

KLTO-FM
ISSUES/PROGRAMS QUARTERLY REPORT
3rd QUARTER 2019

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
9/1/19-9/30/19	6AM-12AM	:30 Sec	House Promo (Latino Sales Ad)	This is a spot where we ask our business listeners if they would like to advertise their business on air.
9/2/19-9/30/19	6A-12A	:30 SEC	Texas Assoc. of Broadcasters (Casa give me a chance)	This is a spot where children from an orphanage are asking our listeners to come by and adopt.
9/1/19-9/30/19	6am-12am	:30 sec	Texas Assoc. of Broadcasters (Child Passenger Safety)	This is a spot reminding our listeners to make sure that their children are safe on the road. While they are driving and making sure they have their seatbelt on. Also, in their car seat buckled in tight.
7/15/19-8/25/19	6am-7pm	:30 sec	Texas Assoc. of Broadcasters (Don't Mess with Texas)	This is a spot letting our customers know that littering is illegal and should help keep our world clean.
7/22/19-7/29/19	6am-12am	:30 Sec	House PSA (La Vega ISD Registration)	This is a spot where we tell our parent listeners about registration at our public school.
7/29/19-9/30/19	6am-MID	:30 sec	House PSA (Vision Loss Prevention)	This is a spot where a few people talk about vision loss and different ways to lose vision. Warning our customers to get there eyes checked to see if they have any of these illnesses.
8/5/19-8/7/19	6am-12am	:30 Sec	House PSA (Waco Pro- Vida)	Ran PSA to promote Sacred Heart Church's Pro life event
8/14/19-8/17/19	6am-12am	:30 Sec	House PSA (2 ND Annual Summer Cookout)	ran psa to promo the summer cook out
8/13/19-8/18/19	6am-7pm	:30 Sec	House PSA (Back to School)	ran PSAs to promote back to school supplies drives

9/17/19-9/30/19	:30 Sec	6am-12am	House PSA (Cancer Ginecologico)	Ran Psa to promote awareness of cervical cancer
9/23/19-9/27/19	:30 Sec	6am-12am	House PSA (Art Forum of Waco)	This is a spot letting our listeners know about the Art forum event here in Waco.
7/1/19-9/30/19	6A-Mid	:30 sec	Texas Assoc. of Broadcasters (National Guard)	This spot is letting out listeners understand what the National guard does for our country. Also, is anyone wants to join they give a web address to join.
7/1/19-7/24/19	6A-Mid	:30 sec	Texas Assoc. of Broadcasters (TXDOT Impaired Driving)	This is a spot letting our listeners understand that it is always not good to drink and drive and to be cautious !
7/1/19-8/31/19	6A-Mid	:30 sec	House PSA (Salva tu Pulmon)	This is a spot where it warns our listeners on how vaping and smoking harms the lungs.
7/1/19-8/31/19	6A-Mid	:30 sec	House PSA (PRE DIABETES)	This a spot where it warns our listeners about symptoms of having pre diabetes and what causes it.
7/1/19-8/31/19	6A-Mid	:30 sec	House PSA (Presion Alta)	This is a spot that helps our listeners understand symptoms on high blood pressure.
9/1/19-9/14/19	6am-7pm	:30 Sec	House PSA (Feeding Waco Hope)	Ran PSA and broadcasted live from event that provided free groceries to families in need
9/9/19-9/20/19	6am-7pm	:30 Sec	Waco Humane Society (Wine & Food Festival)	This is a spot letting our listeners know about our wine and food festival event that helps our animal shelters in our community.
7/1/19-7/31/19	6am-12am	:30 Sec	House PSA (Family Abuse Center)	Ran PSAs to promote the Fammily abuse Center services
7/3/19-8/31/19	6am-12am	:30 Sec	House PSA (Aggressive Driving)	This is a spot asking our listeners to be less aggressive while driving, since it is dangerous for every one else around them.

