

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KWCH, Wichita</u> See Order	<b>Date:</b> <u>7/11</u>
--	-----------------------------

I, Will Thompson, Thompson Communications, Inc.,

being/on behalf of: Kansans for Selzer,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 7th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Selzer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Marsh, CPA, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/10/2018

**Date**

William D. Thompson

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Wes Good  
Printed Name

NSM  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# WOC11029949 [00.01]

## Order Printout

Order Status: Opened-Revised  
 Traffic #:   
 Buyer Order #: 7525539  
 AE: Wesley Good  
 Property: KWCH TV  
 Sales Region: Local

Start/End Dates: 07/11/18 - 07/16/18  
 Agency: Thompson Communications, Inc.  
 Advertiser: Kansans for Selzer  
 Buyer:   
 Primary Demo:

C/P/E: 67 / 71 / 545

Product Desc.: Media  
 Estimate Desc.: Kansans for Selzer TV July 11 - 16  
 Total Cost: \$6,270.00 (Cash)  
 Received Date: 7/10/18 10:52 AM



Comments:

Separation: 30

List Items					Spots					Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 11			Total Spots	Total Cost
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---M-	160.00	1			1	160.00
	(Program: CBS THIS MORNING)Jul-2017LP										
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	W----	160.00	1			1	160.00
	(Program: CBS THIS MORNING)Jul-2017LP										
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	160.00	1			1	160.00
	(Program: CBS THIS MORNING)Jul-2017LP										
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	--F--	160.00	1			1	160.00
	(Program: CBS THIS MORNING)Jul-2017LP										
2	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	---M-	240.00	1			1	240.00
	(Program: EYEWITNESS NEWS AT 1200PM)Jul-2017LP										
2	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	W----	240.00	1			1	240.00
	(Program: EYEWITNESS NEWS AT 1200PM)Jul-2017LP										
2	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-T---	240.00	1			1	240.00
	(Program: EYEWITNESS NEWS AT 1200PM)Jul-2017LP										
2	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	--F--	240.00	1			1	240.00
	(Program: EYEWITNESS NEWS AT 1200PM)Jul-2017LP										
3	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	---M-	450.00	1			1	450.00
	(Program: EYEWITNESS NEWS AT 500PM)Jul-2017LP										

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 11													Total Spots	Total Cost
3	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	W----	450.00	1													1	450.00
	(Program: EYEWITNESS NEWS AT 500PM)Jul-2017LP																				
3	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	-F--	450.00	1													1	450.00
	(Program: EYEWITNESS NEWS AT 500PM)Jul-2017LP																				
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	---W-	650.00	1													1	650.00
	(Program: EYEWITNESS NEWS AT 10:00PM)Jul-2017LP																				
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	W----	650.00	1													1	650.00
	(Program: EYEWITNESS NEWS AT 10:00PM)Jul-2017LP																				
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-T---	650.00	1													1	650.00
	(Program: EYEWITNESS NEWS AT 10:00PM)Jul-2017LP																				
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-F--	650.00	1													1	650.00
	(Program: EYEWITNESS NEWS AT 10:00PM)Jul-2017LP																				
6	CBS THIS MORNING WEEKEND	NM	:30	6:00 AM-8:00 AM	---S-	100.00	1													1	100.00
	(Program: CBS THIS MORNING WEEKEND)Jul-2017LP																				
7	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	---S-	120.00	1													1	120.00
	(Program: EYEWITNESS NEWS AT 600PM)Jul-2017LP																				
8	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	---S-	300.00	1													1	300.00
	(Program: CBS SUNDAY MORNING)Jul-2017LP																				
9	FACE THE NATION	NM	:30	9:30 AM-10:00 AM	---S-	200.00	1													1	200.00
	(Program: FACE THE NATION)Jul-2017LP																				
							Spot Totals:		19											19	\$6,270.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	19	\$6,270.00			



Order / Rev: 876219  
Alt Order #: WOC11029949  
Flight Dates: 07/11/18 - 07/16/18

Advertiser: Kansans for Selzer  
Product Desc: Media  
Estimate: 545  
KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS THIS MORNING WEEKEND)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----1-					1	\$100.00		0.00			
N 6	All	07/11/18	07/14/18	Eyewitness News @ 6p 6M	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$120.00	P-04	0.00	NM	1	\$120.00
				Eyewitness News @ 6p Sat	(6:00 PM-6:30 PM)										
(Program: EYEWITNESS NEWS AT 600PM)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----1-					1	\$120.00		0.00			
N 7	All	07/11/18	07/15/18	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				CBS Sunday Morning	(8:00 AM-9:30 AM)										
(Program: CBS SUNDAY MORNING)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----1					1	\$300.00		0.00			
N 8	All	07/11/18	07/15/18	Face The Nation	CM	9:28 AM-10:00 AM	-----1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Face The Nation	(9:28 AM-10:00 AM)										
(Program: FACE THE NATION)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----1					1	\$200.00		0.00			
													Totals	19	\$6,270.00