

## Jennifer Flowers

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**From:** David Welch  
**Sent:** Thursday, May 2, 2024 10:08 AM  
**To:** Andy Hogue  
**Cc:** Jennifer Flowers; Steve Sherrill  
**Subject:** change in rate/add spots to balance

Hi Andy—

Per our telephone conversation just now, I discovered this morning that I had accidentally used an old (2 yrs ago) rate card for your proposal and had accidentally overcharged you \$10 each spot for the prime time spots, 6a-10a, 10a-3p and 3p-7p. The rates for the evening and Saturday spots are the same.

We are adjusting those rates downward by \$10 each. It means a total of \$170 in credit to you. (We aren't certain if, because we are already into the broadcast day today, if the traffic system will allow the rate changes for today. We'll see after the schedule has run and adjust/credit if needed.)

As we just discussed, to avoid the hassle of issuing a credit back to you, I can add a few spots tomorrow to balance back to your total expenditure of \$1,500. We discussed and you said to go ahead with that.

So I'm adding one 6a-10a @ \$80, one 10a-3p @ \$60 and three evenings @ \$10=\$170.00

My apologies for the oversight, but I wanted you to be aware and offer these solutions.

Thank you for your patience,

### ***David Welch***

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