



WRGA-AM

Quarterly Issues Report – Q3 Third Quarter, 2013 7/7/13 through 9/29/13 Viewpoints Programs 13-27 through 13-39

During the third quarter of 2013 the following compliancy issues were covered:

Addition	Medicine
Agriculture	Mental Health
Alcoholism and Addiction	Military
Animal Science	Natural and Manmade Disasters
Arts and Recreation	Parenting
Banking	Personal Finance
Business	Physical Health
Business	Popular Culture
Career Planning	Poverty and Homelessness
Censorship	Prejudice
Children and Family Issues	Presidency
Climate Change	Prisons
Commerce	Psychology
Consumerism	Public Health
Cooperatives	Public Safety
Crime	Racial Issues
Culture	Recreation and Leisure
Economy	Religion
Education	Schools
Employment	Science
Environment	Security
Evolution	Senior Citizens
Family	Sexual Harassment
Finance	Slavery
Government	Social Media
Health	Social/Political Movements
History	Sports and Recreation
Inter-personal Relationships	Superstitions
International Affairs and Politics	Technology
International Diplomacy	The Holocaust
Labor	Transportation
Labor Unions	Urban and Rural Infrastructure
Large and Small Businesses	Volunteerism
Law	War
Literature	Women's Issues
Manufacturing	Youth
Media	

Program # 13-27

Air week: 7/7/13

Saturday, July 6, 2013, 8:30am

Sunday, July 7, 2013, 6:30am

1:48 **SEGMENT #1** – Recruiting for the CIA: Who fits the bill?

11:11

SYNOPSIS: One of the most popular literary and film genres is the spy thriller. What's more exciting than reading about Jack Ryan or Nick Carter taking on America's enemies in a cat-and-mouse game of espionage? But is working overseas for the CIA really like that? Do Americans "spy" or do they get others to do it for them? We talk to two veteran CIA officers about their jobs working in clandestine services overseas, how they recruited foreign nationals to work for them, and find out why these foreigners would turn against their country to work for the CIA.

Host: Christopher Michael. Guests: Jason Matthews, 33-year veteran of the CIA (ret.), author of the spy thriller, "Red Sparrow"; Ambassador Henry Crumpton, 24-year veteran of the CIA (ret.), former coordinator for counterterrorism at the State Dept., author of the memoir, "The Art of Intelligence: Lessons from a Life in the CIA's Clandestine Service."

COMPLIANCY ISSUES COVERED: war, culture, government, international diplomacy

14:04 **SEGMENT #2-** Weather Forecasting: How accurate can they get?

11:24

SYNOPSIS: We've had a lot of very extreme and dangerous weather this year, and forecasting has kept many people out of harm's way by warning them of dangerous storms, floods and extreme heat. But weather forecasters have their share of errors too. Just how do they create their forecasts? And how accurate can they get? We talk to two forecasters about how meteorologists put a forecast together, the technology they rely on, why they can't get it right every time.

Host: Marty Peterson. Guests: Derick Fabert, meteorologist at WCIA 3 TV, Champaign, IL (www.illinoishomepage.net/weather); Eric Snodgrass, Dir. of Undergraduate Studies for the Department of Atmospheric Sciences, University of Illinois, Urbana-Champaign (www.illinois.edu).

COMPLIANCY ISSUES COVERED: science, technology, public safety, education, environment

Program # 13-28

Air week: 7/14/13

Saturday, July 13, 2013, 8:30am

Sunday, July 14, 2013, 6:30am

1:50 **SEGMENT #1** - Working During Retirement: What are the best options?

10:44

SYNOPSIS: Millions of baby boomers are either in retirement or planning to retire relatively soon. However, many of them would like to work longer – at least part time. What are their options with regard to Social Security, Medicare and their retirement nest eggs? We talk to a retirement expert about how to estimate retirement finances; when the best time is to collect Social Security and continue working full- or part-time, and how Medicare works with an employer's health plan. We also talk to an anthropologist about a factory that welcomes seniors into their workforce – even those 100 years old – and how they and the workers benefit from the experience.

Host: Christopher Michael. Guests: Susan B. Garland, editor, "Kiplinger's Retirement Report," (www.kiplingers.com); Caitrin Lynch, Assoc. Prof. of Anthropology, Olin College of Engineering, Needham, MA, author of "Retirement on the Line: Age, work and value in an American factory," (www.retirementontheline.net).

COMPLIANCY ISSUES COVERED: labor, senior citizens, personal finance, business, government

13:35 **SEGMENT #2-** Man Made: A father's quest for machismo

11:50

SYNOPSIS: When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, boot camp, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

Host: Marty Peterson. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity," (www.thejoelstein.com).

COMPLIANCY ISSUES COVERED: military, finance, sports and recreation, family issues

Program # 13-29

Air week: 7/21/13

Saturday, July 20, 2013, 8:30am

Sunday, July 21, 2013, 6:30am

1:49 **SEGMENT #1** – Cows Save the Planet: Reducing greenhouse gases on the farm 11:40

SYNOPSIS: A lot has been written about ways to mitigate greenhouse gases from the atmosphere, but not much has been said about how soil and cows can help achieve this goal. We talk to an author and soil researcher about how soil conservation, smart tillage, cover crops and dairy cattle management can reduce the amount of carbon and methane expelled into the air and, in the process, enrich the soil and keep dairy cattle healthy and productive.

Host: Christopher Michael. Guests: Judith D. Schwartz, journalist, author of "Cows Save the Planet," (www.judithdschwartz.com); Matt Ruark, Asst. Prof. in Dept. of Soil Science, Extension Soil Scientist, Univ. of Wisconsin, Madison (www.soils.wisc.edu).

COMPLIANCY ISSUES COVERED: agriculture, climate change, animal science, technology

14:29 **SEGMENT #2-** Crosswords: Not Just for Grandma Anymore

11:01

SYNOPSIS: You see it everywhere: middle-aged people and seniors working crossword puzzles on the train, bus or in the coffee shop. Why don't younger people do crosswords? Where are the puzzle-solving Gen-Y'ers? We talk to a young puzzle constructor about how he's trying to change the look and feel of the old-fashioned crossword to make it more relevant to younger solvers. We also find out how he became the youngest person to ever create a Sunday crossword for the New York Times.

Host: Marty Peterson. Guests: Natan Last, crossword constructor, author of the book, "Word: 144 Crossword Puzzles That Prove It's Hip to Be Square," (www.workman.com).

COMPLIANCY ISSUES COVERED: youth, arts & recreation, media

Program # 13-30

Air week: 7/28/13

Saturday, July 27, 2013, 8:30am

Sunday, July 28, 2013, 6:30am

1:48 **SEGMENT #1** – Television: Is it becoming too raunchy for our kids?

10:23

SYNOPSIS: With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows. We talk to two television specialists about the issue, why it happens and how parents can better keep track of their children's viewing.

Host: Christopher Michael. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council (www.parentstv.org); Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ. (www.bgsu.edu).

COMPLIANCY ISSUES COVERED: children & family issues; government; media; censorship; popular culture

13:02 **SEGMENT #2-** A Mother and Son's Journey to Sobriety

12:26

SYNOPSIS: Alcoholism is a serious problem in the U.S., and recognizing and recovering from it is a long and arduous journey. We talk to a best-selling author and her son, both of whom battle alcoholism, about their years of drinking, how they stopped and how they manage to remain on the wagon despite the temptations in our drinking culture.

Host: Marty Peterson. Guests: Martha Grimes, best-selling author of detective fiction, and her son Ken Grimes, a public relations professional, co-authors of the book "Double Double: A dual memoir of alcoholism," (www.marthagrimes.com).

COMPLIANCY ISSUES COVERED: alcoholism and addiction, health, family issues

Program # 13-31

Air week: 8/4/2013

Saturday, August 3, 2013, 8:30am

Sunday, August 4, 2013, 6:30am

1:50 **SEGMENT #1** – Deserters of WWII: Untold stories

10:15

SYNOPSIS: With all of the films, books and tributes to the brave men and women who fought in World War II, no one has addressed the topic of the thousands of Allied soldiers who deserted during that war. Why did they leave their units? Where did they go? What happened to them if they were caught? We talk to an author who brings the stories of the deserters to light, and discusses how these men were most often not cowards, but brave combat fighters who were mentally drained after months or years in combat.

Host: Christopher Michael. Guests: Charles Glass, author of "The Deserters: A hidden history of World War II," (www.charlesglass.net).

COMPLIANCY ISSUES COVERED: war, mental health, prisons, the military, government, crime

12:57 **SEGMENT #2-** Science Fiction: What makes it so popular?

12:30

SYNOPSIS: Everywhere you look, there are scifi movies, books, games and television shows. Why is this genre so popular now? What is it that makes the characters of shows and films such as "Star Trek," "Battlestar Gallactica," and "Star Wars" so beloved and enduring? We talk to two authors and a film critic about the resurgence of scifi, and what makes a good scifi story.

Host: Marty Peterson. Guests: D.J. MacHale, author of the young adult scifi novel, "Sylo," (www.djmachalebooks.com); Dann Gire, film critic for the Chicago Daily Herald (www.dailyherald.com); Jeffrey Brown, author of the illustrated children's book, "Vader's Little Princess," (www.chroniclebooks.com).

COMPLIANCY ISSUES COVERED: literature, media, popular culture, science & technology, parenting

Program # 13-32

Air week: 8/11/13

Saturday, August 10, 2013, 8:00am

Sunday, August 11, 2013, 6:30am

1:49 **SEGMENT #1** – Entrepreneurs: How to get a leg up in small business

10:43

SYNOPSIS: Starting a small business is a lot of work, and many of them fail – or never get off the ground in the first place. We talk to two entrepreneur specialists about some of the important points that need to be considered when you're thinking of starting your own business, and how to avoid some of the pitfalls of going out on your own.

Host: Christopher Michael. Guests: Elizabeth Ü, author of the book, "Raising Dough: The complete guide to financing a socially responsible food business," (www.financenorfood.com); Patrick J. Murphy, Professor of Management in the Driehaus College of Business, DePaul University, Chicago, IL (commerce.depaul.edu).

COMPLIANCY ISSUES COVERED: business, banking & finance, education, family

13:37 **SEGMENT #2-** Beach Reads: What makes a good guilty pleasure book?

11:46

SYNOPSIS: As summer winds down, the days of leisure at the beach reading a book are numbered. Many people take their "guilty pleasure" books – the ones they hide under a plain cover – to read on vacation or just sitting around on a warm day. But what makes a book a good "beach read"? We talk to four best-selling authors of fiction about how they create their books to hook the reader from the beginning chapter to the final word, and keep them coming back for more.

Host: Marty Peterson. Guests: Philippa Gregory, best-selling author of "The White Princess," (www.philippagregory.com); Matt Hilton, best-selling author of "Blood and Ashes," from the Joe Hunter series (www.matthiltonbooks.com); Bella Andre, best-selling author of the Sullivan Series of romance novels, including "The Look of Love," and "From This Moment On," (www.bellaandre.com); Lisa Renée Jones, best-selling author of the Inside Out Trilogy, including "If I Were You," (www.lisareneejones.com).

COMPLIANCY ISSUES COVERED: recreation and leisure, literature, history, popular culture

Program # 13 - 33

Air week: 8/18/13

Saturday, August 17, 2013, 8:30am

Sunday, August 18, 2013, 6:30am

1:49 **SEGMENT #1** – Co-ops: Can they help rescue the economy?

10:26

SYNOPSIS: Cooperatives are everywhere – from credit unions to farmers' markets to hardware stores – but do they have enough muscle to really change our economy? We talk to three co-op specialists about the history of these business models, how they compete in the world of corporations and small business, and how they offer a unique alternative to commerce that can not only make money and employ workers, but also bring communities together.

Host: Christopher Michael. Guests: Gar Alperovitz, Lionel R. Bauman Professor of Political Economy, University of Maryland, author of the book, "What Then Must We Do? Straight talk about the next American Revolution," (www.garalperovitz.com); Brent Hueth, Assoc. Prof. and Agricultural and Applied Economics Director, Center for Cooperatives, University of Wisconsin, Madison (www.wisc.edu); Dr. Gregory McKee, Assoc. Prof. and Director of the Quentin Burdick Center for Cooperatives, North Dakota State University (www.ndsu.edu).

COMPLIANCY ISSUES COVERED: large & small business, labor unions, economy, social/political movements, cooperatives, banking

13:19 **SEGMENT #2**- Office Idiots: Working with difficult people

13:04

SYNOPSIS: Anyone who's worked in a business knows that there are people at the office or plant who are almost impossible to get along with. Why do these workers make it a misery to come to work each day? What pleasure do they get from harassing you? And why do women bosses sometimes try to derail other women's careers? We talk to a psychologist and a business expert about these difficult people, why they do what they do and how to work with – or around – them.

Host: Marty Peterson. Guests: Meredith Fuller, psychologist in Melbourne, Australia, author of the book, "Working with Bitches: Identify the eight types of office mean girls and rise above workplace nastiness," (www.meredithfuller.com.au); Dr. Kenneth Lloyd, management consultant and author of "Office Idiots: What to do if your workplace is a jerkplace," (www.jerksatwork.com).

COMPLIANCY ISSUES COVERED: employment, sexual harassment, career planning, women's issues

Program # 13-34

Air week: 8/25/13

Saturday, August 24, 2013, 8:00am

Sunday, August 25, 2013, 6:30am

1:50 **SEGMENT #1** – Infrastructure: How bad is it? Why can't we fix it?

11:31

SYNOPSIS: The roads, bridges and other infrastructure in the U.S. are in a sad state with bridges collapsing and roads crumbling under our feet. What needs to be done to fix them? And why can't we seem to light a fire under the government to get the job done? We talk to two infrastructure specialists about the situation and hear their opinions on how to deal with the problem.

Host: Christopher Michael. Guests: Donald MacDonald, architect and co-author of the book, "Bay Bridge: History and design of a new icon," (www.donaldmacdonaldarchitects.com); Joe Schwieterman, professor in DePaul University's Graduate School of Public Service, and Director of the Chaddick Institute for Metropolitan Development (las.depaul.edu/chaddick).

COMPLIANCY ISSUES COVERED: urban and rural infrastructure, government, public safety, transportation, economy

14:24 **SEGMENT #2** – Flirting: New techniques for a new millennium

10:58

SYNOPSIS: Does anyone really flirt anymore? Or is that a throwback to the "Mad Men" days of the 50's and 60's? According to our two guests, flirting is alive, and well in the new millennium, but young women are often unsure of just how to do it effectively. Our guests discuss the new "rules" for flirting, how to get out there and find someone to have fun with, and how to extricate yourself from someone who infringes on your space.

Host: Marty Peterson. Guests: Ariel Kiley and Simone Kornfeld, co-authors of the book, "Smitten: The way of the brilliant flirt," (www.smittenbook.com); (twitter: @smittenbook).

COMPLIANCY ISSUES COVERED: women's issues, inter-personal relationships, popular culture

Program # 13-35

Air week: 9/1/13

Saturday, August 31, 2013, 8:30am

Sunday, September 1, 2013, 6:30am

1:50 **SEGMENT #1** – John Quincy Adams: One of our greatest patriots

10:55

SYNOPSIS: When someone asks “who’s your favorite president?” most people say Lincoln or Washington or Jefferson or Reagan or Clinton, or some other famous commander-in-chief. The name John Quincy Adams rarely makes anyone’s top 3 list. But that’s because what he did as president pales in comparison to what he did before and after he had the top job. We talk to John Quincy’s biographer about the triumphs of liberty, equality, peace and justice our sixth president won not as president, but as a true patriot outside the White House.

Host: Christopher Michael. Guests: Harlow Giles Unger, author of “John Quincy Adams,” (www.harlowgilesunger.com).

COMPLIANCY ISSUES COVERED: slavery, racial issues, law, presidency, international affairs and politics

13:47 **SEGMENT #2-** Reality vs. Your Brain’s View of the World

11:46

SYNOPSIS: We walk around in our world, thinking that we have a good grasp on what’s happening around us and how we fit into it. But, do we? Does our view of the world and our place in it jibe with reality? Or do we fudge the facts to make ourselves look better and our enemies look worse? Can we admit our mistakes? Or do we make up stories that justify our actions? We talk to an author and a psychologist about the “heuristics” – or shortcuts – and the fallacies that we use every day to make sense of our world.

Host: Marty Peterson. Guests: David McRaney, author of “You Are Now Less Dumb,” (www.youarenotsmart.com); Mark Pezzo, Associate Prof. of Psychology, University of South Florida, St. Petersburg (www.usfsp.edu).

COMPLIANCY ISSUES COVERED: mental health, superstitions, prejudice, science, evolution

Program # 13-36

Air week: 9/8/13

Saturday, September 7, 2013, 8:30am

Sunday, September 8, 2013, 6:30am

1:45 **SEGMENT #1** – Comfort Foods: How they help us through hard times

11:03

SYNOPSIS: Why do we often turn to certain foods when we experience a trauma or a loss? What is it about the mac and cheese or the ice cream that makes us feel better? We talk to a psychologist, a New Orleans writer/filmmaker and a Boston restaurateur about the lure of comfort food, and their culinary experiences during times of sadness and disaster in their cities.

Host: Christopher Michael. Guests: Jordan Troisi, Visiting Asst. Prof. of Psychology, Widener University, Chester, PA (www.widener.edu); Lolis Eric Elie, writer, filmmaker and author of the book, “Treme: Stories and Recipes from the Heart of New Orleans,” (www.loliselie.com); Joanne Chang, owner of Flour Bakery Cafés in Boston, author of the cookbook, “Flour, too: Indispensable recipes for the café’s most loved sweets and savories,” (www.flourbakery.com).

COMPLIANCY ISSUES COVERED: natural and manmade disasters, commerce, mental health, family issues

13:53 **SEGMENT #2-** Women’s Safety: Using injury to avoid harm

11:37

SYNOPSIS: Safety is a concern that’s always on the minds of women – it’s like they have a sixth sense for knowing when a person or group isn’t safe. Yet, because of socialization, many women will get on the elevator alone with a strange man, despite the alarm bells going off in their heads; or she’ll walk alone to her car in a dark parking garage so she doesn’t inconvenience the other women in the group. We talk to a self-protection expert about why it’s not wrong to listen to your “gut,” and why any woman – or man – should be able to lash out and injure an attacker in order to avoid being seriously harmed.

Host: Marty Peterson. Guests: Tim Larkin, Self-protection expert, author of the book, “Survive the Unthinkable: A total guide to women’s self-protection,” (www.timlarkin.com).

COMPLIANCY ISSUES COVERED: crime, women’s issues, education, public health

Program # 13 - 37

Air week: 9/15/13

Saturday, September 14, 2013, 8:30am

Sunday, September 15, 2013, 6:30am

1:45 **SEGMENT #1** – Bullying and Ostracism: Social slights can have long-term effects 12:52

SYNOPSIS: With the beginning of the school year comes the beginning of bullying for some kids and ostracism for others. But why do kids do it? How does it really affect the victim – and the tormenter? Does bullying have long-lasting effects for some kids? How can parents and schools work to make the school experience a good one for all kids? We talk to two behavior specialists about the issues of ostracism and bullying and find out why they happen and what can be done to stop these behaviors.

Host: Christopher Michael. Guests: Bill Copeland, Assoc. Prof. at Duke University Medical Center, Dept. of Psychiatry and Behavioral Sciences (www.duke.edu); Kipling Williams, Prof. of Psychological Sciences, Purdue University and a specialist in ostracism (<http://williams.socialpsychology.org>) (www.purdue.edu). (www.stopbullying.gov).

COMPLIANCY ISSUES COVERED: mental & physical health, children and family issues, schools, employment, addition

15:41 **SEGMENT #2-** The Man Who Quit Money 9:52

SYNOPSIS: Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and we find out how it affected him socially, physically and spiritually.

Host: Marty Peterson. Guests: Mark Sundeen, author of "The Man Who Quit Money," (www.marksundeen.com).

COMPLIANCY ISSUES COVERED: consumerism, religion, family issues, poverty & homelessness, volunteerism

Program # 13-38

Air week: 9/22/13

Saturday, September 21, 2013, 8:30am

Sunday, September 22, 2013, 6:30am

1:48 **SEGMENT #1** - Promote Yourself: Advice for Gen-Y'ers in the workplace 12:06

SYNOPSIS: Gen-Y'ers are entering the workplace in droves, but they're sometimes fish out of water in an office where Baby Boomers are in authority. We talk to two workplace gurus about how young people need more than tech skills to advance in their careers once they get that first job; how to learn and sharpen "soft skills" in communication and work style, and how Gen-Y'ers can Boomer can "cross-mentor" each other to create a more productive and happier workplace.

Host: Christopher Michael. Guests: Dan Schawbel, business journalist, consultant, author of the book, "Promote Yourself: The new rules for career success," (www.danschawbel.com); Gloria Petersen, founder and president of Global Protocol, Inc., author of series of books, "The Art of Professional Connections," (www.gloriapetersen.com) (www.globalbusinessprotocol.com).

COMPLIANCY ISSUES COVERED: employment, business, technology & social media, education

14:59 **SEGMENT #2-** Spy the Lie: The art of deception detection 10:28

SYNOPSIS: Everyone has told a lie, but not everyone can get away with it -- especially if they come up against a group of CIA officers who have spent their careers ferreting out the truth. We talk to one former CIA lie detector about the verbal and non-verbal signs of lying, how to spot someone who might be lying, and why it's so difficult for the vast majority of people to lie and get away with it.

Host: Marty Peterson. Guests: Phillip Houston, former CIA officer specializing in lie detection, co-author with Michael Floyd and Susan Carnicero of "Spy the Lie: Former CIA officers teach you how to detect deception," (www.amazon.com) (www.twitter.com/spythelie).

COMPLIANCY ISSUES COVERED: psychology, crime, politics, transportation, public safety & security

Program # 13-39

Air week: 9/29/13

Saturday, September 28, 2013, 8:30am

Sunday, September 29, 2013, 6:30am

1:47 **SEGMENT #1** – Boy on the Wooden Box: A Schindler's List Memoir

10:50

SYNOPSIS: Anyone who saw the movie, "Schindler's List," can't help but be moved by the heroism of Oskar Schindler, the factory owner and war profiteer who saved scores of Jews from certain death in the Nazi concentration camps of World War II. We talk to the son of one of the survivors of the real Schindler's List, about his father's time in the camp and factory, and his life in America after the war.

Host: Christopher Michael. Guests: Daniel Leyson, son of Leon Leyson, author of "The Boy on the Wooden Box: How the impossible became possible on Schindler's List," (www.kids.simonandschuster.com).

COMPLIANCY ISSUES COVERED: the Holocaust, manufacturing, war, education, poverty

13:41 **SEGMENT #2** - Robopocalypse: How smart can they get?

11:43

SYNOPSIS: Robots seem to be doing everything these days, from vacuuming floors to building cars to dispensing pills in a pharmacy. In the movies they regularly try to take over the world, but ultimately fail. Just how far can robots go? And what's in store in fiction and the real world for them in the future? We talk to two roboticists – one who's a sci-fi novelist – about 'bots in real life and in fantasy.

Host: Marty Peterson. Guests: Daniel H. Wilson, PhD in robotics from Carnegie Mellon Univ., Pittsburgh, PA, author of the sci-fi thriller, "Robopocalypse," (www.danielhwilson.com); Christopher Atkeson, PhD, Prof. in The Robotics Institute, Carnegie Mellon Univ., (www.ri.cmu.edu).

COMPLIANCY ISSUES COVERED: technology, medicine, education, pop culture, media, recreation

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