



Daily Programming

4th Quarter 2020

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report-7:04 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Plant Talk-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN

Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
1-Oct-20	Bokerah Brumley	Cisco Writer's Club	8:30 AM	8:50 AM	October Meeting
5-Oct-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
6-Oct-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Rips Mini Market
8-Oct-20	Ruth York	Tea Party Patriots	7:30 AM	7:50 AM	October Meeting
13-Oct-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
14-Oct-20	TJ Cummings	Texas Agrilife Extension	7:30 AM	7:50 AM	4-H News
14-Oct-20	Gena Comacho	Eastland County Crisis Center	8:30 AM	8:50 AM	Bingo
15-Oct-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	Life Banquet
19-Oct-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
20-Oct-20	Rhonda Hernandez	Kindred At Home	8:30 AM	8:59 AM	Senior Talk
21-Oct-20	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:50 AM	New Clinic and Nursing Home
26-Oct-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
28-Oct-20	TJ Cummings	Texas Agrilife Extension	7:30 AM	7:50 AM	4-H News
28-Oct-20	Gena Comacho	Eastland County Crisis Center	8:30 AM	8:50 AM	Bingo
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
2-Nov-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
3-Nov-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Rips Mini Market
5-Nov-20	Bokerah Brumley	Cisco Writer's Club	8:30 AM	8:50 AM	October Meeting
8-Nov-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
10-Nov-20	TJ Cummings	Texas Agrilife Extension	7:30 AM	7:50 AM	4-H News
10-Nov-20	Gena Comacho	Eastland County Crisis Center	8:30 AM	8:50 AM	Agel Tree
11-Nov-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	Life Banquet
15-Nov-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
16-Nov-20	Rhonda Hernandez	Kindred At Home	8:30 AM	8:59 AM	Senior Talk
21-Nov-20	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:50 AM	Update on New Projects
23-Nov-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
1-Dec-20	Laura Hobbs	Eastland Chamber of Commerce	8:30 AM	8:50 AM	Rips Mini Market
3-Dec-20	Bokerah Brumley	Cisco Writer's Club	8:30 AM	8:50 AM	October Meeting
7-Dec-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
9-Dec-20	TJ Cummings	Texas Agrilife Extension	7:30 AM	7:50 AM	4-H News
9-Dec-20	Gena Comacho	Eastland County Crisis Center	8:30 AM	8:50 AM	Angel Tree
16-Dec-20	Shannon Thompson	Open Door	7:30 AM	7:50 AM	End of Year Report
21-Dec-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show
22-Dec-20	Rhonda Hernandez	Kindred At Home	8:30 AM	8:59 AM	Senior Talk
28-Dec-20	Angela Robinson	Kennedy Financial Services	8:30 AM	8:59 AM	Weekly Financial Planning Show



News – Sports – Weather

4th Quarter 2020

Local News airs on KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

High School Football Coach's Shows:

W- 9 am, DeLeon Bearcats

TH- 12 pm, Cross Plains Buffaloes

F- 9 am, Dublin Lions

High School Football Broadcasts

F- 7 pm, Dublin Lions

Local and Area Weather airs on KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Agricultural Awareness

Code Compliance Awareness

Food Preparation Safety

Pregnancy Care Awareness

KWBY-FM-Qtr 4

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Buzzed Driving is Drunk Driving
2. Wildfire Prevention
3. Foster Parenting
4. Alzheimer's Awareness
5. Blood Pressure
6. Explore the Forest
7. Goodwill
8. No Texts, Save Lives
9. The Right car seat
10. Underage drinking
11. Wounded Warrior
12. PTSD
13. Pet Adoption
14. Smokey Bear
15. Emergency Preparedness
16. Fatherhood Involvement
17. Autism Awareness
18. Ending Hunger
19. Discovering Nature