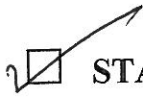


AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFHR - WISCONSIN RAPIDS
WLJY - NEKOUSA

Date:

10/26/18

I, Cari Fay,
being/on behalf of: myself, a legally
qualified candidate of the Democrat political
party for the office of: State Assembly, District 70
in the Fall General
election to be held on: Nov. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
-30	WFHR		Sec	36X	1
:30	WLJY		schedules	23X	1

Total Charges:

WFHR - \$504
WLJY - \$282 \approx \$786

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Cari Fay for WI

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

** Cecelia Kraus*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/26/18
Date

Cari Fay
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jon S. Albrecht
Signature

Jon S. Albrecht
Printed Name

Market Manager
Title

Marshfield - Wisconsin Rapids

<input type="checkbox"/>	WDLB	<input checked="" type="checkbox"/>	WFHR
<input type="checkbox"/>	WLJY	<input type="checkbox"/>	WOSQ

Date: 10/25/18

Account Rep: Jon Albrecht

Account	Cari Fay for Assembly
---------	-----------------------

Agency _____

Billing Address N8015 County Road A

City Hixton, WI State WI Zip 54635-8722

Contact Cari Fay _____ E-Mail _____

Phone _____ Fax _____

Start Date 10/29/18 **End Date** 11/6/18

<input checked="" type="checkbox"/>	Cash	<input type="checkbox"/>	Trade	<input type="checkbox"/>	Promo
<input checked="" type="checkbox"/>	Political	<input type="checkbox"/>	Other		
<input checked="" type="checkbox"/>	Direct	<input type="checkbox"/>	Agency	<input type="checkbox"/>	National
<input type="checkbox"/>	Sports	<input type="checkbox"/>	Telemarketing	<input type="checkbox"/>	Affidavit
<input type="checkbox"/>	Script, Coop				
<input type="checkbox"/>	Commissionable	<input type="checkbox"/>			
<input type="checkbox"/>	Invoice Talent Fee, Amount	\$			
Payable to: _____					
Package: _____					
P.O. # _____			EST.# _____		

Level Bill: Amt/Mo. Start Mo: _____ End Mo: _____

Notes: _____

[illegible]

CONFLICT CODE:

DESCRIPTION:

"The parties of this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations related to it, discriminate in any way on the basis of race or ethnicity"

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WFHR
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Order #: 3413-00002
Description: 2018 CAMPAIGN
Date Entered: 10/26/2018
P.O.#:
Salesperson: ALBRECHT, JON
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

FAY,CARI FOR ASSEMBLY (POL)
N8015 COUNTY RD A
HIXTON, WI 54635-8722

Statement Group: WFHR
Receivables Group: Political
Sales Commission: Jon Albrecht Commision
A/R Account: WFHR-A/R
Order Discount: <None>
Agency Discount: <None>
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 10/26/2018
Modified 3 times
OrderType: Per Spot

On-Air Schedule

OFF-AIR SCHEDULE																	
Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su		
1	10/29/2018	11/2/2018	WFHR	05:00:00 to 10:00:00	Weekly	:30	6	14.00	84.00	2	0	2	0	2	0	0	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: _None																	
2	10/29/2018	11/4/2018	WFHR	10:00:00 to 15:00:00	Weekly	:30	10	14.00	140.00	2	0	2	0	2	2	2	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: _None																	
3	10/29/2018	11/4/2018	WFHR	15:00:00 to 19:00:00	Weekly	:30	10	14.00	140.00	2	0	2	0	2	2	2	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: _None																	
4	11/5/2018	11/6/2018	WFHR	05:00:00 to 10:00:00	Weekly	:30	4	14.00	56.00	2	2	0	0	0	0	0	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: _None																	
5	11/5/2018	11/6/2018	WFHR	10:00:00 to 15:00:00	Weekly	:30	4	14.00	56.00	2	2	0	0	0	0	0	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: _None																	
6	11/5/2018	11/6/2018	WFHR	15:00:00 to 19:00:00	Weekly	:30	2	14.00	28.00	2	0	0	0	0	0	0	
Avail: General		Description:		Sales Comm: X	Agency Discount:	Order Discount:		Prod: Political									
Inc. Acct: POLITICAL				Adv. Sep: X	Prod Sep: X	Priority: 220											
Spot Type: None																	

Station Totals:

Station	Spot Count	Net Billing
WFHR	36	\$504.00

Order Start Date: 10/29/2018 Order End Date: 11/6/2018 Spots: 36 Total Charges: \$504.00

Projected Calendar Month Billing Totals for FAY,CARI FOR ASSEMBLY (POL) / 3413-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	12	\$168.00
November 2018	24	\$336.00
Total:	36	\$504.00

WLJY
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Order #: 3413-00003
Description: 2018 CAMPAIGN
Date Entered: 10/26/2018
P.O.#:
Salesperson: ALBRECHT, JON
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

FAY, CARI FOR ASSEMBLY (POL)
N8015 COUNTY RD A
HIXTON, WI 54635-8722

Statement Group: WLJY
Receivables Group: Political
Sales Commission: Jon Albrecht Commission
A/R Account: WLJY-A/R
Order Discount: <None>
Agency Discount: <None>
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 10/26/2018
Modified 2 times
Order Type: Per Spot

On-Air Schedule

ON AIR SCHEDULE																
Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/29/2018	11/2/2018	WLJY	05:00:00 to 10:00:00	Weekly	:30	3	12.00	36.00	1	0	1	0	1	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
2	10/29/2018	11/2/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	6	12.00	72.00	2	0	2	0	2	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
3	10/29/2018	11/2/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	3	12.00	36.00	1	0	1	0	1	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
4	11/5/2018	11/6/2018	WLJY	05:00:00 to 10:00:00	Weekly	:30	2	12.00	24.00	1	1	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
5	11/5/2018	11/6/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	4	12.00	48.00	2	2	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
6	11/5/2018	11/6/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	2	12.00	24.00	2	0	0	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
7	11/3/2018	11/4/2018	WLJY	10:00:00 to 15:00:00	Weekly	:30	4	7.00	28.00	0	0	0	0	0	2	2
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														
8	11/3/2018	11/4/2018	WLJY	15:00:00 to 19:00:00	Weekly	:30	2	7.00	14.00	0	0	0	0	0	1	1
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:										
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 220		Prod: Political								
Spot Type: _None		Description:														

Station Totals:

Station Spot Count Net Billing
WLJY 26 \$282.00

Order Start Date: 10/29/2018 Order End Date: 11/6/2018 Spots: 26 Total Charges: \$282.00

Projected Calendar Month Billing Totals for FAY,CARI FOR ASSEMBLY (POL) / 3413-00003 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	8	\$96.00
November 2018	18	\$186.00
Total:	26	\$282.00

Confirmed & Accepted for WLJY By:

Accepted for FAY,CARI FOR ASSEMBLY (POL) By:

Please Sign and Return One Copy