



Daily Programming

2nd Quarter 2023

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning-6:32 am, M-F

Checkup on Health-7:03am, M-F

Cal Thomas Commentary-7:05 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First Methodist Church)-7:19 am, M-F

McClure Minute-8:04 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)- 9:00 am, SAT

Obituary Report-7:24am, 12:10pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-12:25 pm, M-F

Texas Farm Bureau Radio Network Midday Market Report-12:40 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-6-8am, SAT

Cowboy Corner-8-9am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN



News – Sports – Weather

2nd Quarter 2023

Local News airs on KATX & KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KATX & KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KATX & KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KATX & KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

Local and Area Weather airs on KATX & KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Agricultural Awareness

Code Compliance Awareness

Food Preparation Safety

Pregnancy Care Awareness

KWBY-FM-Qtr 2

Public Service Announcements on KATX-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30 am, 7:35 am, 8:20 am, 11:18 am, 4:18 pm, and 5:17 pm

The following :60 PSA's ran on a rotating basis:

1. AARP/Caregiving
2. United States Forrest Service (Discover the Forrest)
3. US Dept Health & Human Services (Father dot org)
4. Feeding America
5. National Highway Traffic Safety Administration (Stop Texts, Stop Wrecks)
6. US Dept Health & Human Services (Adopt US Kids)
7. FEMA (Ready Dot Gov)

The following :30 PSA's ran on a rotating basis:

1. Texas A&M Forrest Service
2. US Dept Health & Human Services (Father dot org)
3. Underage Drinking
4. National Highway Traffic Safety Administration (Stop Texts, Stop Wrecks)
5. Feeding America
6. American Lung Association (Stop Vaping)
7. United States Department of Veterans Affairs
8. Social Security Administration
9. Matching Donors Dot com
10. Wildland Fire RSG dot Org
11. Alzheimers Association
12. AARP/Caregiving
13. Autism Speaks
14. National Highway Traffic Safety Administration (The Right Seat)
15. Buzzed Driving
16. Ready dot Gov (FEMA)
17. Suicide (End Family Fire)
18. Feeding America (Childhood Hunger)
19. Share The Roads Safely dot Gov
20. Lions Club (We Serve Dot Org)