

**CONTRACT**

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

<u>Contract / Revision</u> 762053 /		<u>Alt Order #</u>
<u>Product</u> <b>BLANKENSHIP FOR US SENATE</b>		
<u>Contract Dates</u> <b>02/15/18 - 02/22/18</b>		<u>Estimate #</u> <b>2187</b>
<u>Advertiser</u> <b>Don Blankenship for Senate</b>		<u>Original Date / Revision</u> 02/15/18 / 02/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189		<u>Advertiser Ref</u> 147126

And:

**Target Enterprises**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	02/16/18	02/22/18	CBS This Morning	7a-9a		:30				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				2	\$40.00				
	Week:	02/19/18	02/25/18	MTWT---				8	\$40.00				
N 2	WDTV	02/16/18	02/22/18	Price Is Right	1058a-12p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$65.00				
	Week:	02/19/18	02/25/18	MTWT---				4	\$65.00				
N 3	WDTV	02/16/18	02/22/18	M-F 430p-5p	430p-5p		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$45.00				
	Week:	02/19/18	02/25/18	MTWT---				4	\$45.00				
N 4	WDTV	02/15/18	02/22/18	CBS Sunday Morning	9a-1030a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	-----S				2	\$65.00				
	Week:	02/19/18	02/25/18	-----				0	\$0.00				
N 5	WDTV	02/15/18	02/22/18	5 News @ 11p Sun	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	-----S				1	\$80.00				
	Week:	02/19/18	02/25/18	-----				0	\$80.00				
N 6	WDTV	02/15/18	02/22/18	CBS Overnight News	205a-4a		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	---T--S				1	\$10.00				
	Week:	02/19/18	02/25/18	MTWT---				3	\$10.00				
<b>Totals</b>								<b>0.00</b>				<b>27</b>	<b>\$1,200.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/22/18	27	\$1,200.00	(\$180.00)	\$1,020.00
<b>Totals</b>	<b>27</b>	<b>\$1,200.00</b>	<b>(\$180.00)</b>	<b>\$1,020.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

Revised

# Buy Detail Report

Date: 2/15/2018

Client: Don Blankenship for US Senate  
 Media: TV  
 Product: Blankenship for US Senate  
 Primary Demo: Adults 55+  
 Description: ESTIMATE #2187  
 Flight Start Date: 02/12/2018  
 Flight End Date: 02/25/2018  
 Survey: Feb18 Proj. (Feb17 HUT, Nov17 SHR)  
 DMA Nielsen Live+1  
 Buyer: natalie krugliak  
 Vendor: WDTV-TV  
 5 Tv Dr  
 Bridgeport, WV 26330  
 Contact: Smith, Michael  
 Phone: 304-623-5555  
 Fax: 304-842-7501  
 Affiliation: CBS  
 Send Billing To:

Market/System: Clarksburg									
Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 2/12 2/19		Total Spots	Adults 55+ Rtg/CPP	
WDTV-TV									
17	MTuWThF 7:00a- 9:00a CBS THIS MORNING 2 HR	EM	\$40.00	30	2	8	10	3.9 \$10.26	
18	MTuWThF 11:00a-12:00p PRICE IS RIGHT	DT	\$65.00	30	1	4	5	6.5 \$10.00	
19	MTuWThF 4:30p- 5:00p JUDGE JUDY	EF	\$45.00	30	1	4	5	4.6 \$9.78	
20	Su 9:00a-10:30a CBS SUNDAY MORNING	WK	\$65.00	30	2		2	3.9 \$16.67	
21	Su 11:00p-11:35p 5 NEWS @ 11P	WK	\$80.00	30	1		1	4.2 \$19.05	
22	MTuWThF 2:00a- 5:00a CBS OVRNT NEWS<	RT	\$10.00	30	1	3	4	0.1 \$100.00	
Total Spots:							27		
Total GRP/GIMP(000):							106.9		
Total CPP/CPM:							\$11.23		
Total Wks Cost: \$410.00									
									\$790.00

← Add

Total Cost: \$1,200.00

ATTENTION

FLIGHT DATES

Disclaimer:

2/16 TO 2/22

Signature: \_\_\_\_\_



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☒ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location: <u>WOTV 5 TV Drive Bridgeport WV 26330</u>	Date: <u>2-15-18</u>
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I, Target Enterprises

being/on behalf of: Don Blankenship

a legally qualified candidate of the Republican

political party for the office of: WV Senate

in the Primary

election to be held on: May 8th 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Don Blankenship for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paula Blankenship

<u>Julie Iadanza</u>	<u>12/27/2017</u>
Signature of Candidate or Authorized Representative	Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

<u>[Signature]</u>	<u>2-15-18</u>
Signature	Date

<u>Tim DeFazio</u>	<u>General Manager</u>	<u>2-15-18</u>
Printed Name	Title	



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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Gary Thomas

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☒ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Gary Thomas

Printed Name

1/2/18

Date