

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVA - TV Anchorage, AK	Date: 02/28/2017
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I, Devon Prescod

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 03/01/2017

Date of Last Broadcast: 03/05/2017

Total Charges: \$*****756.50 NET

This broadcast time will be used by: Alliance for Healthcare Security



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Healthcare Security
80 8th Avenue NY NY 10011
(212) 627-8100

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alex Rabb - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

02/28/2017


Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ Accepted☐ Accepted in Part☐ Rejected

Signature

Monica Bauer Walker

Printed Name

Trust Manager

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 03/01/2017

Date of Last Broadcast: 03/05/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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DENALIMEDIA

Supplement to Political File

NOTE: This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Alliance for Healthcare Security

Date on original PB-18 Form: 2/28/2017

Start/end dates of time purchased: 3/01/17 to 3/05/17

Description of update:

Breast Cancer patient talks about her
Insurance and that Congress wants to rip up
healthcare.

www.SaveMyCare.org

Date of Update: 2/28/17

New Order

Agency:	Canal Partners Media	Station:	KTVA-TV	Flight Start:	03/01/2017
Office:	Washington	Order Type:	Normal	Flight End:	03/06/2017
Client:	791 - Alliance for Healthcare Security	Cancel Date:		Hiatus:	

Product:	917 - AHS	Received in ePort:	2/27/2017 5:10:29 PM	Airtime Dollars:	\$890.00
Piggyback Product:		Local/National:	Local	Interactive Dollars:	\$0.00
Estimate:	4796 - AHS 3/1-3/5	Rep Office:	KTVA-TV	Non-Airtime Dollars:	\$0.00
		AE:	Janice Wright	Total Dollars:	\$890.00
		Phone:		Total Spots:	8

Primary Demo:		OrderID:	5898791	MarketShare:	
Demo 2:		Status:	Pending Review		
Demo 3:					
GRP:	0.00				
CPP:	\$0.00				
GIMP:	0				
CPM:	\$0.00				
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/1	3/2	3/3	3/4	3/5	3/6	Total Spots	Rtg	CPP	Imp	CPM
1	WThFM Tu 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	✓ C	30	1	1	1	0	0	0	3				
2	WThFM Tu 2P-2:59P VARIOUS	DT	\$50.00	✓ C	30	0	1	1	0	0	0	2				
3	Sa 5P-5:29P KTVA 5P1ST TAKE	WK	\$175.00	✓ C	30	0	0	0	1	0	0	1				
4	Su 6A-7:29A CBS SUNDAY	WK	\$75.00	✓ C	30	0	0	0	0	1	0	1				
5	Su 7:30A-8:30A FACE NATN- CBS/FACE NATN2- CBS	WK	\$180.00	✓ C	30	0	0	0	0	1	0	1				
Total Spots:						1	2	2	1	2	0					
Cash\$ - Spots: \$890.00 - 8						Trade\$ - Spots: \$0.00 - 0						Total GRP - CPP: 0.0 - \$0.00				
												Total GIMP(000) - CPM: 0 - \$0.00				

CONTRACT

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Canal Partners Media
Attention: Devon Prescod
25 Whitlock Place S.W., Suite 200
Marietta, GA 30064

<u>Contract / Revision</u> 6238 /		<u>Alt Order #</u>
<u>Product</u> 917 - AHS		
<u>Contract Dates</u> 03/01/17 - 03/05/17		<u>Estimate #</u> 4796 - AHS 3/1 to 3/5
<u>Advertiser</u> Alliance for Healthcare Security		<u>Original Date / Revision</u> 02/27/17 / 02/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anc
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	03/01/17	03/03/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/17	03/05/17	--111--	3			\$120.00				
N 2	KTVA	03/02/17	03/03/17	Let's Make A Deal	M-F 2p-3p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/17	03/05/17	---11--	2			\$50.00				
N 3	KTVA	03/04/17	03/04/17	KTVA First Take Saturday	Sa 5p-530p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/17	03/05/17	-----1-	1			\$175.00				
N 4	KTVA	03/05/17	03/05/17	CBS Sunday Morning w/Char	Sun 6a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/17	03/05/17	-----1	1			\$75.00				
N 5	KTVA	03/05/17	03/05/17	Face The Nation	Sun 730a-830a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/17	03/05/17	-----1	1			\$180.00				
Totals											8	\$890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/27/17 - 03/05/17	8	\$890.00	(\$133.50)	\$756.50
Totals	8	\$890.00	(\$133.50)	\$756.50

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.