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|-----------------|---------------------------------------|---------------------------|--------------|------------|----------------------------|
| STATION: | KVTA-AM | ORDER#: | 3199212 | DATE: | 08/15/2022 |
| MARKET: | Oxnard-Ventura, CA | AMOUNT: | \$7,295.00 | AGENCY: | SADLER STRATEGIC MEDIA INC |
| REP: | McGavren Guild Media | SPOTS: | 143 | | 12103 VIEWCREST RD |
| | | | | | STUDIO CITY, CA 91604 |
| MOD: | 1 Stn Ver: 3 Last: 1 | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216-256-5304 | BUYER: | Rosa Lozano |
| SALESPERSON: | Heather Karban | SLS FAX: | N/A | | |
| SLS EMAIL: | Heather.Karban@GenMediaPartners.com | | | | |
| AGENCY: | SADLER STRATEGIC MEDIA INC | AGY CLI: | | CONTRACT # | FOR INVOICING 4429523 |
| ADVERTISER: | Yes on 27 | AGY PRD: | | INVOICE: | SADLER STRATEGIC MEDIA INC |
| PRODUCT: | Est 2669 - 7/25-8/26 - SPORTS BETTING | AGY EST: | 2669 | | 12103 VIEWCREST RD |
| FLIGHT: | 07-25-2022 TO 8/28/2022 | []Unwired [X]Spot []Mod | | | STUDIO CITY, CA 91604 |
| TOT # OF WEEKS: | 5 | | | | |
| PRIM. DEMO: | Adults 25-54 | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 08/15/2022 14:28 |

Added \$2,015

COMMENTS

[Rep Comment] 08/15/2022: ** URGENT ** THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK! ** ADD TO SKED ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO joyce.vordenbaum@genmediapartners.com THANKS **

Done 8/15/22 1:11pm

Send invoices electronically. EMediaTrade: EMT12726; Marketron: 241174

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

WEEK#1-WEEK#3 7/25/2022 To 8/14/2022 WK TOT \$1,320.00 WK TOTAL SPOTS 26

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|--------------|
| | 1 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 7/25/2022 | 8/12/2022 | 8 | \$75 | \$600 |
| | 2 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 7/25/2022 | 8/12/2022 | 9 | \$40 | \$360 |
| | 3 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 7/25/2022 | 8/12/2022 | 9 | \$40 | \$360 |

WEEK#4 8/15/2022 To 8/21/2022 WK TOT \$1,785.00 WK TOTAL SPOTS 35

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|--------------|
| | 1 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 8/15/2022 | 8/19/2022 | 8 | \$75 | \$600 |
| | 2 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 8/15/2022 | 8/19/2022 | 9 | \$40 | \$360 |
| | 3 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 8/15/2022 | 8/19/2022 | 9 | \$40 | \$360 |
| | 4 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 8/15/2022 | 8/19/2022 | 3 | \$75 | \$225 |
| | 5 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 8/15/2022 | 8/19/2022 | 3 | \$40 | \$120 |
| | 6 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 8/15/2022 | 8/19/2022 | 3 | \$40 | \$120 |