



News – Sports – Weather

3rd Quarter 2018

Local News airs on KATX & KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KATX & KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KATX & KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KATX & KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

Local and Area Weather airs on KATX & KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM-Qtr 3

Public Service Announcements on KWBY-FM are announced at the following times:

Monday through Friday Hourly at 6:30am, 7:34am, 8:20am, 2:18pm, 3:18pm, and 4:18pm

The following PSA's ran on a rotating basis:

1. The Truth about Opioids
2. Breast Cancer Risk Education
3. Buzzed Driving Prevention
4. Discovering Nature
5. Emergency Preparedness- Change of plans Flood
6. Emergency Preparedness-Don't wait Tornado
7. Ending Hunger
8. Fatherhood Involvement
9. High Blood Pressure Control
10. Lung Cancer Screening
11. Shelter Pet Adoption
12. Reducing Food Waste
13. Texting and Driving Prevention
14. Type 2 Diabetes Prevention
15. Underage Drinking and Driving Prevention
16. Wildfire Prevention-Bear Hug Campfire
17. Wildfire Prevention-Rising Ashes Chains
18. Learning and Attention Issues
19. Pathways to Employment
20. Adoption from Foster Care



Daily Programming

3rd Quarter 2018

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN

KATX-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Agricultural Awareness

Code Compliance Awareness

Wildfire Awareness

Back to School Safety