

COMMUNITY ISSUES PROGRAM LIST-WKFF(FM)
First Quarter 2023 (January-March)

The following is a listing of some of the significant issues responded to by WKFF(FM), SARDIS, MISSISSIPPI, for the period of January 1 – March 31, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. All times are Pacific Standard/Daylight Savings Time.

1. MENTAL HEALTH
2. JOBS / ECONOMY
3. CYBER SECURITY
4. FAMILY ISSUES

Issue	Program	Date	Time	Duration	Description of Program
Health Chronic Illness	Closer Look	Jan 1	7:00 pm	28 minutes	<p>Living With Chronic Illness? Advice For Faith And Family</p> <p>“It can be very isolating when no one really gets it,” says Susan Rodriguez at Hospital for Special Surgery in New York. As a licensed clinical social worker, she works with patients who experience emotional pain caused by their debilitating physical condition. “They feel like they’re being looked at as lazy, not wanting to work, saying ‘my family thinks I just wanna be home all day,’ she explains, “but many are licensed, they hold degrees...they have contributed to society and they want to continue doing that.” Billie Branham reports.</p>
Jobs Unemployment	Closer Look	Jan 8	7:00 pm	29 minutes	<p>Land Your Next Great Job! Crossroads Career Services Offers Advice</p> <p>Losing your job can be emotionally draining and can even lead to questioning your faith in God. “To have some anger, some bitterness, some regret is a very natural thing,” agrees Dave Sparkman of Crossroad Career Services, who challenges jobseekers to ask themselves “...a truly curious question. <i>‘I wonder what God’s up to here?’</i>”</p>

Economy Inflation and Food Prices	Closer Look	Jan 15	7:00 pm	28 minutes	<p>Food Prices, Fight Inflation From Your Fridge</p> <p>Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? K-LOVE's Billie Branham checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.</p>
Cyber Security	Closer Look	Jan 22	7:00 pm	29 minutes	<p>Don't Click That Link! Be CyberSmart</p> <p>Spam on social media. Emails that shout 'click here!' from an inbox full of tricks. Modern cybercriminals commit considerable time and talent to hacking your life. "If you have a gut feeling, if you have an instinct that something isn't right here - please listen to that." Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.</p>
Cyber Security Children	Closer Look	Feb 26	7:15 pm	15 minutes	<p>Young Children Give Out Phone Numbers, Chat With Strangers Online</p> <p>An Interview with the Center for Cyber Safety and Education and Eliza McCoy with the National Center for Missing and Exploited Children about their age-appropriate training program called Netsmartz.</p>

Special Needs	Closer Look	Jan 29	7:00 pm	21 minutes	<p>‘Spend A Day In My Wheels’ Challenge Helps People Understand What It’s Really Like To Use A Wheelchair (+podcast)</p> <p>https://www.klove.com/news/positive-people/spend-a-day-in-my-wheels-challenge-helps-people-understand-what-it-s-really-like-to-use-a-wheelchair-podcast-29602?preview=true</p>
Home & Pets	Closer Look	Jan 29	7:20 pm	15 minutes	<p>Helping People And Pets, “For The Love Of Alex” Pays Vet Bills</p> <p>https://www.klove.com/news/closer-look/home-improvement/closer-look-helping-people-and-pets-for-the-love-of-alex-pays-vet-bills-3413</p> <p>Expensive vet bills can force a heartbreaking choice. “The tragedy is that a lot of these pets are surrendered to a shelter -- or they are euthanized - because their family cannot afford their medical care,” says Carla Isenberg, program manager at For The Love Of Alex. “We are trying to help those who are financially unable to help their pet.” Billie Branham reports. [Educational Media Foundation - All Rights Reserved]</p>

Drugs	Closer Look	Feb 5	7:00 pm	29 minutes	<p>Kids Fooled By Fentanyl, Rx Fakes Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. "It's terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. "We still say 'just say no' but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn't ask for." Bob Dittman reports.</p> <p>https://www.klove.com/news/closer-look/health-and-safety/closer-look-kids-fooled-by-fentanyl-rx-fakes-4151</p>
Earthquake in Turkey / Syria	Partnership Highlight	Feb 7-9	Various 10/day	60-90 seconds	<p>Convoy of Hope - Turkey/Syria Earthquake Relief Please join us in prayer for every individual that is affected by the earthquakes in Turkey and Syria...You may be looking for a tangible way to help! K-LOVE has partnered with Convoy of Hope to provide essential relief in the greatest areas of need. Go to KLOVE.com and give NOW... Be assured that you are directly supporting those impacted by the disasters while spreading the love of Jesus. Your giving supplies - food, bottled water, hygiene items, diapers and essential relief to those that need it most.</p> <p>Convoy of Hope has a long history of serving in the region. Since 2015, Convoy has worked across Europe, Africa, and the Middle East in response to multiple refugee crises.</p>

<p>Earthquake in Turkey / Syria</p>	<p>Partnership Highlight</p>	<p>Feb</p>	<p>Monthly Feature</p>	<p>60 second weekly promo</p> <p>Podcast 9:08</p>	<p>Update: Convoy of Hope Relief Efforts for Turkish Quake Survivors</p> <hr/> <p>For government agencies and faith-based disaster relief organizations, getting aid to those who survived the massive earthquake in Turkey and Syria has been a challenge. Convoy of Hope’s lead team is now in the quake zone. “It’s just mile after mile of rubble, piles of rubble, and uninhabitable buildings that are still standing...many families have truly lost everything,” shares Convoy spokesman Ethan Forhetz. The team reports, “There are tent cities everywhere they look.” There have been roughly 6,000 aftershocks since the main quake on February 6. These can range from mini-quakes to more significant magnitudes capable of bringing down even more of the damaged structures. People are fearful. Between the two countries, 46,000 people have been confirmed to have lost their lives, with many more injured. Ethan believes it will potentially take years for anything approaching normal to be possible. In our interview podcast, just below, Ethan shares what Convoy of Hope is actively doing to provide as much food and necessities as possible during this time of extraordinary need. And he also emphasizes the value of</p>
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Foster Care	Closer Look	Feb 12	7:00 pm	13 minutes	<p>Free Brand-New 'Threads' For Teens In Foster Care</p> <p>Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth(12yrs-21yrs) who have no family to take them shopping. "I've had kids say things like 'old clothes have bad memories, new clothes have good memories -- thank you for the fresh start.'" Bob Dittman reports.</p> <p>https://www.klove.com/news/closer-look/home-improvement/closer-look-free-brandnew-threads-for-teens-in-foster-care-4736</p>
Animal Care	Closer Look	Feb 12	7:14 pm	16 minutes	<p>Retired Racehorses Cool Hooves At Old Friends Farm, Kentucky</p> <p>Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Current residents include famous thoroughbreds Silver Charm and Touch Gold, but also others not-famous but whose owners could no longer care for them. "We owe it to them," says farm founder and caretaker Michael Blowen. "These horses are to Kentucky what the automobile is to Detroit." Jack Church reports.</p> <p>https://www.klove.com/news/closer-look/health-and-safety/closer-look-retired-racehorses-cool-hooves-at-old-friends-farm-kentucky-4738</p>

Mental Health Teen Suicide	Closer Look	Feb 19	7:00 pm	13 minutes	<p>'Tell Me More' - 3 Words To Prevent Teen Suicide</p> <p>Crushing loneliness and lack of purpose has seized millions of young adults, causing a frightening spike in teen suicides. Mental health experts urge parents, teachers and pastors to turn the tide of dark thoughts with these three little words: "Tell me more." Monika Kelly gets advice from Maureen Underwood with the Society for the Prevention of Teen Suicide who also serves as a social worker and psychotherapist.</p> <p>RELATED LINKS: Society for the Prevention of Teen Suicide USA: (732) 996-0056 America's Health Rankings - Teen Suicide</p>
Mental Health Faith	Closer Look	Feb 19	7:14 pm	15 minutes	<p>'Call-In' Bible Studies Connect To Faith And Friendship</p> <p>(K-LOVE Closer Look) - When COVID-19 forced churches to close and halted even small social gatherings, Christians continued to crave interaction with fellow believers. Soldiers For Faith Ministries launched 'call-in' bible studies back in 2012, but stay-at-home orders in 2020 crystalized the ministry purpose and mission. "When the pandemic hit," says founder Kelly McAndrew, "all of a sudden we understood what God had prepared us for."</p>

Mental Health Faith	Closer Look	Mar 19	7:00 pm	29 minutes	<p>Pastor Burnout, Caring For Your Leader's Soul</p> <p>Surveys in 2021 found a sharp rise in the number of church leaders who have seriously considered leaving full-time ministry, citing debilitating stress, anxiety or depression. K-LOVE's Rafael Sierra talks with Savannah Kimberlin of Barna Group and K-LOVE's Pastor Randy who says rest and other self-care should be a <i>guilt-free</i> part of your life as a spiritual leader. [Educational Media Foundation - All Rights Reserved]</p>
Mental Health Gambling Addictions	Closer Look	Mar 5	7:00 pm	13 minutes	<p>Gambling, Suicide Risk and Addiction Recovery</p> <p>Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 outta 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700.</p> <p>https://www.klove.com/news/closer-look/dollars-and-sense/closer-look-gambling-suicide-risk-and-addiction-recovery-3518</p>

Youth Mentoring	Closer Look	Feb 26	7:00 pm	15 minutes	<p>'Dare To Dream' School Assemblies Ignite Hope In Tweens, Teens</p> <p>Air1's Dare To Dream school assemblies rely heavily on the power of personal experience, starting with the unlikely success Randy Rich enjoyed as a professional football player for the Detroit Lions, Denver Broncos, Oakland Raiders and Cleveland Browns. Various artists, musicians and pro-athletes take the mic to share their own struggles to believe and achieve.</p>
Family & Faith	Closer Look	Mar 5	7:14 pm	16 minutes	<p>Faith Of Her Father - Baby Jessica's Dad</p> <p>The unlikely rescue of Baby Jessica from a well back in 1987 remains one of the world's most watched news stories of all time. There were "multiple miracles," says her father Chip McClure, "more than you can count...God's hand was evident." In the days and months after, the family received thousands of calls and truckloads of mail from all over the world, people in personal distress who were encouraged by the McClure's faith and the good news of Jessica's rescue. K-LOVE's Jack Church talks to Chip.</p> <p>https://www.klove.com/news/closer-look/faith-matters/closer-look-faith-of-her-father-baby-jessica-s-dad-3520</p>

Unplanned Pregnancy	Closer Look	Mar 12	7:00 pm	29 minutes	<p>Young Girls Pregnant And Scared Turn To StandUpGirl.com</p> <p>Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us - - and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If you go google the word 'abortion' right now there are millions of websites that are gonna come up. Our goal is to have StandUpGirl show up on that <i>first page</i> of their google search."</p>
Adoption	Closer Look	Mar 26	7:00 pm	28 minutes	<p>Real Talk On Adoption - Thoughts On Trauma, Dignity and Birth Parents</p> <p>Children separated from their biological mothers will inevitably grieve that loss. "That's trauma, when we lose our first family," says Jenn Hook co-founder of Replanted Ministry. Hook spent years counseling foster children as a mental health professional. "We're not always looking at it from the adoptee's side," she warns, for example, repeatedly calling one's adoption a 'gift' can unintentionally hurt your child. Vanessa Joy Walker is an author and lifecoach who was herself adopted as a baby. "The issues of identity and abandonment are interwoven into who I am, they are part of what I call my emotional DNA." Billie Wright reports.</p>

Food Needs Hunger	Closer Look	Jan 22 Feb 19 Mar 19	7:30 pm	20 minutes	Mississippi Food Network Phil O'Bryan talks with Dr. Charles Beady, CEO of The Mississippi Food Network, about food insecurity in Mississippi. Dr. Beady talks about the steady increase in the need for food in the state. Specifically we address child hunger and the need for food by senior adults. Dr. Beady also addresses volunteer opportunities helping to sort food before distribution..
Unplanned Pregnancy	Closer Look	Feb 6-19	Various 8x/day 112 spots	15 seconds	Save a Life Batesville If you're pregnant, scared and alone, Save A Life Batesville offers free and confidential pregnancy support services. Just call 662-578-2277. That's 662-578-2277.
Unplanned Pregnancy	Closer Look	Feb 5	7:30 pm	20 minutes	Save a Life Batesville Phil O'Bryan talks with Alicia Howell, Director of Save a Life Batesville, about the services offered to the women of the area who are facing an unplanned pregnancy. Save A Life Batesville provides a caring environment with Biblical counseling, pregnancy testing and more. Howell also talks about the importance of their donors and volunteers.