



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

# Contract # 2474934

Schedule Dates: 11/02/16-11/07/16  
Advertiser: Republican Governors Association (4462)  
Agency: PinPoint Media LLC (15192)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: ISSUE (21286)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: /  
Phone/Fax: /  
CPE: 54/54/629  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Issue  
Separation: 30 new order, please conf.  
AMY MCCREARY

Date Entered: 04/20/16  
Last Modified: 04/20/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: 25133681  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$615.00  
Net Total: \$3,485.00  
Sales Tax:

Greensboro (WMYV)  
By Broadcast Month Spots Rate  
Nov. 2016 15 \$4,100.00  
Grand Total: 15 \$4,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	11/02/16-11/03/16	2	:30	5:58-20P- Two And A Half Men				1	1				2	\$200.00	\$400.00	Greensboro (WMYV)	TWO & HALF MEN	4/20/16
2.0	Normal Line / SPOT (3)	11/07/16-11/07/16	2	:30	5:58-20P- Two And A Half Men		1							1	\$200.00	\$200.00	Greensboro (WMYV)	TWO & HALF MEN	4/20/16
3.0	Normal Line / SPOT (4)	11/02/16-11/04/16	2	:30	6:28-20P- 2 Broke Girls				1	1	1			3	\$200.00	\$600.00	Greensboro (WMYV)	2 BROKE GIRLS	4/20/16
4.0	Normal Line / SPOT (4)	11/07/16-11/07/16	2	:30	6:28-20P- 2 Broke Girls		1							1	\$200.00	\$200.00	Greensboro (WMYV)	2 BROKE GIRLS	4/20/16
5.0	Normal Line / SPOT (5)	11/02/16-11/02/16	2	:30	6:58-20P- Big Bang Theory				1					1	\$420.00	\$420.00	Greensboro (WMYV)	BIG BANG	4/20/16
6.0	Normal Line / SPOT (5)	11/04/16-11/04/16	2	:30	6:58-20P- Big Bang Theory					1				1	\$420.00	\$420.00	Greensboro (WMYV)	BIG BANG	4/20/16
7.0	Normal Line / SPOT (5)	11/07/16-11/07/16	2	:30	6:58-20P- Big Bang Theory		1							1	\$420.00	\$420.00	Greensboro (WMYV)	BIG BANG	4/20/16
8.0	Normal Line / SPOT (6)	11/03/16-11/04/16	2	:30	7:28-25P- Big Bang Theory				1	1				2	\$460.00	\$920.00	Greensboro (WMYV)	BIG BANG	4/20/16
9.0	Normal Line / SPOT (6)	11/07/16-11/07/16	2	:30	7:28-25P- Big Bang Theory		1							1	\$460.00	\$460.00	Greensboro (WMYV)	BIG BANG	4/20/16
10.0	Normal Line / SPOT (8)	11/06/16-11/06/16	1	:30	2P- Movie-HY48 Afternoon Movie 2							1		1	\$30.00	\$30.00	Greensboro (WMYV)	MOVIE	4/20/16
11.0	Normal Line / SPOT (7)	11/06/16-11/06/16	1	:30	12P- 2P (EST)							1		1	\$30.00	\$30.00	Greensboro (WMYV)	MOVIE	4/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*William Aldridge* 4-20-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spot.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 3.21.16
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I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Republican Governors Association  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Paul Bennecke- Executive Director

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3.21.16

Date

[Signature]

Signature

571.970.6621

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

[Signature]

Title