



Daily Programming

3rd Quarter 2018

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report-7:04 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Plant Talk-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN



News – Sports – Weather

3rd Quarter 2019

Local News airs on KATX & KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KATX & KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KATX & KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KATX & KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

High School Football Coach's Shows:

W- 9 am, DeLeon Bearcats

TH- 12 pm, Cross Plains Buffaloes

F- 9 am, Dublin Lions

High School Football Broadcasts

F- 7 pm, Dublin Lions

Local and Area Weather airs on KATX & KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KATX-FM identified the following primary issues and concerns in our primary service area:

- Community Awareness
- Charitable Organizations
- News & Information
- Weather Awareness
- Community Leader Recognition
- Public Safety
- Agricultural Awareness
- Code Compliance Awareness
- Wildfire Awareness
- Back to School Safety

KWBY-FM-Qtr 3

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Smokey Bear
2. Buzzed Driving Campaign
3. Be A Dad
4. Breast Cancer Awareness
5. Fire Prevention
6. Saving For Retirement
7. Opioid Awareness
8. Grad Of Life
9. Water Conservation
10. Al Roker Smokey Bear
11. Betty White Smokey Bear
12. Texting and Driving
13. Wildfire Prevention
14. Underage Drinking
15. Seat Belt Campaign
16. Complete High School Diploma
17. Adopt USA
18. Alzheimers Awareness
19. The Right Seat
20. Pre Diabetes
21. Discover The Forest
22. Disaster Plan
23. Stephen Colbert Smokey Bear
24. Save The Food