE WITH EACH OTHER AND NOT ISOLATE THEMSELVES IN THEIR HOMES. STREETS IN CEDAR RAPIDS REMAIN IN POOR SHAPE. WE SHOULD MAKE A POINT OF WELCOMING NEW RESIDENTS TO THE COMMUNITY. DOWNTOWN PARKING SPOTS ARE NOT CONVENIENTLY CLOSE TO VENUES, BUSINESSES.

DRUGS AND ALCOHOL: DRUG ABUSERS NEED ALL TYPES OF SUPPORT FOR THEMSELVES AND THEIR FAMILIES, DRUG PROBLEM IS GROWING IN CEDAR RAPIDS AREA, DRUG PROBLEMS ARE BEING BROUGHT IN FROM THE BIG CITIES, METH IS A GROWING PROBLEM, BINGE DRINKING AMONG YOUTH IS A CONCERN. PRESSURE TO USE DRUGS STILL EXISTS AMONG KIDS.

CRIME: TOO MUCH GUN VIOLENCE IN THE CITY OF CEDAR RAPIDS. INMATES ARE BEING RELEASED ON PROBATION MORE AND MORE DUE TO PRISON CAPACITY ISSUES. UPTOWN DISTRICT OF CEDAR RAPIDS NEEDS A TOUGHER CRACKDOWN ON CRIME. THE LEVEL OF VIOLENCE SEEMS TO BE INCREASING. THE LEVEL OF GANG ACTIVITIES SEEMS TO BE INCREASING IN CEDAR RAPIDS, SCHOOL OFFICIALS NEED TO BE AWARE AND NOT IGNORE THE GANG PROBLEM, GANGS SEEM TO BE MOVING IN FROM LARGER CITIES, VIOLENCE IS INCREASING. 19TH STREET SOUTHEAST TOWARDS DOWNTOWN IS RAPIDLY GOING DOWNHILL. TRANSIENT POPULATION IN THIS AREA LEADING TO MORE CRIME. CRIMINAL ELEMENT HURTING THE WELLINGTON HEIGHTS NEIGHBORHOOD. HUGE COST IN JOHNSON COUNTY TO HOUSE INMATES ELSEWHERE. RESIDENTS HESITANT TO FUND NEW JUSTICE CENTER IN JOHNSON COUNTY. SEX OFFENDER LAW REWRITTEN TO MAKE CHILDREN SAFE. DEBATE CONTINUES ON TRAFFIC CAMERAS FOR SPEEDERS. CAMERAS SAVE LIVES ALSO GENERATE REVENUE. NEED MORE SMOKE DETECTOR USAGE BY RESIDENTS. CRIMINALS ARE GETTING INCREASINGLY BOLD. DO NOT LEAVE GARAGE DOORS OPEN EVEN WHEN AT HOME. DRIVERS NEED TO BE ATTENTIVE TO THEIR DRIVING..ACCIDENTS ARE GOING UP. NEED TO BRING BACK CEDAR RAPIDS POLICE HELICOPTER PROGRAM. PANHANDLING SHOULD BE OUTLAWED.

DIVERSITY: CEDAR RAPIDS NEEDS TO FIGURE OUT HOW TO HAVE AN HONEST DIALOGUE BETWEEN DIFFERENT RACES WITHOUT FINGER POINTING. DISPROPORTIONAL NUMBER OF AFRICAN AMERICANS EXPELLED FROM SCHOOLS. HISPANICS HAVE A DIFFERENT SET OF NEEDS SINCE THEY ARE MOSTLY FIRST GENERATION COLLEGE STUDENTS. CEDAR RAPIDS AREA NEEDS MORE DIVERSITY AND AWARENESS OF DIVERSITY ESPECIALLY SINCE THE POPULATION IS 95 PER CENT WHITE. RELIGIOUS TOLERANCE OF PEOPLE OF SEXUAL ORIENTATION. MUST HAVE DIVERSITY DISCUSSION IN SCHOOLS AND THE COMMUNITY. MANY PEOPLE DO NOT UNDERSTAND ISLAM. NEED TO BRING BACK ETHNIC FEST SO PEOPLE CAN EXPERIENCE DIFFERENT CULTURES. MANY INNER CITY FAMILIES HAVE MOVED INTO THIS AREA. CULTURAL SENSITIVITY TRAINING IS A GOOD IDEA TO HELP DIVERSITY. REFUGEES STRUGGLE WITH FOOD AND HOUSING IN THIS AREA. IMMIGRANTS ALSO STRUGGLE WITH LANGUAGE AND TRANSPORTATION.

GOVERNMENT: NEED TO BUILD UP STATE RAINY DAY FUND. BUDGET PROBLEMS SEEM TO BE MORE PROMINENT IN NEW FORM OF CITY GOVERNMENT. NEED GROWTH MANAGEMENT, PARKING REGULATIONS NEED TO CHANGE IN DOWNTOWN CEDAR RAPIDS. CITY COUNCIL MEMBERS EXPENSES SHOULD BE SCRUTINIZED. PROPERTY TAX REFORM IS NECESSARY. JUDICIAL SYSTEM IS TOO BOGGED DOWN TO BE EFFICIENT. NEED TO CONSOLIDATE COUNTY GOVERNMENTS IN LOW POPULATION AREAS ESPECIALLY IN WESTERN IOWA. LOW VOTER TURNOUT A STATEWIDE PROBLEM. NEED TO INCREASE THE TECHNOLOGY IN VOTING PROCESS. CEDAR RAPIDS COMMISSION FORM OF GOVERNMENT CREATES HUGE PROBLEMS AND HOSTILITIES. POPULATION IS LOOKING TO GOVERNMENT FOR MORE SERVICES. NEED SOMEONE TO MAKE BOLD MOVES TAKE LEADERSHIP. CITY ELECTIONS HAVE POOR TURNOUTS IN LINN COUNTY. A LOT OF TALK NO ACTION BY CITY GOVERNMENT. TOO MUCH IN FIGHTING OF ELECTED OFFICIALS. COMMUNICATION TO THE PUBLIC IMPORTANT IN VOTING ON TAX RELATED ISSUES.

EDUCATION: STUDENT DEBT IS SURPASSING CREDIT CARD DEBT. WE SHOULD TEACH FOR COMPETENCE AND NOT GRADES. THE HIGHER THE POVERTY RATE ..THE LOWER THE TEST SCORES. NEED TO TEACH KIDS TO READ ESPECIALLY BIRTH TO THIRD GRADE. PROGRAMS TO KEEP KIDS LEARNING THROUGH THE SUMMER ARE NEEDED. HIGHER EDUCATION IMPORTANT TO ECONOMY OF IOWA. CONCERN OF STUDENTS ATTENDING COLLEGE IN IOWA AND LEAVING THE STATE UPON GRADUATION. GETTING KIDS READY FOR SCHOOL AND ASSISTING PARENTS IN THAT EFFORT IS IMPORTANT. DEMANDS ON THE SCHOOLS TO PROVIDE MORE SERVICES SUCH AS BREAKFAST FOR LOW INCOME STUDENTS CONTINUES TO GROW. SCHOOLS NEED TO EMPHASIZE TECHNOLOGY IN THEIR CURRICULUM. STUDENTS NEED MORE "LIFE SKILLS" FOR LIFE AFTER SCHOOL. IOWA NEEDS TO MATCH FINANCIAL SUPPORT FOR INCREASING DEMANDS BEING PUT ON COMMUNITY COLLEGES. INCREASING NUMBER OF HOME SCHOOLS AND PRIVATE SCHOOLS SHOULD BE A TIP OFF TO SOMETHING LACKING IN PUBLIC SCHOOLS. NO CHILD LEFT BEHIND EMPHASIZES TESTING TOO MUCH. SCHOOL BOARD ELECTIONS HAVE A POOR TURNOUT IN LINN COUNTY. STUDENTS HAVE ACHIEVEMENT GAPS AT ALL LEVELS. SCHOOLS WORKING ON CRISIS MANAGEMENT AND BUILDING SECURITY INCLUDING CRISIS PLANS. NEED TO BALANCE NEW SCHOOLS WITH MAINTAINING OLD SCHOOLS. THERE IS AN AGING TEACHER POPULATION AND THERE IS A NEED TO FIND REPLACEMENTS. FOCUS ON POSITIVES OF CEDAR RAPIDS SCHOOL DISTRICT. UPDATE ALL CLASSROOMS WITH CURRENT TECHNOLOGY. HIGH SCHOOLS SHOULD TALK ABOUT CAREERS IN AGRICULTURE. STUDENTS NEED TO BE TAUGHT WORK READINESS AND BETTER COLLEGE PREPARATION. KIDS NEED MORE TRAINING FOR WORKPLACE ISSUES.

ENVIROMENT: HUNTING AND FISHING IS A BILLION DOLLAR INDUSTRY TO THE STATE. WATER QUALITY IS AN IMPORTANT ISSUE WITH SOIL EROSION AND MANURE RUN-OFF FROM LIVESTOCK. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. LARGE HOG LOTS CAN HAVE A DANGEROUS EFFECT ON THE ENVIROMENT. LAND DEVELOPMENT IS CREATING WATER RUNOFF PROBLEMS. MORE PLANNING IS NECESSARY BEFORE DEVELOPMENT TAKES PLACE. NEED MORE GREENSPACE. LAND FOR RECREATIONAL USE IS HARD TO MAINTAIN. SHOULD LOOP AND CONNECT ALL AREA TRAILS. NEED TO EXPAND USE OF WIND ENERGY. NEED TO FIND LAND FILL ALTERNATIVES IMMEDIATELY. 2008 FLOOD HAS DAMAGED MANY THINGS...SOIL LOSS, TERRACES, WATERWAYS, PONDS, MUCH WORSE THAN 1993. NEED TO DO MORE FOR STORAGE AND TRANSPORTATION OF BIOFUELS. NEED MORE EMPHASIS ON ALTERNATIVE ENERGY METHODS. CONSERVATION IS WOEFULLY UNDER FUNDED IN THIS AREA FOR SUCH THINGS AS PARKS, BIKING, TRAILS. WATER QUALITY ISSUES NEED TO RESOLVED AS A TEAM EFFORT. OUT OF STATE LANDOWNERS ARE PART OF THE WATER QUALITY PROBLEM. CEDAR LAKE IS A COMMUNITY RESOURCE WITH SIGNIFICANT PROMISE.

FAMILY: WOMEN FEEL BURDENED TO BE EVERYTHING TO EVERYONE WHICH TAKES A TOLL ON THEIR EMOTIONAL HEALTH...LEADS TO STRUGGLING MARRIAGES, EATING DISORDERS, REACTIVE PARENTING. NEED MORE FAMILY RECREATIONAL OPPORTUNITIES...DO THINGS TOGETHER. KIDS NEED ADULT MENTORS TO SUPPORT THEM THROUGH PROBLEM SOLVING EXPERIENCES. LATCHKEY KIDS WHO COME HOME TO AN EMPTY HOUSE GIVES KIDS TOO MUCH RESPONSIBILITY AT A YOUNG AGE. KIDS NEED MORE ROLE MODELS IN THEIR LIFE. KIDS ARE HARMED BY LACK OF TWO PARENT FAMILIES. NOT ENOUGH QUALITY TIME IS BEING SPENT WITH KIDS. STRESS PUT ON FAMILIES LEADS TO ABUSIVE SITUATIONS. NEED PARENTING CLASSES. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE IS GOING TO CRUNCH THE FAMILY. WELFARE PROGRAMS NEED CHILD CARE IN ORDER TO WORK. QUALITY DAY CARE IS ESSENTIAL FOR FAMILIES. CHILD CARE EXPENSIVE AND HARD TO GET AN OPENING. WORK WITH FAMILIES ON ANGER MANAGEMENT. KIDS HAVE A HARD TIME TRUSTING ADULTS. FAMILY BUDGETING MUST BE STRESSED TO AVOID FINANCIAL PROBLEMS. PARENTS NEED TO DISCUSS SEXUAL ACTIVITY WITH KIDS. FAMILY VALUES NEEDS TO TO BE RE-EVALUATED AND EMPHASIZED. STRESS FROM UNEMPLOYMENT AFFECTING FAMILIES. OVERWEIGHT AND OBESITY IS A BIG COMMUNITY ISSUE.

HOUSING: NEED BETTER HOUSING FOR IMMIGRANTS TO OUR AREA. SHELTER REMAINS A TOP PRIORITY OF LOW INCOME POPULATION IN THIS AREA. HOUSING OPTIONS VERY RESTRICTIVE FOR LOW INCOME POPULATION. SLUM LANDLORDS TAKE ADVANTAGE OF THE POOR POPULATION. HOMELESSNESS IS ON THE RISE. NEED MORE HOMELESS SHELTERS. NEED TO TAKE PRIDE IN OWNERSHIP. NEED TO REPLACE SUB STANDARD HOUSING. AFFORDABLE HOUSING IS NOT VERY SAFE. COMMUNITY SHELTERS ARE NEEDED FOR EXTREME WEATHER CONDITIONS---HOT AND COLD WEATHER AS NEEDS INCREASE FOR HOMELESS POPULATION.

HUMAN SERVICES AGENCIES: COMMUNITY FREE HEALTH CLINIC VALUABLE TO ELDERLY AND LOW INCOME POPULATION. HUMAN SERVICES BEING CUT DUE TO BAD ECONOMY. CASELOAD CONTINUES TO INCREASE HARD TO PROVIDE SERVICES. THE NEEDS OF ELDERLY NEED TO BE ADDRESSED. MEDICAL SERVICE HARD TO OBTAIN FOR LOW INCOME POPULATION. HEALTH CARE SHOULD BE DECIDED BY A DOCTOR NOT A BUREAUCRAT. HEALTH CARE COSTS INCREASING AS MORE PEOPLE TURN TO FREE CLINICS. PROGRAMS ARE BEING CUT THAT AFFECT THE ELDERLY. NURSING SHORTAGE WILL AFFECT CARE FOR THE ELDERLY IN FUTURE. GOAL IS FOR ELDERLY TO STAY IN THEIR HOMES AS LONG AS POSSIBLE. PROVIDER SHORTAGE FOR PSYCHIATRIC CARE IN IOWA DUE TO LOW PAY FOR PSYCHIATRISTS. MENTAL HEALTH ISSUES ARE GOING TO BE A BIG PROBLEM FOR CEDAR RAPIDS IN POST FLOOD ERA.

RELIGION: THERE IS A TENDENCY TO JUST WRITE A CHECK INSTEAD OF BUILDING RELATIONSHIPS FOR THOSE IN NEED. THERE IS AN INCREASE IN THE NUMBER OF PEOPLE WHO NO LONGER IDENTIFY WITH A RELIGIOUS AFFILIATION. RELIGION CAN BE ANSWER TO SOME OF THE PROBLEMS FACED IN SOCIETY, RELIGIOUS BELIEFS CAN BE MIXED WITH FAMILY VALUES TO PROVIDE STRONGER FAMILIES. CHURCHES SHOULD HELP OUT WITH MORE SOCIAL SERVICES. INTER-RELIGIOUS COUNCIL IS A GOOD THING—PEOPLE OF DIFFERENT FAITH CAN COME TOGETHER. CONCERN OF AN “ANTI-GAY” SENTIMENT IN THE CHURCH. LARGEST RELIGION GROUP IS “UNAFFILIATED”. NEW CLERGY MOVING IN TO TOWN DON’T REALIZE THE SOCIAL AND FINANCIAL IMPACT OF THE FLOOD. CHURCHES PROTRAYED IN MEDIA IN A NEGATIVE LIGHT WITH SCANDALS.

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ELDERLY POPULATION : MOBILITY AND TRANSPORTATION ARE HUGE NEEDS FOR THE ELDERLY. NEED TO HELP SENIORS DURING THE MEDICAID AND MEDICARE TRANSITION. IOWA NEEDS AN ELDER ABUSE LAW. ELDER ABUSE IS BECOMING MORE COMMON SENIORS ARE LIVING LONGER AND NEED TO STAY ENGAGED. TRANSPORTATION PROBLEMS A BIG ISSUE FOR SENIORS. RECREATION NEEDS FOR OLDER ADULTS ARE BEING OVERLOOKED. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE ARE GOING CHANGE THE FAMILY DYNAMICS. ALZHEIMER’S DISEASE IS INCREASING MOST IN THE BABYY BOOMERS AGE GROUP. ELDERLY POPULATION GROWING RAPIDLY IN IOWA. LONGER LIFE EXPECTANCY MEANS HEALTH CARE ISSUES ARE VITAL. ELDERLY POPULATIONS NOT PREPARED FINANCIALLY FOR POST RETIREMENT. ONLY FOUR PER CENT OF POPULATION OVER 65 ARE IN NURSING HOMES. ONLY 1 IN 14 CASES OF ELDER ABUSE IS REPORTED. TRANSPORTATION IS A BIG ELDERLY NEED. NEED A SENIOR CENTER TO BE LOCATED NEAR DOWNTOWN. SUBSTANCE SUBSTANCE ABUSE IS RISING AMONG THE ELDERLY FOR PAIN MEDICATION. ELERDLY HEAL MUCH FASTER AT HOME BUT STILL NEED SOME SUPPORT IN THEIR HOME. AVOID NURSING HOME AS LONG AS POSSIBLE. SOCIAL ISOLATION A BIG PROBLEM FOR THE ELDERLY. THERE IS ALSO A SHORTAGE OF CERTIFIED NURSES.

YOUTH: NEED MORE FACILITIES FOR YOUTH BASEBALL IN THE AREA. TOO MUCH SPECIALIZATION IN RECREATION ACTIVITIES AT AN EARLY AGE RUNS THE ENJOYMENT. TEACHING COMPETITION TOO YOUNG LEADS TO BEHAVIOR PROBLEMS. NEED TO GET KIDS THEIR BASIC IMMUNIZATIONS. LACK OF DISCIPLINE IN THE HOME ENVIRONMENT. LACK OF ACTIVITIES TARGETED FOR YOUTH, YOUTH SUFFERS FROM BAD FAMILY SITUATIONS, NEED TO KEEP YOUNG PEOPLE IN IOWA TO WORK...CURRENTLY NOT MUCH IN THE AREA TO KEEP A YOUNG PERSON HERE. TEENS NEED MORE FACE TO FACE TIME WITH FRIENDS AND PARENTS. PARENTING EDUCATION FOR YOUTH IS A BIG NEED. AFTER SCHOOL DAY CARE IS ALSO A BIG NEED. TEENS ARE FALLING THROUGH THE CRACKS OF THE SYSTEM. NEED ALTERNATIVES FOR YOUTH TO KEEP THEM BUSY. YOUTH NEED TO FEEL VALUED. NEED TO TEACH YOUTH SOCIAL SKILLS AND BEHAVIOR GUIDELINES. NEED TO STRESS TO KIDS THE REASON FOR EDUCATION..KIDS DON'T EDUCATION HAS ANY VALUE. ADDRESS SELF ESTEEM ISSUES WITH KIDS. ABUSE RATES FOR CHILDREN ARE GOING UP...46 PER CENT 2002-2008. CHILD POVERTY IS ALSO FOCUS ON YOUTH BETWEEN FIRST GRADE AND HIGH SCHOOL SHOULD BE LEADERSHIP AND CHARACTER. SHORTAGE OF SOCIAL WORKERS, EARLY YEARS ARE CRITICAL TO CHILD DEVELOPMENT. POSITIVE REINFORCEMENT HAS AMAZING IMPACT ON KIDS. BULLYING PEAKS IN MIDDLE SCHOOL. HUGE TIME PRESSURE ON KIDS WITH HEAVY HOMEWORK ASSIGNMENTS AND INVOLVEMENT IN MULTIPLE ACTIVITIES. NO DOWNTIME FOR KIDS.

MILITARY: MORE FOCUS IS NEEDED ON POST TRAUMATIC STRESS DISORDER. MISCONCEPTIONS OF THE MILITARY..ONE IS YOU JOIN AND YOU INSTANTLY GO TO COMBAT. MILITARY TRIES HARD TO TIE IN TO COMMUNITY EVENTS...MILITARY LOCALLY ALSO VOLUNTEER IN SUCH PLACES AS HIAWATHA FIRE RESCUE. TEN PER CENT OF LINN COUNTY VETERANS ARE IN NEED. NEED TO GET OUT MESSAGE ABOUT VETERANS SERVICES AND MEDICAL COVERAGE.

HOMELAND SECURITY/PUBLIC SAFETY: SPECIAL NEEDS POPULATION MUST BE ACCOUNTED FOR IN A DISASTER SITUATION. EMERGENCY MANAGEMENT AND HOMELAND SECURITY MUST BE SUPPORTED IN LEGISLATURE. NEW COURTHOUSE IN JOHNSON COUNTY IS IMPORTANT TO SAFETY. FAMILIES SHOULD PRACTICE FIRE SAFETY AND MAKE SURE SMOKE DETECTORS ARE INSTALLED. MAKE SURE YOUR HOUSE NUMBERS ARE EASY TO READ SO EMERGENCY PERSONNEL CAN FIND YOUR HOME ADDRESS IN A TIME OF NEED. WORK ON MAKING TROUBLED NEIGHBORHOODS IN CEDAR RAPIDS BETTER. SHORTAGE IS BECOMING SEVERE FOR VOLUNTEERS FOR EMERGENCY SERVICES IN SMALLER COMMUNITIES.

LOW INCOME POPULATION: FAMILIES IN POVERTY LIVING PAYCHECK TO PAYCHECK AND EMERGENCY EXPENSES CREATE A CRISIS. FAMILIES NEED ACCESS TO SUMMER MEALS PROGRAMS. LOW INCOME POPULATION NEEDS TO EAT HEALTHY FOOD. TRANSPORTATION IS A PROBLEM FOR THE LOW INCOME GROUP. POVERTY IS INCREASING IN LINN COUNTY. AGENCIES ARE HELPING LOW INCOME POPULATION BUT NOT WORKING TO BREAK THE CYCLE OF POVERTY. 1 IN 5 RESIDENTS IN THIS AREA HAVE NOW BECOME FOOD INSECURE. AFTER MARKET FOOD CAN BE A BIG HELP IN FEEDING RESIDENTS. MEDICAL AND DENTAL INSURANCE HARD TO GET FOR LOW INCOME HOUSEHOLDS. COST OF POVERTY IS AFFECTING COMMUNITY. PEOPLE IN POVERTY ON THE WESTSIDE OF CEDAR RAPIDS NEEDS TO BE SERVED. THERE IS A "CREDIT" INDUCED POVERTY CREATED BY CREDIT CARD INDUSTRY AND PREDATORY LENDING. MEDICAL BILLS AND GAMBLING INCREASING THE CASELOAD AT CONSUMER CREDIT COUNSELING SERVICES. HOME OWNERSHIP SHOULD BE A GOAL SO PEOPLE HAVE A STAKE IN COMMUNITY. MINIMUM WAGE NEEDS TO BE RAISED. HUNGER WITH KIDS IS A BIG PROBLEM. JUST BECAUSE YOU DON'T MEET THE OFFICIAL POVERTY GUIDELINES DOESN'T MEAN YOU ARE NOT STRUGGLING FINANCIALLY. 50 PER CENT FREE & REDUCED LUNCHEAS IN CEDAR RAPIDS SCHOOLS.

FLOOD RECOVERY & RELIEF: HAVING A FLOOD EXPERT IS A GOOD IDEA BUT WE ALSO NEED A FLOOD ACTION PLAN. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY... BUT NOT A POST FLOOD PRIORITY ITEM. YOUNG PEOPLE DESIRE A GOOD TRAIL SYSTEM FOR QUALITY OF LIFE. FLOOD IS A CHANCE FOR GROWTH... FIX THINGS WITH THE IDEA OF ATTRACTING NEW RESIDENTS. NEED TO REBUILD THE CULTURAL PART OF CEDAR RAPIDS. STUDENTS LEAVING THE SCHOOL DISTRICT IMPACTS THE SCHOOL BUDGET. RATE OF POVERTY AMONG KIDS IS HIGHER POST FLOOD. UNIFIED COMMUNITY EFFORT IS NECESSARY TO RECOVER. PROTECTION FROM FUTURE FLOODING IS CRUCIAL. WE ARE VULNERABLE ECONOMICALLY IF HIT BY MORE FLOODING. LOWER INCOME AFFECTED IN FLOODING. SMALL BUSINESS RECOVERY IS ESSENTIAL. SAFETY ISSUES IN FLOODED NEIGHBORHOODS. NON PROFITS NEED HELP IN FLOOD RECOVERY... THEIR CASELOAD INCREASED AND SOME HAD INFRASTRUCTURE AFFECTED BY THE FLOOD. LINN COUNTY SHERIFF'S OFFICE TO RE OPEN LATE 2009. NEED TO FOCUS ON THE SUCCESSES OF FLOOD RECOVERY. TOO MUCH ARGUING GOING ON ABOUT FLOOD RELIEF. NEED TO WORK AT REPLACING HOUSING LOST IN THE FLOOD. LEVEES ARE AN ISSUE IN FLOOD RECOVERY. BUSINESSES AND FAMILIES STARTING TO CRUMBLE DUE TO THE FLOOD. FLOOD PROTECTION EFFORT MUST PROTECT BOTH SIDES OF THE RIVER. CEDAR RAPIDS FLOOD RECOVERY GOING FAIRLY WELL. EAST SIDE AND WEST SIDE LEVIES NEED TO BE PUT IN PLACE IN CEDAR RAPIDS. STILL NEED ECONOMIC DEVELOPMENT AFTER THE FLOOD. GETTING THE WORD OUT TO PUBLIC ABOUT FLOODED BUSINESSES RE-OPENING IS IMPORTANT. FLOOD DAMAGED PROPERTIES NOT BEING FIXED FAST ENOUGH. COMMUNITY STUCK IN FLOOD RECOVERY MODE... NEED BROADER OUTLOOK.

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Date Range: from 10/10/2018 to 10/10/2018; Pool: Include; Report Header: Every Page;

Date	To Be Aired As	Station	Order No.	Length	Note 1	Order End	Bind To	Line No.	Copy Grp ID	Reason
AE: Network/TTN (AE)										
Advertiser: Network/TTN										
10/10/2018	Network/TTN	WMT-AM	1116255582	15	2018 TWN Weather - All Stations	12/30/2018	06:00-20:00	18	300168	Invalid Rotation
10/10/2018	Network/TTN	WMT-AM	1116255582	5	2018 TWN Weather - All Stations	12/30/2018	06:00-20:00	17	300169	Invalid Rotation
10/10/2018	Network/TTN	KXIC-AM	1116255582	5	2018 TWN Weather - All Stations	12/30/2018	06:00-20:30	15	532653	Invalid Rotation
10/10/2018	Network/TTN	KXIC-AM	1116255582	15	2018 TWN Weather - All Stations	12/30/2018	06:00-20:30	16	532654	Invalid Rotation
10/10/2018	TWN Reach	KXIC-AM	1116255755	15	2018 TWN Reach - All Stations	12/30/2018	00:00-23:59	5	532660	Invalid Rotation
AE: NEW YORK, MMS										
Advertiser: eBay Inc.										
10/10/2018	EBAY INC	KOSY-FM	1116286522	15	KOSY-FM 32191650 na na 82199	10/12/2018	10:00-14:00	1	803890	Invalid Date
10/10/2018	eBay Inc.	KOSY-FM	1116286523	30	KOSY-FM 32191725 na na 82199	10/12/2018	10:00-14:00	1	803891	Invalid Date
Advertiser: JC PENNEY CO INC										
10/10/2018	JC PENNEY CO INC	KOSY-FM	1116280754	30	KOSY-FM 31720110 na na 78922	11/02/2018	19:05-23:59	1	782072	No Spots to
Advertiser: Macys										
10/10/2018	Macys	KOSY-FM	1116280709	30	KOSY-FM 32023929 na na 80975	10/14/2018	06:05-15:00	2	781809	No Spots to
Advertiser: The Home Depot, Inc.										
10/10/2018	The Home Depot, Inc.	KOSY-FM	1116260740	30	KOSY-FM 31640305 na na 77564	10/12/2018	06:00-10:00	2	730353	No Spots to
Advertiser: US CELLULAR										
10/10/2018	US CELLULAR	KKSY-FM	1116286936	30	KKSY-FM 32052033 CEL CRD 4365	12/30/2018	07:00-09:00	2	806436	Invalid Date
10/10/2018	US CELLULAR	KKSY-FM	1116286936	30	KKSY-FM 32052033 CEL CRD 4365	12/30/2018	11:00-15:00	3	806436	Invalid Date
10/10/2018	US CELLULAR	KKSY-FM	1116286936	30	KKSY-FM 32052033 CEL CRD 4365	12/30/2018	15:00-18:00	5	806436	Invalid Date
10/10/2018	US CELLULAR	KKSY-FM	1116286936	30	KKSY-FM 32052033 CEL CRD 4365	12/30/2018	19:00-21:00	7	806436	Invalid Date
10/10/2018	US CELLULAR	KKSY-FM	1116286936	30	KKSY-FM 32052033 CEL CRD 4365	12/30/2018	06:00-23:59	1	806436	Invalid Date
Advertiser: Zip, LLC										
10/10/2018	Zip, LLC	KKRQ-FM	1116280964	90	KKRQ-FM 32043265 na na IP90	10/30/2018	05:00-20:00	1	784029	Invalid Date
10/10/2018	Zip, LLC	KXIC-AM	1116280967	90	KXIC-AM 32043267 na na IP90	10/30/2018	05:00-20:00	1	784174	Invalid Date
10/10/2018	Zip, LLC	KMJM-AM	1116280971	90	KMJM-AM 32043266 na na IP90	10/30/2018	05:00-20:00	1	784178	Invalid Date
10/10/2018	Zip, LLC	KOSY-FM	1116285715	60	KOSY-FM 32152956 na na CO	11/16/2018	06:00-19:00	3	799809	Invalid Date
10/10/2018	Zip, LLC	KOSY-FM	1116285715	60	KOSY-FM 32152956 na na CO	11/16/2018	19:00-23:59	4	799809	Invalid Date
10/10/2018	Zip, LLC	KKRQ-FM	1116285717	60	KKRQ-FM 32152955 na na CO	11/16/2018	19:00-23:59	2	799811	Invalid Date
AE: STODOLA, KARLA										
Advertiser: DANS OVERHEAD DOORS AND MORE										