



## Daily Programming

1<sup>st</sup> Quarter 2016

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN





News – Sports – Weather

1<sup>st</sup> Quarter 2016

**Local News airs on KATX & KWBY at the following times:**

M-F 8:08 am, 12:19 pm, 17:12 pm

**Community News airs on KATX & KWBY at the following times:**

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

**TSN News airs on KATX & KWBY at the following times:**

M-SAT Top of every hour between 6am and 7pm

**TSN Sports airs on KATX & KWBY at the following times:**

M-F 7:13am, 8:25 am, 17:05 pm

**Local and Area Weather airs on KATX & KWBY at the following times:**

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,  
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM identified the following primary issues and concerns in our primary service area:

**Community Awareness**

**Charitable Organizations**

**News & Information**

**Severe Weather Education**

**Community Leader Recognition**

**Public Safety**

**Agricultural Awareness**

**Code Compliance Awareness**

**Congressional Concerns**

**Health Concerns**

**Teen Dating Violence Awareness**

**Social Club Spotlight**

## KWBY-FM-Qtr 1

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Wildfire Prevention
2. Buzzed Driving Campaign
3. Fostering Campaign
4. Alzheimer's Awareness
5. Disaster Preparedness
6. Saving For Retirement
7. Teenage Drinking Campaign
8. Grad Of Life
9. Suicide Prevention
- 10.Smokey Bear
- 11.Smokey Bear
- 12.Texting and Driving
- 13.Long Cancer Screening
- 14.Underage Drinking
- 15.Seat Belt Campaign
- 16.Complete High School Diploma
- 17.Adopt USA
- 18.Alzheimer's Awareness
- 19.The Right Seat
- 20.Pre Diabetes
- 21.Discover The Forest
- 22.Disaster Plan
- 23.Stephen Colbert Smokey Bear
- 24.Save The Food



## Daily Programming

2<sup>nd</sup> Quarter 2016

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN





News – Sports – Weather

2<sup>nd</sup> Quarter 2016

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M-SAT Top of every hour between 6am and 7pm

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M-F 7:13am, 8:25 am, 17:05 pm

**Local and Area Weather airs on KATX & KWBY at the following times:**

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18:39 pm

SAT Top of every hour between 7 am and 7 pm



**KWBY-FM identified the following primary issues and concerns in our primary service area:**

**Community Awareness**

**Charitable Organizations**

**News & Information**

**Weather Awareness**

**Community Leader Recognition**

**Public Safety**

**Child Abuse Awareness**

**Agricultural Awareness**

**Code Compliance Awareness**

**Drought Awareness and Safety**

## KWBY-FM-Qtr 2

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Wildfire Prevention
2. Buzed Driving Campaign
3. Fostering Campaign
4. Alzheimer's Awareness
5. Disaster Preparedness
6. Saving For Retirement
7. Teenage Drinking Campaign
8. Grad Of Life
9. Suicide Prevention
- 10.Smokey Bear
- 11.Smokey Bear
- 12.Texting and Driving
- 13.Long Cancer Screening
- 14.Underage Drinking
- 15.Seat Belt Campaign
- 16.Complete High School Diploma
- 17.Adopt USA
- 18.Alzheimer's Awareness
- 19.The Right Seat
- 20.Pre Diabetes
- 21.Discover The Forest
- 22.Disaster Plan
- 23.Stephen Colbert Smokey Bear
- 24.Save The Food



## Daily Programming

3<sup>rd</sup> Quarter 2016

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Old Farmers Almanac-7:09 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN

Date	Interviewee Name	Position/Company	Time Start	Time End	Subject/Details
July					
1-Jul-16	Halka Michrle	The Open Door	7:30am	7:45am	Fundraising
4-Jul-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	5 Lessons Learned From the Great Depression Part IV
5-Jul-16	Brittany Smith	Executive Director/Cisco Chamber	8:30	8:45	Cisco Events
8-Jul-16	Jared King	Meghan's Market	8:00am	8:20am	Water Plant Issues
6-Jul-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
6-Jul-16	Meghan Long	Meghan's Market	8:30 AM	8:45 AM	Plant Talk
7-Jul-16	Belkarah Brankley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
7-Jul-16	Caroline Harbin	Dublin Hedeo Museum	8:30 AM	8:45 AM	Museum Support/Info
8-Jul-16	Stephen Cox	Band Director	7:30am	7:45am	Eastland Band Boosters
8-Jul-16	Laura Hobbs	Stebert Elementary PTO	8:30 AM	8:45 AM	PTO Events
11-Jul-16	Ted Matthews	Eastland Memorial Hospital	7:30	7:45	Hospital Events
11-Jul-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	Business Transitions
12-Jul-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
12-Jul-16	Dr. Susie Wheeler	Doc's Dispensary	8:30 AM	8:45 AM	Pharmacy Talk
13-Jul-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
13-Jul-16	Rhonda Howie	Executive Director/Crisis Center	8:30 AM	8:45 AM	Crisis Center Calendar
14-Jul-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
14-Jul-16	Karen Wright	Beth Hagan Museum	8:30am	8:40am	Benefit Golf Tournament
18-Jul-16	Jasen Cochran	Eastland ISD	7:30 AM	7:45 AM	District Calendar
18-Jul-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	3 Questions About Your Retirement Income
19-Jul-16	Martie Brown	Cisco Elementary PTO	7:30 AM	7:45 AM	PTO Events
19-Jul-16	Cynthia Conway	Kindred Hospice	8:30 AM	8:45 AM	Senior Care
20-Jul-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
20-Jul-16	Meghan Long	Meghan's Market	8:30 AM	8:45 AM	Plant Talk
21-Jul-16	Shawn Brewer	First Baptist Church-Eastland	7:30 AM	7:45 AM	Pastor Talk
21-Jul-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
21-Jul-16	Mark Wright	First United Methodist Church	8:45am	8:55am	First Hand Under Larcheson
22-Jul-16	Cecil Funderburk	Eastland Chamber of Commerce	8:30 AM	8:45 AM	Chamber Events
22-Jul-16	Laura Hobbs	Stebert Elementary PTO	8:45 AM	9:00 AM	PTO Events
26-Jul-16	Ted Matthews	Eastland Memorial Hospital	7:30	7:45	Hospital Events
26-Jul-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	What Will Happen if You Get Sued?
26-Jul-16	Lori Hollida	Cisco Senior Nutrition	7:30 AM	7:45 AM	Fundraising
27-Jul-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
27-Jul-16	Rhonda Howie	Executive Director/Crisis Center	7:30 AM	7:45 AM	Crisis Center Calendar
28-Jul-16	Bob Bird	Farm Service Agency	8:30 AM	8:45 AM	Farm Services
August					
1-Aug-16	Billy Wynn	Supercorrespondent/US	7:30am	7:45 am	District Calendar
1-Aug-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	Worried About College Savings?
2-Aug-16	Brittany Smith	Executive Director/Cisco Chamber	8:30	8:45	Cisco Events
3-Aug-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
3-Aug-16	Meghan Long	Meghan's Market	8:30 AM	8:45 AM	Plant Talk
4-Aug-16	Belkarah Brankley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
4-Aug-16	Karen Wright	Dublin Chamber of Commerce	8:30 AM	8:45 AM	Economic Development
5-Aug-16	Halka Michrle	The Open Door	7:30am	7:45am	Open Door Events
8-Aug-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:45am	Hospital Events
8-Aug-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	What is Life Planning and Why?
8-Aug-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
9-Aug-16	Brittany Smith	Executive Director/Cisco Chamber	7:30am	8:00am	Chamber Events
9-Aug-16	Dr. Susie Wheeler	Doc's Dispensary	8:30 AM	8:45 AM	Pharmacy Talk
10-Aug-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
10-Aug-16	Rhonda Howie	Executive Director/Crisis Center	8:30 AM	8:45 AM	Crisis Center Calendar
11-Aug-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
11-Aug-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:45am	Chamber Events
12-Aug-16	Laura Hobbs	Stebert Elementary PTO	8:30am	8:45am	PTO Events
15-Aug-16	Jasen Cochran	Eastland ISD	7:30 AM	7:45 AM	District Calendar
15-Aug-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	3 Great Ways To Be Savvy For Your Child
16-Aug-16	Martie Brown	Cisco Elementary PTO	7:30 AM	7:45 AM	PTO Events
16-Aug-16	Cynthia Conway	Kindred Hospice	8:30 AM	8:45 AM	Senior Care
17-Aug-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
17-Aug-16	Meghan Long	Meghan's Market	8:30 AM	8:45 AM	Plant Talk
18-Aug-16	Shawn Brewer	First Baptist Church-Eastland	7:45 AM	8:00 AM	First Baptist Church Events
18-Aug-16	Karen Wright	Dublin Chamber of Commerce	8:30 AM	9:00 AM	Chamber Events
19-Aug-16	Stephen Cox	Eastland Band Boosters	7:30am	7:45am	Band Boosters Fundraisers
22-Aug-16	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:45 AM	Hospital Events
22-Aug-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	Retirement: What Do You Do Now?
23-Aug-16	Lori Hollida	Cisco Senior Nutrition	7:30 AM	7:45 AM	Fundraising
23-Aug-16	Dr. Anglin	Cisco College	8:00am	8:45am	Cisco/Master Information
24-Aug-16	Wade Howard	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
24-Aug-16	Rhonda Howie	Executive Director/Crisis Center	7:30 AM	7:45 AM	Crisis Center Calendar
25-Aug-16	Karen Wright	Dublin Chamber of Commerce	7:00am	7:50am	Economic Development
25-Aug-16	John Bird	Farm Service Agency	8:30am	8:40am	Agricultural Life
26-Aug-16	Laura Hobbs	Stebert Elementary PTO	8:30am	8:40am	PTO Events
28-Aug-16	Angela Robleson	Kennedy Financial Services	8:30am	9:00am	Naming Your Beneficiary
31-Aug-16	Andrea Dagella	Texas AgLife Extension	7:30am	7:45am	Agricultural Life
September					
1-Sep-16	Belkarah Brankley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
1-Sep-16	Karen Wright	Dublin Chamber of Commerce	8:30 AM	8:45 AM	Economic Development
5-Sep-16	Kelly West	Senior Residents/Cisco ISD	7:00am	7:00am	District Calendar
7-Sep-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
7-Sep-16	Brittany Smith	Executive Director/Cisco Chamber	8:30 AM	8:45 AM	Bricker Cookoff Information
7-Sep-16	Meghan Long	Meghan's Market	8:50am	9:00am	Plant Talk
8-Sep-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
8-Sep-16	LuAnne Schaefer	Executive Director/Dublin Chamber	8:40am	8:50am	Chamber Events
9-Sep-16	Bob Mauldin	Music Festival	8:30am	8:45am	Artist Showcases
9-Sep-16	DI Jackson	Combeys	8:15am	9:00am	Professional Athlete Phonar
12-Sep-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:45am	Hospital Events
12-Sep-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	Social Security Planning
13-Sep-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
15-Sep-16	Brittany Smith	Executive Director/Cisco Chamber	8:30 AM	8:45 AM	Chamber Events
16-Sep-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
19-Sep-16	Karen Wright	Dublin Chamber of Commerce	8:30 AM	8:45 AM	Economic Development
21-Sep-16	Jasen Cochran	Senior Residents/Eastland ISD	7:30 AM	7:45 AM	District Calendar
21-Sep-16	Angela Robleson	Kennedy Financial Services	8:30 AM	9:00 AM	Stress Test Your Investments Before It's Too Late
20-Sep-16	Cynthia Conway	Kindred Hospice	7:30 AM	7:45 AM	Senior Care
20-Sep-16	John Bird	Farm Service Agency	8:30am	8:40am	Artist Showcases
21-Sep-16	Andrea Dagella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
21-Sep-16	Rhonda Howie	Executive Director/Crisis Center	8:30am	8:40am	Crisis Center Calendar
21-Sep-16	Meghan Long	Meghan's Market	8:40am	8:50am	Plant Talk
22-Sep-16	Shawn Brewer	First Baptist Church-Eastland	7:30am	7:45am	Pastor Matters
22-Sep-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
23-Sep-16	Laura Hobbs	Stebert Elementary PTO	8:30am	8:40am	PTO Events
26-Sep-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:45am	Hospital Events
26-Sep-16	Angela Robleson	Kennedy Financial Services	8:30am	9:00am	Life Insurance Awareness
27-Sep-16	Lori Hollida	Cisco Senior Nutrition	7:30am	7:40am	Program Information
28-Sep-16	Rhonda Howie	Executive Director/Crisis Center	8:30am	8:40am	Agency News
29-Sep-16	John Bird	Farm Service Agency	7:30am	7:40am	Agricultural Life
29-Sep-16	Richard	Mike Leaney	7:45am	8:00am	Artist Showcases
30-Sep-16	Dr. Rodney Schaefer	Conceded Citizen	8:30am	8:45am	Dublin ISD School Bond Information



News – Sports – Weather

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SAT Top of every hour between 7 am and 7 pm

**KWBY-FM identified the following primary issues and concerns in our primary service area:**

**Community Awareness**

**Charitable Organizations**

**News & Information**

**Weather Awareness**

**Community Leader Recognition**

**Public Safety**

**Agricultural Awareness**

**Code Compliance Awareness**

**Wildfire Awareness**

**Back to School Safety**

## KWBY-FM-Qtr 3

Public Service Announcements on KWBY-FM are announced at the following times:

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1. Buzzed Driving Campaign
2. Fire Prevention
3. Be A Dad
4. Breast Cancer Awareness
5. Saving For Retirement
6. Flash Flooding
7. Grad Of Life
8. Tornados
9. Disaster Planning
10. Texting and Driving
11. Wildfire Prevention
12. Underage Drinking
13. Seat Belt Campaign
14. Suicide Prevention
15. Foster Parents
16. Alzheimers Awareness
17. The Right Seat
18. Pre Diabetes
19. Discover The Forest
20. Lightning
21. Wildfire Prevention
22. Save The Food
23. Food Banks



## Daily Programming

4<sup>th</sup> Quarter 2016

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report (Dallas Cowboys)- 7:04 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Mayo Clinic Health Minute- 7:28 am, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Dublin Lions Football Coach's Show-9:00 am, FRI

DeLeon Bearcats Football Coach's Show-10:30 am, FRI

Cross Plains Buffaloes Football Coach's Show-12:00 pm, FRI



**Obituary Report-7:24 am, 12:12 pm, M-F**

**Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F**

**Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F**

**Dallas Cowboys Report-5:15 pm, M-F**

**TSN Commodities Report-5:17 pm, M-F**

**Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT**

**Mountain Top Church Service-9:30 am, SUN**

**Double N Cowboy Church Service-10:00 am, SUN**

**Leon River Cowboy Church Service-11:00 am, SUN**

October

Date	Interviewee Name	Position/Company	Time Start	Time End	Subject/Details
3-Oct	Kelly West	Superintendent/Cisco ISD	7:30am	7:45am	District Calendar
3-Oct-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	My Farm & Ranch Transitioning & Retirement Planning
4-Oct-16	Shawn Brewer	First Baptist Church-Eastland	7:30am	7:45am	Faith Matters
5-Oct-16	Wade Howard	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
5-Oct-16	Meghann Long	Meghann's Market	8:30 AM	8:45 AM	Plant Talk
6-Oct-16	Bokerah Brumley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
6-Oct-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:45am	Economic Development
10-Oct-16	Ted Matthews	Eastland Memorial Hospital	7:30	7:45	Hospital Events
10-Oct-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Uncle Sam is Knocking, And He's Getting Louder
11-Oct-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
11-Oct-16	Brittney Smith	Executive Director/Cisco Chamber	8:30 AM	8:45 AM	Chamber Events
12-Oct-16	Wade Howard	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
12-Oct-16	Rhonda Howie	Executive Director/Crisis Center	8:30 AM	8:45 AM	Crisis Center Calendar
13-Oct-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
13-Oct-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:45am	Economic Development
17-Oct-16	Jason Cochran	Eastland ISD	7:30 AM	7:45 AM	District Calendar
17-Oct-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	The Opportunity In The Mirror
18-Oct-16	Crystal Conaway	Kindred Hospice	8:30 AM	8:45 AM	Senior Care
19-Oct-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
19-Oct-16	Meghann Long	Meghann's Market	8:30 AM	8:45 AM	Plant Talk
20-Oct-16	Stace Gadd	Crawford Theater	7:30 AM	7:45 AM	Theater Information
20-Oct-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
21-Oct-16	Stephen Cox	Band Director	7:30am	7:40am	Eastland Band Boosters
21-Oct-16	Mark Plunk	First United Methodist Church	8:30 AM	8:45 AM	Church Drive
24-Oct-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:45am	Hospital Events
24-Oct-16	Angela Robinson	Kennedy Financial Services	8:30am	9:00am	Your Credit, A 6 Figure Impact
26-Oct-16	Rhonda Howie	Executive Director/Crisis Center	8:30am	8:40am	Crisis Center Calendar
28-Oct-16	Laura Hobbs	Siebert Elementary PTO	8:30am	8:40am	PTO Events
31-Oct-16	David Hullum	Chief of Police/Eastland P.D.	7:30am	7:45am	Trick or Treating Safety Reminders and Tips

November

Date	Interviewee Name	Position/Company	Time Start	Time End	Subject/Details
1-Nov	Shawn Brewer	First Baptist Church-Eastland	7:30am	7:45am	Faith Matters
2-Nov-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
2-Nov-16	Jimmy Holliman	Double N Cowboy Church	8:30 AM	8:45 AM	Rodeo and Chili Cookoff
3-Nov-16	Bokerah Brumley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
3-Nov-16	Paul Bradberry	Dublin School Bond	8:44am	9:00am	School Bond Information
3-Nov-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
4-Nov-16	Evan Ren	Sports Journalist/Abilene Reporter	8:30am	8:45am	Sports Update
7-Nov-16	Kelly West	Superintendent/Cisco ISD	7:30am	7:40am	District Calendar
7-Nov-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Tips To Prevent Marital Rift
8-Nov-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
8-Nov-16	Brittney Smith	Executive Director/Cisco Chamber	8:30 AM	8:45 AM	Chamber Events
9-Nov-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
9-Nov-16	Rhonda Howie	Executive Director/Crisis Center	8:30 AM	8:45 AM	Crisis Center Calendar
10-Nov-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
10-Nov-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
11-Nov-16	Debbie Wharton	The Lumberyard	8:30AM	8:45AM	Lumberyard Holiday Mbar
14-Nov-16	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:45 AM	Hospital Events
14-Nov-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	5 Way Pres-Elect Trump Could Move Markets
15-Nov-16	Crystal Conaway	Kindred Hospice	8:30am	8:45am	Senior Care
16-Nov-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
16-Nov-16	Meghann Long	Meghann's Market	8:30 AM	8:45 AM	Plant Talk
16-Nov-16	Representative	Butterball	8:45AM	9:00AM	Turkey Talk
17-Nov-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
18-Nov-16	Stephen Cox	Eastland Band Boosters	7:30am	7:45am	Band Boosters Fundraisers
18-Nov-16	Stace Gadd	Cisco College	8:30am	8:40am	Bells and Band Performance
21-Nov-16	Jason Cochran	Superintendent/Eastland ISD	7:45am	8:00am	District Calendar
21-Nov-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Tax Saving Ideas
22-Nov-16	Bill Mears	German Citizen	7:30 AM	7:45 AM	Christmas Light Show
23-Nov-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
23-Nov-16	Rhonda Howie	Executive Director/Crisis Center	7:30 AM	7:45 AM	Crisis Center Calendar
28-Nov-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:40am	Hospital Events
28-Nov-16	Angela Robinson	Kennedy Financial Services	8:30am	9:00am	How Do You Measure Your Wealth
29-Nov-16	Jason Cochran	Superintendent/Eastland ISD	7:30am	7:40am	District Calendar
29-Nov-16	Nick Anderson	Books and Authors	8:30am	8:40am	You Might Be From Texas If....
30-Nov-16	Andrea Degella	Texas AgLife Extension	7:30am	7:40am	Agricultural Life

December

Date	Interviewee Name	Position/Company	Time Start	Time End	Subject/Details
1-Dec-16	Bokerah Brumley	Cisco Writers' Club	7:30	8:00 AM	Cisco Writers' Club Events
1-Dec-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
5-Dec-16	Kelly West	Superintendent/Cisco ISD	7:30am	7:40am	District Calendar
5-Dec-16	Ruben Zarate	Tot For Totz	7:50am	8:00am	Tot Drive
5-Dec-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Why It Pays To Imagine The Worst
6-Dec-16	Shawn Brewer	First Baptist Church-Eastland	7:30 AM	7:45 AM	Faith Matters
7-Dec-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
7-Dec-16	Meghann Long	Meghann's Market	8:30 AM	8:45 AM	Plant Talk
8-Dec-16	Ruth York	Eastland County Tea Party Patriots	7:30 AM	7:45 AM	Tea Party Business
8-Dec-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
9-Dec-16	Lori Holliday	Cisco Senior Nutrition	8:40am	8:50am	Program Information
12-Dec-16	Ted Matthews	Eastland Memorial Hospital	7:30am	7:45am	Hospital Events
12-Dec-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Year End Planning
13-Dec-16	Terry Simmons	Code Enforcement/City of Eastland	7:30 AM	7:45 AM	Code Compliance
13-Dec-16	Brittney Smith	Executive Director/Cisco Chamber	8:30 AM	8:45 AM	Chamber Events
14-Dec-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
14-Dec-16	Rhonda Howie	Executive Director/Crisis Center	8:30 AM	8:45 AM	Program Information
15-Dec-16	Karen Wright	Dublin Chamber of Commerce	8:45am	9:00am	Economic Development
15-Dec-16	Stephen Cox	Band Director	7:45 AM	8:00 AM	Eastland Band Boosters
19-Dec-16	Jason Cochran	Superintendent/Eastland ISD	7:30 AM	7:45 AM	District Calendar
19-Dec-16	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	The Gift of Giving
20-Dec-16	Crystal Conaway	Kindred Hospice	8:30am	8:45am	Senior Care
21-Dec-16	Andrea Degella	Texas AgLife Extension	7:30 AM	7:45 AM	Agricultural Life
21-Dec-16	Meghann Long	Meghann's Market	8:30am	8:45am	Plant Talk
22-Dec-16	Karen Wright	Dublin Chamber of Commerce	8:30am	8:40am	Economic Development
23-Dec-16	Laura Hobbs	Siebert Elementary PTO	8:30am	8:45 AM	PTO Events



News – Sports – Weather

4<sup>th</sup> Quarter 2016

**Local News airs on KATX & KWBY at the following times:**

M-F 8:08 am, 12:19 pm, 17:12 pm

**Community News airs on KATX & KWBY at the following times:**

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

**TSN News airs on KATX & KWBY at the following times:**

M-SAT Top of every hour between 6am and 7pm

**TSN Sports airs on KATX & KWBY at the following times:**

M-F 7:13am, 8:25 am, 17:05 pm

**Local and Area Weather airs on KATX & KWBY at the following times:**

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,  
18:39 pm

SAT Top of every hour between 7 am and 7 pm

**KWBY-FM identified the following primary issues and concerns in our primary service area:**

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**Community Awareness**

**Charitable Organizations**

**News & Information**

**Weather Awareness**

**Community Leader Recognition**

**Public Safety**

**Agricultural Awareness**

**Code Compliance Awareness**

**Food Preparation Safety**

**Pregnancy Care Awareness**

## KWBY-FM-Qtr 4

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Wildfire Prevention
2. Buzzed Driving Campaign
3. Fostering Campaign
4. Alzheimer's Awareness
5. Disaster Preparedness
6. Saving For Retirement
7. Teenage Drinking Campaign
8. Grad Of Life
9. Suicide Prevention
- 10.Smokey Bear
- 11.Smokey Bear
- 12.Texting and Driving
- 13.Long Cancer Screening
- 14.Underage Drinking
- 15.Seat Belt Campaign
- 16.Complete High School Diploma
- 17.Adopt USA
- 18.Alzheimer's Awareness
- 19.The Right Seat
- 20.Pre Diabetes
- 21.Discover The Forest
- 22.Disaster Plan
- 23.Stephen Colbert Smokey Bear
- 24.Save The Food