



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 2474934

Schedule Dates: 11/02/16-11/07/16
Advertiser: Republican Governors Association (4462)
Agency: PinPoint Media LLC (15192)
Product: POLITICAL ISSUE (ns) (1187)
Brand: ISSUE (21286)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name:
Phone/Fax: /
CPE: 54/54/629
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Issue Separation: 30 new order, please conf. AMY MCCREARY

Date Entered: 04/20/16
Last Modified: 04/20/16
Entered By: Lisa Carter
CO-OP: No
Headline #: 25133681
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$615.00
Net Total: \$3,485.00
Sales Tax:

| Greensboro (WMMV) | Spots | Rate |
|---------------------|-----------|-------------------|
| By Broadcast Month | | |
| Nov. 2016 | 15 | \$4,100.00 |
| Grand Total: | 15 | \$4,100.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------------|---------|
| 1.0 | Normal Line / SPOT (3) | 11/02/16-11/03/16 | 2 | :30 | 5:58-20P- Two And A Half Men | 1 | | | 1 | 1 | | | | 2 | \$200.00 | \$400.00 | Greensboro (WMMV) | TWO & HALF MEN | 4/20/16 |
| 2.0 | Normal Line / SPOT (3) | 11/07/16-11/07/16 | 2 | :30 | 5:58-20P- Two And A Half Men | 1 | | | | | | | | 1 | \$200.00 | \$200.00 | Greensboro (WMMV) | TWO & HALF MEN | 4/20/16 |
| 3.0 | Normal Line / SPOT (4) | 11/02/16-11/04/16 | 2 | :30 | 6:28-20P- 2 Broke Girls | 1 | | | 1 | 1 | | | | 3 | \$200.00 | \$600.00 | Greensboro (WMMV) | 2 BROKE GIRLS | 4/20/16 |
| 4.0 | Normal Line / SPOT (4) | 11/07/16-11/07/16 | 2 | :30 | 6:28-20P- 2 Broke Girls | 1 | | | | | | | | 1 | \$200.00 | \$200.00 | Greensboro (WMMV) | 2 BROKE GIRLS | 4/20/16 |
| 5.0 | Normal Line / SPOT (5) | 11/02/16-11/02/16 | 2 | :30 | 6:58-20P- Big Bang Theory | 1 | | | | 1 | | | | 1 | \$420.00 | \$420.00 | Greensboro (WMMV) | BIG BANG | 4/20/16 |
| 6.0 | Normal Line / SPOT (5) | 11/04/16-11/04/16 | 2 | :30 | 6:58-20P- Big Bang Theory | 1 | | | | | 1 | | | 1 | \$420.00 | \$420.00 | Greensboro (WMMV) | BIG BANG | 4/20/16 |
| 7.0 | Normal Line / SPOT (5) | 11/07/16-11/07/16 | 2 | :30 | 6:58-20P- Big Bang Theory | 1 | | | | | | | | 1 | \$420.00 | \$420.00 | Greensboro (WMMV) | BIG BANG | 4/20/16 |
| 8.0 | Normal Line / SPOT (6) | 11/03/16-11/04/16 | 2 | :30 | 7:28-25P- Big Bang Theory | 2 | | | | 1 | 1 | | | 2 | \$460.00 | \$920.00 | Greensboro (WMMV) | BIG BANG | 4/20/16 |
| 9.0 | Normal Line / SPOT (6) | 11/07/16-11/07/16 | 2 | :30 | 7:28-25P- Big Bang Theory | 2 | | | | | | | | 2 | \$460.00 | \$920.00 | Greensboro (WMMV) | BIG BANG | 4/20/16 |
| 10.0 | Normal Line / SPOT (8) | 11/06/16-11/06/16 | 1 | :30 | 2P- Movie-MY48 Afternoon Movie 2 | 1 | | | | | | | 1 | 1 | \$30.00 | \$30.00 | Greensboro (WMMV) | MOVIE | 4/20/16 |
| 11.0 | Normal Line / SPOT (7) | 11/06/16-11/06/16 | 1 | :30 | 12P- 2P (EST) | 1 | | | | | | | 1 | 1 | \$30.00 | \$30.00 | Greensboro (WMMV) | MOVIE | 4/20/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: *Alison Aldridge* Date: *4-20-16*
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|-------------------------|
| Station and Location: | Date: 3.21.16 |
|------------------------------|-------------------------|

I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

| |
|----------------------------------|
| Republican Governors Association |
|----------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

| | |
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| | |
|--|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

| | |
|--|--|
| | |
|--|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

| | |
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| | |
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors Association
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Bennecke- Executive Director

