

WUBL
Atlanta, GA
Quarterly Issues/Programs List
First Quarter, 2013
01-01/13 -03/31/13

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER RESEARCH**
- **STROKE AWARENESS**
- **STOP BULLYING**
- **DRUG PREVENTION**
- **HEALTH AWARENESS**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Rescue	Georgia Focus Noahs Ark-Final-1-5-13	COMMUNITY AFFAIRS PROGRAMMING	Allison Hedgecloth	01/06/2013 06:13 AM	026:01
Heart Health	Georgia Focus - American HeartAssn-FINAL-1-12-13	COMMUNITY AFFAIRS PROGRAMMING	Sara Balog, Robbie Thomas	01/13/2013 06:17 AM	026:00
Education	Georgia Focus - GaPartnership-FINAL-1-19-13	COMMUNITY AFFAIRS PROGRAMMING	Dr. Stephen Dolinger	01/20/2013 06:12 AM	026:01
Education	Georgia Focus - Fox-FINAL-1-26-13	COMMUNITY AFFAIRS PROGRAMMING	Carmie McDonald	01/27/2013 06:14 AM	026:00
Cancer Awareness	Georgia Focus - Cancer-FINAL-2-2-13	COMMUNITY AFFAIRS PROGRAMMING	Dr. George Daneker	02/03/2013 06:18 AM	026:00
Cancer	Georgia Focus -	COMMUNITY	Dr Christian Hyde,	02/10/2013	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness	Cancer2-FINAL-2-9-13	AFFAIRS PROGRAMMING	Kelly Acosta	06:13 AM	
Local Govt	CarTagTax-FINAL-2-16-13	COMMUNITY AFFAIRS PROGRAMMING	Doug MacGinnitie, Vicki Lambert, Rick Gardner	02/17/2013 06:15 AM	026:01
Health	Georgia Focus - Alzheimers-FINAL-2-23-13	COMMUNITY AFFAIRS PROGRAMMING	Leslie Anderson	02/24/2013 06:14 AM	026:00
Local Govt	Georgia Focus - GA Chamber-FINAL-3-2-13	COMMUNITY AFFAIRS PROGRAMMING	Chris Clark	03/03/2013 06:17 AM	026:01
Animal Rescue	Georgia Focus Noahs Ark-Final-1-5-13--3-16-13	COMMUNITY AFFAIRS PROGRAMMING	Allison Hedgecloth	03/10/2013 06:19 AM	025:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER RESEARCH FUNDRAISER	BULL PSA - CANCER 1-DAY WALK/PEACHTREE CITY	000:29	017
TEACHING CPR IN SCHOOLS	BULL PSA - CPR IN SCHOOLS	000:30	089
ANIMAL PROTECTION	BULL PSA - PEDIGREE FEEDING PROJECT/MIRANDA	000:48	009
STOP SMOKING	BULL PSA - QUIT SMOKING	000:30	090
STROKE PREVENTION	BULL PSA - STROKE PREVENTION	000:31	089
CURE CHILDHOOD CANCER-	CURE CHILDHOOD CANCER	000:58	060

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CURE CHILDHOOD CANCER	CURE CHILDHOOD CANCER	000:59	026
CURE CHILDHOOD CANCER	CURE CHILDHOOD CANCER	001:00	028
FUNDRAISER	PSA - Halstead Fundraiser/Gwinnett Gladiators	000:29	002
STOP BULLYING	PSA- Ad Council - Stop Bullying - (Learning)	001:00	006
FUNDRAISER	PSA- Bull - Art & Athletes	000:49	009
WOUNDED WARRIOR	PSA- Wounded Warrior - Looking :60	001:00	002
WOUNDED WARRIOR	PSA- Wounded Warrior - Warrior Kids :60	001:00	003
WOUNDED WARRIOR	PSA- Wounded Warrior - Warriors To Work :60	001:00	001
PSA SOLICIT/SEND IN PSA ANNOUNCEMENTS	WUBL - PSA SOLICIT	000:16	092
Ad Council	Ad Council PSA	001:00	013
AD Council Campaign	PSA AD COUNCIL :30 American Traffic Safety	000:30	001
AD Council Campaign	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	002
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	004
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	001
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	002
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	002
American Red Cross	PSA AD COUNCIL:30 Diaster Relief	000:30	002
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	053
Campaign on How To Quit Smoking	PSA	000:30	001
U.S CITIZENSHIP	PSA :30 US CITIZENSHIP - Job Hunting	000:29	008
U.S CITIZENSHIP	PSA :30 US CITIZENSHIP -Did You Know	000:30	010
HEALTH	PSA :30 Drive for COPD	000:30	009
GOVT ASSISTANCE	PSA AD COUNCIL :30 USA.GOV	000:30	004
AMERICAN LEIGON	PSA AD COUNCIL :30 America's Marines	000:29	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Family	000:28	046
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	011
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Programs	000:29	014
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Serving Veterans	000:30	009
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	019
TRAFFIC SEFETY	PSA AD COUNCIL :30 American Traffic Safety	000:30	003
COMMUNITY INVOLVEMENT	PSA AD COUNCIL :30 Community Blueprint Network	000:29	002
HEALTH	PSA AD COUNCIL :30 End Polio Now	000:30	008
PROTECTING ENVIRONMENT	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	008
PROTECTING ENVIRONMENT	PSA AD COUNCIL :30 Energy Efficiency State Fair	000:29	009
HEALTH	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	002
HEALTH	PSA AD COUNCIL :30 Fighting For Air American Lung Assoc	000:30	007
GIRL SCOUTS	PSA AD COUNCIL :30 Girl Scouts	000:30	003
AMERICAN RED CROSS VOLUNTEERING	PSA AD COUNCIL :30 Give an Hour	000:28	025
VOLUNTEERING	PSA AD COUNCIL :30 Habitat for Humanity	000:30	007
HOMELAND SECURITY	PSA AD COUNCIL :30 Homeland Security 1	000:30	002
HOMELAND SECURITY	PSA AD COUNCIL :30 Homeland Security 2	000:30	002
ANIMAL PROTECTION	PSA AD COUNCIL :30 HUMANE SOCIETY	000:30	003
HUNGER PREVENTION	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	003
HUNGER PREVENTION	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	002
EDUCATION	PSA AD COUNCIL :30 Live United Education	000:30	003
EDUCATION	PSA AD COUNCIL :30 Live United Health	000:30	003
EDUCATION	PSA AD COUNCIL :30 Live United Income	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	PSA AD COUNCIL :30 Macular Degeneration	000:30	010
MARINES	PSA AD COUNCIL :30 Marines Family	000:29	005
FAMILY VALUES	PSA AD COUNCIL :30 Marriage	000:30	002
GOVT ASSISTANCE	PSA AD COUNCIL :30 Medicare Preventative Benefits	000:30	008
HEALTH	PSA AD COUNCIL :30 Mental Illness	000:30	003
FAMILY VALUES	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	009
DRUG PREVENTION	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	007
FAMILY VALUES	PSA AD COUNCIL :30 NCUA Virtually Identical	000:30	006
EMERGENCY PREPAREDNESS	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	005
ECONOMIC	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	001
ECONOMIC	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	004
HEALTH	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	004
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Helping Veterans	000:30	005
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	006
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	003
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans New Beginings	000:29	006
ENVIRONMENT	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	008
HEALTH	PSA AD COUNCIL :30 Polio " This Close" Text to Donate	000:30	005
HEALTH	PSA AD COUNCIL :30 Polio "This Close" Website	000:30	005
HEALTH	PSA AD COUNCIL :30 Rotary Heroes	000:29	011
HEALTH	PSA AD COUNCIL :30 Rotary Lend a Hand	000:30	004
HEALTH	PSA AD COUNCIL :30 Rotary Make an Impact	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	PSA AD COUNCIL :30 Rotary You Can	000:30	006
FAMILY VALUES	PSA AD COUNCIL :30 SIPC Real People	000:30	002
FAMILY VALUES	PSA AD COUNCIL :30 SIPC Street Sense	000:30	003
SAVING MONEY	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	015
HEALTH	PSA AD COUNCIL :30 Stroke/Facing AFIB	000:30	006
HEALTH	PSA AD COUNCIL :30 Understanding Alzheimers	000:30	005
HEALTH	PSA AD COUNCIL :30 Voices of Meningitis	000:30	002
SAVING MONEY	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	009
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Grandma	000:30	004
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Hand Warrior	000:30	004
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Living Logo	000:30	002
AMERICAN RED CROSS	PSA AD COUNCIL:30 Diaster Relief	000:30	021
PROTECTING WILDLIFE	PSA-CONSERVING GA WILDLIFE (1)	000:30	005
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
COPD Awareness	PSA :30 Drive for COPD	000:30	001
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	042
HEALTH AND FITNESS	MUSIC AND MEMORIES	000:28	028
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Humane Society	PSA AD COUNCIL :30 HUMANE SOCIETY	000:30	001
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	001
Investment Protection	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	003
Menengitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	001
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	001
Request for Public to Send in PSA Announcements	PSA	000:16	001
Stop Bullying	Ad Council PSA	001:00	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Stroke Awareness/Symptoms	PSA AD COUNCIL :30 Stroke/Facing AFIB	000:30	002
Teaching CPR in Public Schools	PSA	000:30	001
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	001
U.S Citizenship	PSA :30 US CITIZENSHIP -Did You Know	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Helping Veterans	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans New Beginings	000:29	001
Wounded Warrior Project	Ad Council PSA	001:00	010
Wounded Warrior Project	PSA AD COUNCIL :30 Wounded Warrior Hand Warrior	000:30	002
Wounded Warrior Project	PSA- Wounded Warrior - Looking :60	001:00	002
Wounded Warrior Project	PSA- Wounded Warrior - Warrior Kids :60	001:00	002
Wounded Warrior Project	PSA- Wounded Warrior - Warriors To Work :60	001:00	002