

WUBL
Atlanta, GA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/01/2018

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Atlanta Lab Rescue:** Labrador Retrievers rescue
- **Author-Georgia Military Bases/Ghosts:** Georgia's military bases; Georgia ghosts
- **Biography of The King of Soul:** Life of Otis Redding
- **Child Abuse Intervention and Prevention Program:** Training for first responders to recognize the signs of child abuse.
- **DECAL-Georgia Dept. of Early Care and Learning:** Child care and early education needs of Georgia's children and their families.
- **Early Career of Former Atlanta Mayor Sam Massell:** Book-Play It Again Sam " The Notable Life of Sam Massell, Atlanta's First Minority Mayor
- **Georgia Department of Transportation:** DOT's Drive Alert Arrive Alive campaign
- **Georgia Farm Bureau:** Promote Georgia commodities and offer legislative representation
- **Georgia Gives Day:** Empower Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving.
- **Georgia High School Association:** Promote good sportsmanship and a cooperative spirit among its member schools
- **Grady Hospital:** Grady's impact on citizens across Georgia.
- **Homeless Population:** Supporting the homeless population of Georgia by providing basic human needs like food, clothing, and toiletries.
- **Life after Election Loss:** Life after election loss to Maynard Jackson

- **Opioid Epidemic:** The opioid epidemic and solutions to prescription drug abuse.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Child Abuse Intervention and Prevention Program	Georgia Focus	Training for first responders to recognize the signs of child abuse.	Kara Klein, Dr. Stephen Messner, Jeff Adams	10/01/2017 06:00 AM	030:00
Grady Hospital	Georgia Focus	Grady's impact on citizens across Georgia.	Dr. Hany Atallah, Denise Simpson	10/08/2017 06:00 AM	030:00
DECAL-Georgia Dept. of Early Care and Learning	Georgia Focus	Child care and early education needs of Georgia's children and their families.	Amy Jacobs	10/15/2017 06:00 AM	030:00
Georgia Department of Transportation	Georgia Focus	DOT's Drive Alert Arrive Alive campaign	Andrew Heath	10/22/2017 06:00 AM	030:00
Author-Georgia Military Bases/Ghosts	Georgia Focus	Georgia's military bases; Georgia ghosts	Jim Miles	10/29/2017 06:00 AM	030:00
Georgia Farm Bureau	Georgia Focus	Promote Georgia commodities and offer legislative representation	Gerald Long	11/05/2017 06:00 AM	030:00
Early Career of Former Atlanta Mayor Sam Massell	Georgia Focus	Book-Play It Again Sam "The Notable Life of Sam Massell, Atlanta's First Minority Mayor	Mayor Sam Massell	11/12/2017 06:00 AM	030:00
Life after Election Loss	Georgia Focus	Life after election loss to Maynard Jackson	Mayor Sam Massell	11/19/2017 06:00 AM	030:00
Georgia Gives Day	Georgia Focus	Empower Georgia nonprofits to increase funds, gain new supporters, and raise	Karen Beavor, Carolyn	11/26/2017 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		awareness through one 24-hour state-wide marathon of giving.	Salvador, Joy Humphries		
Georgia High School Association	Georgia Focus	Promote good sportsmanship and a cooperative spirit among its member schools	Dr. Robin Hines	12/03/2017 06:00 AM	030:00
Atlanta Lab Rescue	Georgia Focus	Labrador Retrievers rescue	Becky Cross, Kathy Camp, Stacey Brogan	12/10/2017 06:00 AM	030:00
Opioid Epidemic	Georgia Focus	The opioid epidemic and solutions to prescription drug abuse.	John Bringuel	12/17/2017 06:00 AM	030:00
Homeless Population	Georgia Focus	Supporting the homeless population of Georgia by providing basic human needs like food, clothing, and toiletries.	Kevin Weakley	12/24/2017 06:00 AM	030:00
Biography of The King of Soul	Georgia Focus	Life of Otis Redding	Jonathan Gould	12/31/2017 06:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	iHM Understood Long Form PSA	030:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	VETERANS DAY PSA PROGRAM	030:00	001
AD Council Campaign	PSA AD COUNCIL :30 Macular Degeneration	000:30	005
AD Council Campaign	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	017
AD Council Campaign	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	004
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	005
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Serving Veterans	000:30	001
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	003
Arthritis Foundation	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	002
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	003
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	003
Drug/Alcohol Addiction Help	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	001
Emergency Business Plan	PSA	000:30	006
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	003
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	004
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	001
Menengitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	005
MENTORING TO CHILDREN	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	001
Obesity Awareness	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	001
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	003
PSA	DEPT OF HOMELAND SECURITY	000:30	006
PSA	RED	000:29	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	RED WORLD AIDS DAY	000:30	015
Public Service Announcement	PSA AD COUNCIL :30 America's Marines	000:29	003
Public Service Announcement	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	003
Public Service Announcement	PSA AD COUNCIL :30 Habitat for Humanity	000:30	002
Public Service Announcement	PSA AD COUNCIL :30 Live United Education	000:30	001
Public Service Announcement	PSA AD COUNCIL :30 Live United Health	000:30	002
Public Service Announcement	PSA AD COUNCIL :30 Live United Income	000:30	002
Public Service Announcement	PSA AD COUNCIL :30 Marines Family	000:29	003
Public Service Announcement	PSA AD COUNCIL :30 Marriage	000:30	001
Public Service Announcement	PSA AD COUNCIL :30 Mental Illness	000:30	001
Public Service Announcement	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	002
Public Service Announcement	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	001
Public Service Announcement	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	001
Public Service Announcement	PSA AD COUNCIL :30 Patient Questions	000:30	003
Save Money	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	002
Support Girl Scouts	PSA AD COUNCIL :30 Girl Scouts	000:30	003
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	002
Understanding Alzhimers	PSA AD COUNCIL :30 Understanding Alzhimers	000:30	002
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	002
Volunteer	PSA AD COUNCIL :30 Give an Hour	000:28	001