

WUBL  
 Atlanta, GA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2015  
 01/05/2016

WUBL  
 Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Services for the Disabled
2. The Criminal Justice System; Prisons; Public Safety
3. Children's issues; programs; events for kids; services; healthcare; abuse
4. Substance abuse & recovery;
5. Recreational activities
6. Infant safety

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION		DATE/ TIME	DURATION
Services for the Disabled	Georgia Focus	Every day thousands of men and women face barriers that make it difficult for them to find work to support their families. Goodwill, with the supports of donors and shoppers in their stores, gives people the tools they need to find a job. Goodwill of North GA is celebrating their 90 <sup>th</sup> anniversary this year and Ray Bishop, President/CEO of Goodwill of North Georgia discusses their work.	Ray Bishop, President/CEO Goodwill North Georgia	10-4-15 6:00am	30 min

GA Prisons	Georgia Focus	The Department of Corrections works to create a safer Georgia by effectively managing offenders in multiple facilities around the state and providing effective opportunities for offenders to achieve positive change. Program guests are Homer Bryson, Commissioner, GA Dept of Corrections and Dr. Buster Evans, Assistant Commissioner of Inmate Services.	Homer Bryson, Commissioner, GA Dept of Corrections Dr. Buster Evans, Assistant Commissioner Inmate Services	10-11-15 6:00am	30 min
Healthcare for Children	Georgia Focus	Children's Healthcare of Atlanta is celebrating its 100 <sup>th</sup> anniversary this year. The story of Children's Healthcare began in 1915 with 20 hospital beds in two cottages in Decatur, Ga. A century later, it's a top-ranked pediatric healthcare system with three hospitals and more than 850,000 patient visits yearly. Guests, Shelton Stevens, Senior Development Officer of Children's Foundation along with 3 nurses with over 100 years combined experience at CHOA.	Shelton Stevens, Senior Development Officer of Children's Foundation 3 nurses	10-18-15 6:00am	30 min
The Importance of GA Media	Georgia Focus	The Georgia Association of Broadcasters is the trade association that represents the interests of Georgia's radio and television stations that reach more than 95% of Georgia's population every week. 2015 marks the 80 <sup>th</sup> anniversary of the GAB. Bob Houghton, President of the GAB, is program guest.	Bob Houghton, President GAB	10-25-15 6:00am	30 min

<p>GA Governor's Mansion History</p>	<p>Georgia Focus</p>	<p>The Georgia Governor's Mansion opened in 1968 and has been home to eight first families. Memories of the Mansion is a new book by First Lady Sandra Deal and history professors Jennifer Dickey and Catherine Lewis from Kennesaw State University. It tells the story of the Georgia Governor's Mansion—what preceded it and how it came to be as well as the stories of the people who have lived and worked there.</p>	<p>Jennifer Dickey Catherine Lewis History Professors Kennesaw State University</p>	<p>11-1-15 6:00am</p>	<p>30 min</p>
<p>Services for the Disabled</p>	<p>Georgia Focus</p>	<p>Goodwill Industries of Middle Georgia based in Macon was founded in 1975 to serve individuals with disabilities and other special needs. In 1996, the territory was expanded into the Augusta area to become Goodwill Industries of Middle Georgia and the Central Savannah River Area. Program guest is James Stiff, President of Goodwill Industries of Middle Georgia and the CSRA.</p>	<p>James Stiff, President Goodwill Industries of Middle Georgia and the CSRA.</p>	<p>11-8-15 6:00am</p>	<p>30 min</p>
<p>Miss America/ Children's Miracle Network</p>	<p>Georgia Focus</p>	<p>In September Miss Georgia, Betty Cantrell of Warner Robins, was crowned Miss America 2016. She is the 1<sup>st</sup> Miss Georgia to be crowned Miss America since Neva Joe Langley in 1953. Betty Cantrell talks about being Miss America. Also on the program is Miranda Barnard, Vice President of Communications for Children's Miracle Network Hospitals, the charity partner of the Miss America organization.</p>	<p>Betty Cantrell Miss America Miranda Barnard Vice President Communication Children's Miracle Network Hospitals</p>	<p>11-15-15 6:00am</p>	<p>30 min</p>

Autism Spectrum Disorder	Georgia Focus	Autism Spectrum Disorder (ASD) is the second most common developmental disability following intellectual disability. Ray Johnson, Executive Director of the Autism Society of Georgia, discusses their work to assist individuals with autism, their families, and communities in Georgia.	Ray Johnson, Executive Director Autism Society of Georgia	11-22-15 6:00am	30 min
UGA Legend	Georgia Focus	Larry Munson was the legendary radio voice of the Georgia Bulldogs for 43 years. On game day Larry's right-hand man was sideline reporter Loran Smith who has released a book about Munson called A Letter to Larry and other memories of Georgia's Legendary Announcer Larry Munson, published by Whitman Publishing. Loran talks about Larry and the book on this program.	Loran Smith Sideline reporter	11-29-15 6:00am	30 min
Services for the Disabled	Georgia Focus	Goodwill of the Coastal Empire started in 1965 with eight employees and in a time when there were few community organizations helping people with disabilities. Today, they have more than 850 employees and have greatly expanded their services in recent years with the opening of nine Job Connection Centers. Michael Winckler, President/CEO of Goodwill of the Coastal Empire, discusses their services.	Michael Winckler, President/CEO Goodwill of the Coastal Empire	12-6-15 6:00am	30 min
Student Values	Georgia Focus	The GHSA based in Thomaston is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools and endeavors to maintain high standards so that each pupil is competing in each school on the same basis. Gary Phillips, Executive Director of GHSA, discusses their programs.	Gary Phillips, Executive Director GHSA	12-13-15 6:00am	30 min

Prescription Drug Abuse	Georgia Focus	Prescription drugs are useful when used exactly as directed by a physician but Prescription Drug Abuse is Not What the Doctor Ordered. The Georgia Prescription Drug Abuse Prevention Initiative of The Council on Alcohol and Drugs works to prevent and reduce prescription drug abuse in Georgia. Guests are John Bringuel, Statewide Project Director of the Georgia Prescription Drug Abuse Prevention Initiative and Dr. Gregg Raduka, Director of Prevention/Intervention for The Council on Alcohol and Drugs.	John Bringuel, Statewide Project Director Georgia Prescription Drug Abuse Prevention Initiative Dr. Gregg Raduka, Director of Prevention/Intervention The Council on Alcohol and Drugs.	12-20-15 6:00am	30 min
Family Celebration Activities	Georgia Focus	It's the most wonderful time of the year, and the World of Coca-Cola is full of fun ways to celebrate as Jacquie Wansley, Group Marketing Director, takes us on a tour! The World of Coca-Cola turned 25 this year. Established in 1990 at Underground Atlanta and moved to Pemberton Place in 2007, this unique attraction has welcomed over 23 million guests from six continents, more than 80 countries, all 50 U.S. states and the District of Columbia.	Jacquie Wansley, Group Marketing Director	12-27-15 6:00am	30 min

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD Council Campaign	PSA AD COUNCIL :30 American Traffic	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Safety		
AD Council Campaign	PSA AD COUNCIL :30 Macular Degeneration	000:30	011
AD Council Campaign	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	011
AD Council Campaign	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	007
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	010
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	009
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	001
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Serving Veterans	000:30	007
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	003
Arthritis Foundation	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	004
BULLYING	BYSTANDER REVOLTUION	000:30	010
Child Hood Cancer Awareness	CHILDHOOD CANCER AWARENESS	000:52	248
Child Hood Cancer Awareness	CHILDHOOD CANCER AWARENESS	001:01	249
COPD Awareness	PSA :30 Drive for COPD	000:30	004
Drug/Alcohol Addiction Help	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	008
Emergency Business Plan	PSA	000:30	017
GA Dept of Transportation	GA Dept of Transportation	000:31	042
Gateway Center	Gateway Center	000:26	043
Georgia Move Over Law	Georgia Move Over Law	000:31	088
Helping Needy Families	Sheltering Grace Ministries	000:33	072

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	004
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	007
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	012
March Of Dimes	MARCH OF DIMES	000:24	059
March Of Dimes	MARCH OF DIMES	000:31	067
Menengitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	005
MENTORING TO CHILDREN	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
Obesity Awareness	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	007
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	006
Public Service Announcement	PSA AD COUNCIL :30 America's Marines	000:29	004
Public Service Announcement	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	004
Public Service Announcement	PSA AD COUNCIL :30 Habitat for Humanity	000:30	002
Public Service Announcement	PSA AD COUNCIL :30 Live United Education	000:30	004
Public Service Announcement	PSA AD COUNCIL :30 Live United Health	000:30	003
Public Service Announcement	PSA AD COUNCIL :30 Live United Income	000:30	003
Public Service Announcement	PSA AD COUNCIL :30 Marines Family	000:29	003
Public Service Announcement	PSA AD COUNCIL :30 Marriage	000:30	004
Public Service Announcement	PSA AD COUNCIL :30 Mental Illness	000:30	006
Public Service Announcement	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	003

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Public Service Announcement	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	006
Public Service Announcement	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	004
Public Service Announcement	PSA AD COUNCIL :30 Patient Questions	000:30	007
Save Money	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	013
SHOW YOUR STRIPES	Show Your Stripes - Local	000:17	099
Sports Clips	Sports Clip	000:30	021
Support Girl Scouts	PSA AD COUNCIL :30 Girl Scouts	000:30	004
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	012
U.S Citizenship	PSA :30 US CITIZENSHIP -Did You Know	000:30	007
Understanding Alzhimers	PSA AD COUNCIL :30 Understanding Alzhimers	000:30	013
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	004
Volunteer	PSA AD COUNCIL :30 Give an Hour	000:28	008
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	007