

WUBL

Atlanta, GA
Quarterly Issues/Programs List
First Quarter, 2012
04/02/2011

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Breast Cancer
 - Hunger
 - Heart Health
 - Support for Children

 - Drive to Survive Finale and Car Giveaway: In 2011, It's the Journey, Inc. partnered with Jim Ellis Buick GMC and 94.9 The Bull, in the Drive 2 Survive promotion. Throughout last year, a "PINK" GMC Terrain was on hand at dozens of events where raffle tickets were sold. Proceeds from all raffle ticket sales went to It's The Journey, Inc. The big day finally arrived, and February 20, 2012, the keys to the brand new 2011 GMC Terrain were handed over to the winner, John "Sandy" Williams, of Grayson, Georgia.

 - Paulding County Relay for Life: 94.9 The Bull provided on-air and promotional support for the Paulding County Sheriff's Department's Relay for Life fundraiser.

 - Taste of Lanier High School: In March 94.9 the Bull supported the Taste of Lanier High School in support of local Athletic and Band programs.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Genealogy	Huxford-FINAL-6-11-11--12-31-	The Huxford-Spear Genealogical	Cathy Wells, Chairman of the	01/01/2012 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	11	Library in Homerville, GA is perhaps the most comprehensive private genealogical facility in the eastern U.S. The collection includes over 26,000 books, 6,000 family histories and nearly 10,000 sheets of microfiche. Program guests, Cathy Wells, Chairman of the library's board and Donald Davis, President of the Huxford Genealogical Society, discuss the library.	library's board and Donald Davis, President of the Huxford Genealogical Society.		
Movie made in Georgia	SherwoodPics-FINAL-12-7-12	Sherwood Pictures is known for hit movies such as <i>Fireproof</i> and <i>Courageous</i> ...but these aren't movies made Hollywood – they're made in Albany, GA. Alex Kendrick, founder of Sherwood Pictures and Director and star of the movie <i>Courageous</i> discusses their work.	Alex Kendrick, founder of Sherwood Pictures and Director and star of the movie <i>Courageous</i>	01/08/2012 07:00 AM	026:00
Community Service	Passion2Action-FINAL-1-14-12	The Loecken family was living the American Dream and seemed to have everything yet something kept pulling at them—a sense that they were being called to a greater purpose in life. So, they sold their home, bought an RV and began travelling the	Jay and Beth Loecken	01/15/2012 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		country to serve others. On this week's show they share their story and discuss their book <i>Passion to Action</i> .			
Education	Partner4Ed-Final-1-21-12	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2012 has been released and guests Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research, discuss the issues.	Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy.	01/22/2012 07:00 AM	026:00
Childhood Obesity	HeartAss-Final-1-28-12	The American Heart Association works to build healthier lives by advocating for strategies that promote public policy for reducing heart disease and stroke. Guests Sarah Balog, Government Relations Director for the American Heart Association, Laura Bracci with the Institute of Public Health at Georgia State University and Robbie Burlas, a volunteer for the American Heart Association, discuss policy issues of 2012.	Sarah Balog, Government Relations Director for the American Heart Association, Laura Bracci, Institute of Public Health at Georgia State University and Robbie Burlas, volunteer for the American Heart Association	01/29/2012 07:00 AM	026:00
Drug & Alcohol	DUIntervention-FINAL-2-4-12	Georgia Department of Behavioral Health	Cassandra Price,	02/05/2012 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
addiction		and Developmental Disabilities DUI Intervention Program works to improve public health and promote greater safety on the highways of Georgia. Cassandra Price from the Department of Behavioral Health discusses this program.	Department of Behavioral Health		
Girl Scouts	GirlScouts-FINAL-2-11-12	This weekend the Girl Scouts celebrate 100 years as the largest girl-serving organization in the nation. Founded by Savannah's Juliette Gordon Low, the Girl Scouts have a rich legacy of developing young women leaders. Guest is Marilyn Midyette, CEO of the Girl Scouts of Greater Atlanta.	Marilyn Midyette, CEO of the Girl Scouts of Greater Atlanta.	02/12/2012 07:00 AM	026:00
Teen Driving	GTIPI-FINAL-2-18-12	The Georgia Traffic Injury Prevention Institute (GTIPI) is an educational outreach unit of The University of Georgia that works with law enforcement to support a variety of traffic safety initiatives throughout Georgia. Guests Andrew Turnage and Dana Porter from GTIPI and Ofc. Heather Stafford from Gwinnett County Police, discuss these	Andrew Turnage and Dana Porter from GTIPI and Ofc. Heather Stafford from Gwinnett County Police.	02/19/2012 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		initiatives.			
Wildlife Conservation	Rattlesnake-FINAL-2-25-12	The Evans County Wildlife Club, which has hosted the Claxton Rattlesnake Round-up since 1968, has changed the name of this annual event to the Claxton Rattlesnake and Wildlife Festival. Guests Luther Royal, Mayor of Claxton, Bruce Purcell, President of the Evans County Wildlife Club, and Mike Harris and John Jensen from GA Dept. of Natural Resources, discuss the event.	Luther Royal, Mayor of Claxton, Bruce Purcell, President of Evans County Wildlife Club, and Mike Harris and John Jensen, GA Dept. of Natural Resources.	02/26/2012 07:00 AM	026:01
Elections	BKemp-FINAL-3-3-12	The Georgia Secretary of State's office has wide-ranging responsibilities including supervision of efficient and secure elections. Brian Kemp has been GA's Secretary of State Since January 2010. On this program he discusses the 2012 elections.	Brian Kemp, GA Secretary of State	03/04/2012 07:00 AM	026:00
Georgia State Patrol	GSPanniversary-FINAL-3-10-12	2012 is the 75 th Anniversary of the Patrol. This program looks back over GSP's history with guests Col. Mark McDonough, Commissioner of the GA Dept. of Public Safety TFC Van	Col. Mark McDonough, Commissioner of the GA Dept. of Public Safety, TFC Van Keller, both GSP retired and Gordy Wright	03/11/2012 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Keller, GSP retired and Gordy Wright Public Information Officer for the GA Dept of Public Safety.	GA Dept of Public Safety.		
Housing Scams	Georgia Focus HUD-FINAL-3-17-12	Scam artists posing as financial advisors or debt relief consultants are taking advantage of vulnerable homeowners whose homes have been threatened by economic difficulty. Ed Jennings, HUD's Region 4 Regional Administrator, discusses The US Department of Housing and Urban Development's Know It. Avoid It. Report It. campaign which works to help homeowners avoid mortgage scams.	Ed Jennings, HUD Region 4 Administrator	03/18/2012 07:00 AM	026:00
Vietnam Veterans	Georgia Focus - VietNam-FINAL-3-24-12	In 2011 the U.S. Senate passed a resolution co-sponsored by GA Senator Johnny Isakson declaring March 30 "Welcome Home Vietnam Veterans Day." Vietnam Veterans Mark & Don Shaughnessy, authors of <i>Vietnam Remembered Today</i> discuss their wartime experiences.	Mark & Don Shaughnessy, authors of <i>Vietnam Remembered Today</i>	03/25/2012 07:00 AM	026:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildlife	PSA - WUBL - GA SAFARI CLUB	000:31	002
HEALTH	PSA AAOS American Academy of Orthopaedic Surgeons	001:00	003
SAFETY	PSA AD COUNCIL :20 American Traffic Safety	000:20	005
FINANCES	PSA AD COUNCIL :20 Credit Counseling	000:20	009
FINANCES	PSA AD COUNCIL :20 Credit Counseling (2)	000:20	009
FINANCES	PSA AD COUNCIL :20 Credit Counseling (3)	000:20	008
FINANCES	PSA AD COUNCIL :20 NFCC Managing the Unexpected	000:20	007
FINANCES	PSA AD COUNCIL :20 NFCC Saving in Tough Times	000:20	005
HEALTH	PSA AD COUNCIL :20 Voices of Meningitis	000:20	014
SAFETY	PSA AD COUNCIL :30 Fed Hwy Admin-Pedestrian Safety	000:30	001
HEALTH	PSA AD COUNCIL :60 American Lung Association	001:00	003
HEALTH	PSA AD COUNCIL :60 Arthritis Foundation (Gout)	001:01	006
EDUCATION	PSA AD COUNCIL :60 CHILD ABUSE-Presentation	001:00	004
EDUCATION	PSA AD COUNCIL :60 College Access-Tough	001:01	001
Hunger	PSA AD COUNCIL :60 Feeding America	001:00	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA AD COUNCIL :60 Ga Assoc of Educators Homework	001:00	001
EDUCATION	PSA AD COUNCIL :60 Ga Assoc of Educators Parents	001:00	001
Volunteering	PSA AD COUNCIL :60 Live United Do Something	001:00	001
HEALTH	PSA AD COUNCIL :60 Macular Degeneration	001:00	003
HEALTH	PSA AD COUNCIL :60 Mental Illness	000:58	005
FINANCES	PSA AD COUNCIL :60 NFCC Managing the Unexpected	001:00	003
FINANCES	PSA AD COUNCIL :60 NFCC Saving in Tough Times	000:58	015
Pests	PSA AD COUNCIL :60 Pest Management 1	001:00	001
Volunteering	PSA AD COUNCIL :60 SIPC Real People	001:00	001
HEALTH	PSA AD COUNCIL :60 Stroke Awareness (Excuses)	001:00	003
HEALTH	PSA AD COUNCIL :60 Vaccines For Children	001:00	003
MILITARY	PSA AD COUNCIL :60 Vietnam Veterans Capt Freeman	000:59	002
HEALTH	PSA AD COUNCIL :60 Voices of Meningitis	001:00	003
HEALTH	PSA AD COUNCIL :60- Rosacea -Facial Disorder	001:00	006
Education	PSA- AD COUNCIL :60 COLLEGE.GOV - Jared	001:00	003
FINANCES	VOLUNTEER TAX ASSIST	000:29	051
ANIMAL ADOPTION	PETCO FOUNDATION	000:30	042
BULLYING	DONORSCHOSE.ORG	000:30	069
BULLYING	DONORSCHOSE.ORG	000:31	062
BULLYING	DONORSCHOSE.ORG	000:32	001
EDUCATION	PSA AD COUNCIL :10 Childhood Development	000:10	001
EDUCATION	PSA AD COUNCIL :10 College Access	000:10	001
FINANCES	PSA AD COUNCIL :10 Control Credit	000:10	001
Energy	PSA AD COUNCIL :10 Dept Energy	000:10	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DUI	PSA AD COUNCIL :10 Drunk Driving Prevention	000:10	005
SAFETY	PSA AD COUNCIL :10 Emergency Preparedness (1)	000:10	001
SAFETY	PSA AD COUNCIL :10 Emergency Preparedness (2)	000:10	001
FINANCES	PSA AD COUNCIL :10 Feed the Pig	000:10	002
Adoption	PSA AD COUNCIL :15 ADOPTION	000:15	009
HEALTH	PSA AD COUNCIL :15 Adult Vaccination - General-	000:15	010
HEALTH	PSA AD COUNCIL :15 Arthritis Foundation (Gout)	000:15	017
Volunteering	PSA AD COUNCIL :15 BOYS TOWN National Hotline/Parent	000:15	004
HEALTH	PSA AD COUNCIL :15 Disability Awareness	000:15	009
HEALTH	PSA AD COUNCIL :15 MILITARY MENTAL HEALTH.ORG	000:15	011
Arbor Day	PSA AD COUNCIL :15 National Arbor Day Foundation	000:15	007
HEALTH	PSA AD COUNCIL :15 Voices of Meningitis	000:15	010
EDUCATION	PSA AD COUNCIL :30 Ga Dept of General Education	000:32	002
EDUCATION	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	001
FINANCES	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	003
FINANCES	PSA AD COUNCIL :60 FDIC (Safe Place for Money)	001:00	003
EDUCATION	PSA AD COUNCIL :60 GED "Life"	001:01	004
CHILD SAFETY	KEEP GA SAFE	000:30	005
DOMESTIC VIOLENCE	PADV	000:30	038
FITNESS	HEALTHY KIDS GEORGIA	000:31	003
HEART HEALTH	GWINNETT MED CENTER	000:31	010
HUNGER	ATLANTA COMMUNITY FOOD BANK	000:29	050

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	ATLANTA COMMUNITY FOOD BANK	000:31	052
KENNESAW STATE UNIVERSITY	PEACE	000:36	049
LITERACY	DONORSCHOSE.ORG	000:30	134
MUSIC	DONORSCHOSE.ORG	000:32	066
POVERTY	DONORSCHOSE.ORG	000:31	009
SELF ESTEEM	DONORSCHOSE.ORG	000:31	066
STOP SMOKING	DEKALB COUNTY HEALTH DEPT	000:30	012
UNITED METHODIST CHILDREN HOM	PSA - WUBL - UNITED METHODIST CHILDRENS HOME	000:33	021