



Daily Programming

3rd Quarter 2020

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report-7:04 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Plant Talk-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN

July					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
2-Jul-20	Bokerah Brumley	Cisco Writers Club	8:30 AM	8:50 AM	Writing Contest Starts
6-Jul-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
7-Jul-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Chamber Spotlight
8-Jul-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
8-Jul-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
8-Jul-20	Ruth York	Tea Party Patriots	7:30 AM	7:50 AM	Monthly Meetin
13-Jul-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
14-Jul-20	Terry Simmons	City of Eastaland	7:30 AM	7:50 AM	Code Compliance Report
15-Jul-20	Ted Matthews	Eastland Memorial Hospital	8:30 AM	8:50 AM	Covid Update
16-Jul-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	Mons and Dads Clubs
20-Jul-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
22-Jul-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
22-Jul-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
27-Jul-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
August					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
6-Aug-20	Bokerah Brumley	Cisco Writers Club	8:30 AM	8:50 AM	Writing Contest Starts
10-Aug-20	Jill Evans	Acce; Jea;tj	7:30 AM	7:50 AM	Covid Update
10-Aug-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
11-Aug-20	Terry Simmons	City of Eastaland	7:30 AM	7:50 AM	Code Compliance Report
11-Aug-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Chamber Spotlight
12-Aug-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
12-Aug-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
13-Aug-20	Ruth York	Tea Party Patriots	7:30 AM	7:50 AM	Monthly Meetin
17-Aug-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
18-Aug-20	Jason Cochran	Eastland ISD	7:30 AM	7:50 AM	School start and Covid
19-Aug-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
19-Aug-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
20-Aug-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	Mons and Dads Clubs
23-Aug-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
26-Aug-20	Ruth York	Individual	8:30 AM	8:50 AM	New Organization
31-Aug-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
September					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
1-Sep-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Chamber Spotlight
2-Aug-20	Bokerah Brumley	Cisco Writers Club	8:30 AM	8:50 AM	Writers Club Contest Winners
8-Sep-20	Terry Simmons	City of Eastaland	7:30 AM	7:50 AM	Code Compliance Report
8-Sep-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
9-Sep-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
9-Sep-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
10-Sep-20	Ruth York	Tea Party Patriots	7:30 AM	7:50 AM	Monthly Meetin
14-Sep-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
15-Sep-20	Jason Cochran	Eastland ISD	7:30 AM	7:50 AM	Update on School Operatios
16-Sep-20	Ted Matthews	Eastland Memorial Hospital	8:30 AM	8:50 AM	Covid Update
17-Sep-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	Mons and Dads Clubs
21-Sep-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program
23-Sep-20	TJ Cummings	Easdtland Agrilife Extension	7:30 AM	7:50 AM	4-H Spotlight
23-Sep-20	Gena Comacho	Easdtland County Crisis Center	8:30 AM	8:50 AM	Covid Cancellations
28-Sep-20	Angela Robinson	Kennedy Financial	8:30 AM	9:00 AM	Life Planning Financial Program



News – Sports – Weather

3rd Quarter 2020

Local News airs on KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

High School Football Coach's Shows:

W- 9 am, DeLeon Bearcats

TH- 12 pm, Cross Plains Buffaloes

F- 9 am, Dublin Lions

High School Football Broadcasts

F- 7 pm, Dublin Lions

Local and Area Weather airs on KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KATX-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Agricultural Awareness

Code Compliance Awareness

Wildfire Awareness

Back to School Safety

KWBY-FM-Qtr 3

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Buzzed Driving is Drunk Driving
2. Wildfire Prevention
3. Foster Parenting
4. Alzheimer's Awareness
5. Blood Pressure
6. Explore the Forest
7. Goodwill
8. No Texts, Save Lives
9. The Right car seat
10. Underage drinking
11. Wounded Warrior
12. PTSD
13. Pet Adoption
14. Smokey Bear
15. Emergency Preparedness
16. Fatherhood Involvement
17. Autism Awareness
18. Ending Hunger
19. Discovering Nature