

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WFHR - WISCONSIN RAPIDS WLJY - NEKOUSA	<b>Date:</b> 10/26/18
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I, Cari Fay,  
 being/on behalf of: myself, a legally  
 qualified candidate of the Democrat political  
 party for the office of: State Assembly, District 70  
 in the Fall General  
 election to be held on: Nov. 6, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
-30	WFHR		Sec	36X	1
:30	WLJY		Schedules	23X	1

**Total Charges:** WFHR - \$504  
 WLJY - \$282     **> \$786**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

*Friends of* Cari Fay for WI

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cecelia Kraus

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/26/18  
Date

Cari A. Fay  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Jon S. Albrecht  
Signature

Jon S. Albrecht  
Printed Name

Market Manager  
Title





WFHR  
 645 25TH AVENUE NORTH  
 WISCONSIN RAPIDS, WI 54495

Order #: 3413-00002  
 Description: 2018 CAMPAIGN  
 Date Entered: 10/26/2018  
 P.O.#:  
 Salesperson: ALBRECHT, JON  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

FAY,CARI FOR ASSEMBLY (POL)  
 N8015 COUNTY RD A  
 HIXTON, WI 54635-8722

Statement Group: WFHR  
 Receivables Group: Political  
 Sales Commission: Jon Albrecht Commision  
 A/R Account: WFHR-A/R  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 10/26/2018  
 Modified 3 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/29/2018	11/2/2018	WFHR	05:00:00 to 10:00:00	Weekly	:30	6	14.00	84.00	2	0	2	0	2	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														
2	10/29/2018	11/4/2018	WFHR	10:00:00 to 15:00:00	Weekly	:30	10	14.00	140.00	2	0	2	0	2	2	2
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														
3	10/29/2018	11/4/2018	WFHR	15:00:00 to 19:00:00	Weekly	:30	10	14.00	140.00	2	0	2	0	2	2	2
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														
4	11/5/2018	11/6/2018	WFHR	05:00:00 to 10:00:00	Weekly	:30	4	14.00	56.00	2	2	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														
5	11/5/2018	11/6/2018	WFHR	10:00:00 to 15:00:00	Weekly	:30	4	14.00	56.00	2	2	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														
6	11/5/2018	11/6/2018	WFHR	15:00:00 to 19:00:00	Weekly	:30	2	14.00	28.00	2	0	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political								
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220										
Spot Type: _None		Description:														

**Station Totals:**

Station Spot Count Net Billing  
 WFHR 36 \$504.00

Order Start Date: 10/29/2018 Order End Date: 11/6/2018 Spots: 36 Total Charges: \$504.00

**Projected Calendar Month Billing Totals for FAY,CARI FOR ASSEMBLY (POL) / 3413-00002 :**

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	12	\$168.00
November 2018	24	\$336.00
<b>Total:</b>	<b>36</b>	<b>\$504.00</b>

WLJY  
 645 25TH AVENUE NORTH  
 WISCONSIN RAPIDS, WI 54495

Order #: 3413-00003  
 Description: 2018 CAMPAIGN  
 Date Entered: 10/26/2018  
 P.O.#:  
 Salesperson: ALBRECHT, JON  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

FAY, CARI FOR ASSEMBLY (POL)  
 N8015 COUNTY RD A  
 HIXTON, WI 54635-8722

Statement Group: WLJY  
 Receivables Group: Political  
 Sales Commission: Jon Albrecht Commision  
 A/R Account: WLJY-A/R  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 10/26/2018  
 Modified 2 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/29/2018	11/2/2018	WLJY	05:00:00 to 10:00:00	Weekly	:30	3	12.00	36.00	1	0	1	0	1	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
2	10/29/2018	11/2/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	6	12.00	72.00	2	0	2	0	2	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
3	10/29/2018	11/2/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	3	12.00	36.00	1	0	1	0	1	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
4	11/5/2018	11/6/2018	WLJY	05:00:00 to 10:00:00	Weekly	:30	2	12.00	24.00	1	1	0	0	0	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
5	11/5/2018	11/6/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	4	12.00	48.00	2	2	0	0	0	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
6	11/5/2018	11/6/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	2	12.00	24.00	2	0	0	0	0	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
7	11/3/2018	11/4/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	4	7.00	28.00	0	0	0	0	0	2	2
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								
8	11/3/2018	11/4/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	2	7.00	14.00	0	0	0	0	0	1	1
Avail: General Inc. Acct: POLITICAL Spot Type: _None		Description: Sales Comm: X Adv. Sep: X		Agency Discount: Prod Sep: X		Order Discount: Priority: 220		Prod: Political								

**Station Totals:**

Station	Spot Count	Net Billing			
WLJY	26	\$282.00			
<b>Order Start Date:</b>	<b>10/29/2018</b>	<b>Order End Date:</b>	<b>11/6/2018</b>	<b>Spots:</b>	<b>26</b>
				<b>Total Charges:</b>	<b>\$282.00</b>

Projected Calendar Month Billing Totals for FAY,CARI FOR ASSEMBLY (POL) / 3413-00003 :

	<i>Spot Count</i>	<i>Net Billing</i>
October 2018	8	\$96.00
November 2018	18	\$186.00
<b>Total:</b>	<b>26</b>	<b>\$282.00</b>

Confirmed & Accepted for WLJY By:

Accepted for FAY,CARI FOR ASSEMBLY (POL) By:

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Please Sign and Return One Copy