

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVA - TV Anchorage, AK	Date: 02/16/2017
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I, Jeff Scattergood
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 02/18/2017

Date of Last Broadcast: 02/26/2017

Total Charges: \$*****3,570.00 NET

This broadcast time will be used by: Alliance for Healthcare Security



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Healthcare Security
80 8th Avenue NY NY 10011
(212) 627-8100

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alex Rabb - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

02/16/2017

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Monica Bour-Walker

Printed Name

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 02/18/2017

Date of Last Broadcast: 02/26/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





DENALIMEDIA

Supplement to Political File

NOTE: This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: *Alliance for Healthcare Security*

Date on original PB-18 Form: *2/16/17*

Start/end dates of time purchased: *2/18/17 - 2/26/17*

Description of update:

Breast Cancer patient talks about her Insurance and that Congress wants to rip up healthcare.
SaveMyCare.org

Date of Update: 2/15/17

New Order

Agency: Canal Partners Media **Station:** KTVA-TV **Flight Start:** 02/18/2017
Office: Washington **Order Type:** Normal **Flight End:** 02/26/2017
Client: 791 - Alliance for Healthcare Security **Cancel Date:**
Product: 917 - AHS
Piggyback Product:
Estimate: 4788 - AHS TV 2/18 to 2/26 **Received in ePort:** 2/15/2017 10:20:40 AM

Primary Demo: Local **Airtime Dollars:** \$4,200.00
Demo 2: KTVA-TV **Interactive Dollars:** \$0.00
Demo 3: Janice Wright **Non-Airtime Dollars:** \$0.00
GRP: 0.00 **Phone:** **Total Dollars:** \$4,200.00
CPP: \$0.00 **OrderID:** 5853127 **Total Spots:** 35
GIMP: 0 **Status:** Pending Review
CPM: \$0.00 **MarketShare:**

Comments: Separation: 30

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots											Total Spots	Rtg	CPP	Imp	CPM
						2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26							
1	MTuWThF 5A-5:29A CBS OVRNT NEWS	EM	\$30.00	✓ C	30	0	0	1	1	1	1	1	1	0	0	5	✓				
2	MTuWThF 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	✓ C	30	0	0	2	1	2	2	2	0	0	9	✓					
3	MTuWThF 9:59A-10:59A VARIOUS	DT	\$100.00	✓ C	30	0	0	0	1	0	0	0	0	0	1	✓					
4	MTuWThF 11A-11:59A YOUNG&RESTLESS	DT	\$80.00	✓ C	30	0	0	1	1	0	1	0	0	0	3	✓					
5	MTuWThF 2P-2:59P VARIOUS	DT	\$50.00	✓ C	30	0	0	1	1	1	1	1	2	0	6	✓					
6	Sa 5A-6:59A CBS THS MRN:SA	WK	\$30.00	✓ C	30	0	0	0	0	0	0	0	0	1	1	✓					
7	Sa 5P-5:29P KTVA5P1ST TAKE	WK	\$175.00	✓ C	30	1	0	0	0	0	0	0	0	1	2	✓					
8	Sa 5:30P-5:59P CBS WKND NW-SA	WK	\$600.00	✓ C	30	1	0	0	0	0	0	0	0	1	2	✓					
9	Sa 6P-6:59P SCANDAL	WK	\$100.00	✓ C	30	1	0	0	0	0	0	0	0	1	2	✓					
10	Su 6A-7:29A CBS SUNDAY	WK	\$75.00	✓ C	30	0	1	0	0	0	0	0	0	0	2	✓					
11	Su 5P-5:29P KTVA5P1ST TAKE	WK	\$200.00	✓ C	30	0	1	0	0	0	0	0	0	0	2	✓					
Total Spots:						3	2	5	5	4	5	5	4	2							

New Order (Page 2)

Agency: Canal Partners Media **Station:** KTVA-TV **Order ID:** 5853127
Client: 791 - Alliance for Healthcare Security **Product:** 917 - AHS **Estimate:** 4788 - AHS TV 2/18 to 2/26

Flight Start: 02/18/2017 **Flight End:** 02/26/2017 **Received in ePort:** 2/15/2017 10:20:40 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len					Total							
						2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26	Spots	Rtg	CPP
Cash\$ - Spots: \$4,200.00 - 35						Trade\$ - Spots: \$0.00 - 0						Total GRP - CPP: 0.0 - \$0.00			Total GIMP(000) - CPM: 0 - \$0.00		
Total Cost: \$4,200.00						Total GRP - CPP: 0.0 - \$0.00											

CONTRACT



KTVA
 1001 Northway Drive
 Suite 202
 Anchorage, AK 99508
 (907) 929-9700

And:

Canal Partners Media
 Attention: Devon Prescod
 25 Whitlock Place S.W., Suite 200
 Marietta, GA 30064

<u>Contract / Revision</u> 6154 /		<u>Alt Order #</u>
<u>Product</u> 917 - AHS		
<u>Contract Dates</u> 02/18/17 - 02/26/17		<u>Estimate #</u> eSTIMATE 4788 - ahs t
<u>Advertiser</u> Alliance for Healthcare Security		<u>Original Date / Revision</u> 02/15/17 / 02/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	02/20/17	02/24/17	CBS Overnight News	M-F 5a-530a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	11111--				5	\$30.00			
N 2	KTVA	02/20/17	02/24/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	9	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	21222--				9	\$120.00			
N 3	KTVA	02/21/17	02/21/17	Price Is Right	M-F 95825a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	-1-----				1	\$100.00			
N 4	KTVA	02/20/17	02/23/17	Young And The Restless	M-F 11a-12p		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	11-1---				3	\$80.00			
N 5	KTVA	02/20/17	02/24/17	Let's Make A Deal	M-F 2p-3p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	11112--				6	\$50.00			
N 6	KTVA	02/25/17	02/25/17	CBS This Morning: Saturday Sat 5a-7a			:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/17	02/26/17	-----1-				1	\$30.00			
N 7	KTVA	02/18/17	02/25/17	KTVA First Take Saturday	Sa 5p-530p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/13/17	02/19/17	-----1-				1	\$175.00			
Week:		02/20/17	02/26/17	-----1-				1	\$175.00			
N 8	KTVA	02/18/17	02/25/17	CBS Weekend Evening News	Sat 530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/13/17	02/19/17	-----1-				1	\$600.00			
Week:		02/20/17	02/26/17	-----1-				1	\$600.00			
N 9	KTVA	02/18/17	02/26/17	Scandal	Sat 6p-7p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/13/17	02/19/17	-----1-				1	\$100.00			
Week:		02/20/17	02/26/17	-----1-				1	\$100.00			
N 10	KTVA	02/19/17	02/26/17	CBS Sunday Morning w/Char	Sun 6a-730a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/13/17	02/19/17	-----1				1	\$75.00			
Week:		02/20/17	02/26/17	-----1				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u> 6154 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/18/17 - 02/26/17		<u>Product</u> 917 - AHS
		<u>Estimate #</u> eSTIMATE 4788 - ahs tv 2
<u>Advertiser</u> Alliance for Healthcare S		<u>Original Date / Revision</u> 02/15/17 / 02/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KTVA	02/19/17	02/26/17	KTVA First Take Sunday	Su 5p-530p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/13/17	02/19/17	-----1				1	\$200.00			
	Week:	02/20/17	02/26/17	-----1				1	\$200.00			
Totals											35	\$4,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/30/17 -02/26/17	35	\$4,200.00	(\$630.00)	\$3,570.00
Totals	35	\$4,200.00	(\$630.00)	\$3,570.00

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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