

WUBL
Atlanta, GA
Quarterly Issues/Programs List
Fourth Quarter, 2013
10/01/13 - 12/31/13

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Children's Healthcare of Atlanta**
- **Cure for Childhood Cancer**
- **Veteran's Assistance Programs**
- **Hiring Veterans**
- **Drinking and Driving Dangers**
- **March of Dimes Atlanta**
- **Atlanta Job Fair**
- **American Red Cross Atlanta**

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Georgia Peanut Commission	Georgia Focus - Peanuts-FINAL-10-5-13	The Georgia Peanut Commission was established in 1961 under the Commodities Promotion Act. Peanuts are a \$2 billion industry in Georgia and	Jamison Cruce, Director of Research and Education for the GA Peanut Commission	10/06/2013 05:14 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the Commission conducts programs in the areas of promotion, research and education			
9to5.org	Georgia Focus 9to5org -FINAL-10-12-13	9to5 is one of the largest, most respected national membership organizations of working women in the U.S., dedicated to putting working women's issues on the public agenda	Charmaine Davis, State Director of 9to5 and Marilynn Winn, recipient of 9to5's 2013 Lily Ledbetter Award.	10/13/2013 05:14 AM	026:01
Georgia 511/HERO	Georgia Focus-511HERO-FINAL-10-19-13	Georgia 511 provides free, real time travel and traffic information anywhere in Georgia. The service also allows travelers to report an incident, request assistance, get mass transit and airport information or even transfer to surrounding states' 511 systems	Chata Spikes from GA 511 and Michael Roberson from HERO	10/20/2013 05:12 AM	026:00
Halloween Safety Tips	Georgia Focus-HalloweenSafety-FINAL-10-26-13	Halloween is exciting for kids because they can dress up in elaborate costumes and act out of character. However, as trick-	Dr. Vivian Lennon, Medical Director, of Primary Care at Children's Healthcare of Atlanta's Chamblee Primary Care Center, Wendy	10/27/2013 05:11 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>or-treaters start roaming the streets there are some things to worry about as a parent or guardian</p>	<p>Palmer, Registered Dietician and Program Manager for Child Wellness Solutions for the Strong4Life Program and Ofc. Eric Rooks, Gwinnett County Police Crime Prevention Unit</p>		
<p>March Of Dimes</p>	<p>Georgia Focus-MarchOfDimes-Final-11-2-13</p>	<p>November is Prematurity Awareness Month and the March of Dimes Georgia Chapter focuses on premature births in the state.</p>	<p>Leigh Tenewitz, Director of Communications and Government Affairs</p> <p>Vice President, Women's/Infants and Pediatric Networks at Well Star Health System.</p>	<p>11/03/2013 06:14 AM</p>	<p>026:01</p>
<p>Veterans Assistance at V.A</p>	<p>Georgia Focus-FisherHouse-Final-11-9-13</p>	<p>Fisher House provides “a home away from home” for families of military personnel receiving care at military and VA medical centers.</p>	<p>Dave Coker, President of The Fisher House Foundation and Susan Strobino who resided at a Fisher House in Augusta while here son was recovering from wounds received while serving in Iraq. Gov. Nathan Deal’s comments on Georgia’s veterans.</p>	<p>11/10/2013 06:09 AM</p>	<p>026:00</p>
<p>Flu Season</p>	<p>Georgia Focus-FLU-11-16-13</p>	<p>Medical professionals around the state are urging everyone to get vaccinated as soon as possible to be protected from</p>	<p>Dr. Jim Fortenberry, Pediatrician-in-Chief, Dr. Andy Shane, Medical Director of Hospital Epidemiology and Infection Prevention,</p>	<p>11/17/2013 06:11 AM</p>	<p>026:01</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the flu virus this year	Dr. Robert Jerris, Medical Director of Microbiology and Renee Watson, Manager of Infection Control.		
Red Cross Holiday Mail for Heroes	Georgia Focus-RedCrossHoliday-FINAL-11-23-13	The Red Cross <i>Holiday Mail for Heroes</i> program is a way for the public to send words of inspiration, thanks and encouragement to our military heroes	Georgia's first lady, Sandra Deal, helped kick-off this year's <i>Holiday Mail for Heroes</i> program. This program also features other work by the Red Cross throughout Georgia.	11/24/2013 06:15 AM	026:01
Purple Heart Homes	Georgia Focus-Purple Heart Homes-11-30-13	In 2008, Iraq war veterans John Gallina and Dale Beatty founded Purple Heart Homes, an organization dedicated to providing personalized housing solutions for veterans and their families.	John Gallina and Marshall Boutwell, CEO of Peach State Federal Credit Union, discuss the work of Purple Heart Homes	12/01/2013 06:16 AM	026:01
Port of Savannah Project	Georgia Focus-GAPorts-12-7-13	Efforts to deepen the Port of Savannah to accommodate larger ships have been underway for some time.	Curtis Foltz, Executive Director of the GA Ports Authority and reviews comments on the port project by Gov. Nathan Deal and Chris Carr, Commissioner of the GA Department of Economic Development at a recent State of the Ports Conference in Atlanta	12/08/2013 06:13 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children's Healthcare of Atlanta/ All in for All Better	Georgia Focus-CHOAAllIn-12-14-13	All in For All Better is a movement at Children's Healthcare of Atlanta to inspire the community to come together to help children feel better. Donations made this holiday season will help kids get well so they can enjoy the childhood they deserve	Steven Wagner, Development Officer of Major Gifts at Children's Healthcare of Atlanta and Ryan Grelecki and his son Parker who have experienced firsthand the great work done at Children's	12/15/2013 06:14 AM	026:00
Companions for Hero's	Georgia Focus CompForHeros-12-21-13	Companion's for Heroes provides companion and service dogs obtained from shelters or rescues to military personnel, veterans, and first-responders recovering from psychological challenges	David Sharpe, Founder and Chairman of Companions for Heroes, Sgt. Jimmy Childers USMC retired, recipient of a dog from C4H and Cathy Roth from Urban Pet Project	12/22/2013 06:14 AM	026:00
Camp Lawton	Georgia Focus CampLawton-FINAL-8-17-13 and 12-28-13	Magnolia Springs State Park near Millen, GA was once the site of a major Civil War prison built by Confederates in 1864. Since the summer of 2010 Georgia Southern University has been carrying out an Archaeological project on the site.	Dusty Fuller, Park Manager and Dr. Lance Greene, Assistant Professor of Anthropology at GA Southern, discuss the Camp Lawton project.	12/29/2013 06:16 AM	026:01

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fundraiser for Cancer Event	BULL PSA - Atlanta Eats Event	000:15	003
CRP in Schools	BULL PSA - CPR IN SCHOOLS	000:30	028
Cancer Benefit Concert	BULL PSA - Curing Kids Cancer Benefit Fundraiser-Cole	000:31	021
Ga Firefighters Burn Foundation	BULL PSA - Ga Fire Fighters Burn Foundation Fundraiser	000:39	013
Help for Haiti Atlanta	BULL PSA - Help For Haiti	000:35	033
Local Fundraiser	BULL PSA - PKD Foundation	000:36	005
Quit Smoking	BULL PSA - QUIT SMOKING	000:30	053
Stroke Prevention	BULL PSA - STROKE PREVENTION	000:31	022
Fundraiser for Cancer Event	BULL PSA -Atlanta Eats Event	000:15	002
Children's Healthcare of Atl	CHILDREN'S HEALTHCARE OF ATLANTA	001:01	031
Ad Council	PSA - Domestic Violence	000:30	004
Ad Council	PSA - Domestic Violence - Witness	000:28	030
Ad Council	PSA - Harley's and Hot Rods Brain Tumor Fundraiser	000:30	016
Ad Council	PSA- Boxer Stock :30	000:31	008
Children's Healthcare of Atlanta	PSA- Children's Healthcare of Atlanta (OCTOBER ONLY)	000:39	039
Children's Healthcare of Atlanta	PSA- Children's Healthcare of Atlanta (Strong for Life)	000:41	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fisher House/Veterans	PSA- FISHER HOUSE :60	001:01	075
Fisher House/Veterans	PSA- FISHER HOUSE:30	000:31	035
Help for Haiti Atlanta	PSA- Help for Haiti	000:35	062
Atlanta Job Fair	PSA- National Careers Job Fair - Atlanta	000:40	003
Center for Disease Control	PSA-CDC-Best Protection :60	000:59	064
Hiring Veterans	SHOW YOUR STRIPES/KELLY CLARKSON BRAD PAISLEY	000:30	001
Toy Drive	PSA Toys For Tots Drive Drop Off	000:29	003
Children's Health Care of Atl	PSA- Children's Health Care Of Atlanta	000:33	018
Children's Health Care of Atl	PSA- Children's Health Care Of Atlanta - Flu	000:34	022
Benefit Concert	WUBL - PSA Boxer Stock :15	000:17	017
Benefit Concert	WUBL - PSA Boxer Stock :30	000:31	002
Send your Psa Announcements	WUBL - PSA SOLICIT	000:16	050
Veterans	WUBL PSA - Great Clips Veterans Day	000:37	003
Toy Drive	WUBL PSA Toys For Tots Drive Reliable Hgt Air Drop Off	000:29	029
Children's Healthcare of Atlanta	WUBL PSA- Children's Health Care Of Atlanta	000:33	062
Children's Healthcare of Atlanta	WUBL PSA- Children's Health Care Of Atlanta - Flu	000:34	059
Help for Haiti Atlanta	WUBL PSA- Help for Haiti - Local-	000:35	012
AD Council Campaign	PSA AD COUNCIL :30 American Traffic Safety	000:30	009
AD Council Campaign	PSA AD COUNCIL :30 Macular Degeneration	000:30	011
AD Council Campaign	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	010
AD Council Campaign	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	010
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	007
American Legion Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	043
American Legion Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	007
American Legion Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	013
American Legion Awareness	PSA AD COUNCIL :30 American Legion Serving	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Veterans		
American Legion Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	013
American Lung Association	PSA AD COUNCIL :30 Fighting For Air American Lung Assoc	000:30	003
American Red Cross	PSA AD COUNCIL:30 Disaster Relief	000:30	014
Arthritis Foundation	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	009
Ad Council	PSA AD COUNCIL :30 America's Marines	000:29	010
Ad Council	PSA AD COUNCIL :30 Emergency Plan	000:30	009
Ad Council	PSA AD COUNCIL :30 Emergency Prep Business	000:30	008
Ad Council	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	011
Ad Council	PSA AD COUNCIL :30 Habitat for Humanity	000:30	006
Ad Council	PSA AD COUNCIL :30 Live United Education	000:30	006
Ad Council	PSA AD COUNCIL :30 Live United Health	000:30	008
Ad Council	PSA AD COUNCIL :30 Live United Income	000:30	005
Ad Council	PSA AD COUNCIL :30 Marines Family	000:29	006
Ad Council	PSA AD COUNCIL :30 Marriage	000:30	010
Ad Council	PSA AD COUNCIL :30 Mental Illness	000:30	005
Ad Council	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	003
Ad Council	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	005
Ad Council	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	009
Ad Council	PSA AD COUNCIL :30 Patient Questions	000:30	008
Child Hood Cancer Awareness	CURE CHILDHOOD CANCER	000:58	248
Child Hood Cancer Awareness	CURE CHILDHOOD CANCER	000:59	059
Child Hood Cancer Awareness	CURE CHILDHOOD CANCER	001:00	125
Children's Healthcare of Atl	Children's Healthcare of Atl	000:15	018
Children's Healthcare of Atl	Children's Healthcare of Atl	000:17	007
Children's Healthcare of Atl	Children's Healthcare of Atl	000:39	006
Children's Miracle Network	WGST PSA - Children's Miracle Network	000:30	004
COPD Awareness	PSA :30 Drive for COPD	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Drug/Alcohol Addiction Help	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	014
Helping Needy Families	Sheltering Grace Ministries	000:33	029
Humane Society	PSA AD COUNCIL :30 HUMANE SOCIETY	000:30	006
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	006
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	005
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	008
Investment Protection	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	008
Medicare Benefits	PSA AD COUNCIL :30 Medicare Preventative Benefits	000:30	005
Meningitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	005
MENTORING TO CHILDREN	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	004
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	159
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	348
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	054
National Credit Union Admin	PSA AD COUNCIL :30 NCUA Virtually Identical	000:30	004
Obesity Awareness	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	009
Polio Awareness	PSA AD COUNCIL :30 End Polio Now	000:30	007
Polio Awareness	PSA AD COUNCIL :30 Polio " This Close" Text to Donate	000:30	006
Polio Awareness	PSA AD COUNCIL :30 Polio "This Close" Website	000:30	009
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	003
Rotary Club Of America	PSA AD COUNCIL :30 Rotary Heroes	000:29	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Rotary Club Of America	PSA AD COUNCIL :30 Rotary Lend a Hand	000:30	002
Rotary Club Of America	PSA AD COUNCIL :30 Rotary Make an Impact	000:30	005
Rotary Club Of America	PSA AD COUNCIL :30 Rotary You Can	000:30	003
Save Money	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	009
SELF ESTEEM	SPECIAL OLYMPICS	000:28	007
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
Stop Bullying	Ad Council PSA	001:00	064
Stroke Awareness/Symptoms	PSA AD COUNCIL :30 Stroke/Facing AFIB	000:30	008
Support Girl Scouts	PSA AD COUNCIL :30 Girl Scouts	000:30	010
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	013
U.S Citizenship	PSA :30 US CITIZENSHIP -Did You Know	000:30	004
Understanding Alzheimer's	PSA AD COUNCIL :30 Understanding Alzheimer's	000:30	014
USA.Gov Website Info	PSA AD COUNCIL :30 USA.GOV	000:30	006
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Helping Veterans	000:30	006
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	007
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans New Beginnings	000:29	006
Volunteer	PSA AD COUNCIL :30 Give an Hour	000:28	028
Wounded Warrior Project	Ad Council PSA	001:00	177
Wounded Warrior Project	PSA AD COUNCIL :30 Wounded Warrior Grandma	000:30	006
Wounded Warrior Project	PSA AD COUNCIL :30 Wounded Warrior Hand Warrior	000:30	008