

# ORDER



**Orders**  
**Order / Rev:** 453300  
**Alt Order #:**  
**Product Desc:** WRFC Tennessee + Oct 1st  
**Estimate:**  
**Flight Dates:** 09/29/18 - 10/01/18  
**Original Date / Rev:** 09/21/18 / 09/21/18  
**Order Type:** GEN

**WRFC-AM**  
**Primary AE:** Carol Johnston  
**Sales Office:** ATHR  
**Sales Region:** Local

**Agency**  
**Name:** POL/Houston Gaines/R/State Rep/GA-  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1203  
 Athens, GA 30603

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** POL/Houston Gaines/R/State Rep/GA-  
**Demographic:** HH  
**Product Codes:** State Candidate  
**Priority:** P-99  
**Revenue Code 1:** CORE  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** GENERAL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** P00065289-D  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	3	\$105.00	\$105.00
10/01/18	10/01/18	4	\$32.00	\$32.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	3	\$105.00	\$105.00	0.00
October 2018	4	\$32.00	\$32.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$137.00</b>	<b>\$137.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRFC	09/29/18	10/01/18	UGA Football UGA Football	CM	Various	-----	:30	0	\$35.00	P-01	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----3-		3		\$35.00		0.00					
		Week: 10/01/18	10/07/18	-----		0		\$35.00		0.00					
N 2	WRFC	10/01/18	10/01/18	AM Morning Drive	CM	6a-10a	-----	:30	0	\$10.00	P-03	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	M-----		1		\$10.00		0.00					
N 4	WRFC	10/01/18	10/01/18	EV Evening	CM	7p-12a	-----	:30	0	\$2.00	P-02	0.00	NM	1	\$2.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	M-----		1		\$2.00		0.00					
N 5	WRFC	10/01/18	10/01/18	MD Midday	CM	10a-3p	-----	:30	0	\$10.00	P-03	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	M-----		1		\$10.00		0.00					
N 6	WRFC	10/01/18	10/01/18	PM Afternoon Drive	CM	3p-7p	-----	:30	0	\$10.00	P-03	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	M-----		1		\$10.00		0.00					