

WUBL
Atlanta, GA
Quarterly Issues/Programs List
Third Quarter, 2014
07/01/2014 -09/30/2014

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Cure Childhood Cancer
- Speedway Children's Charities
- PKD Foundation
- Children's Healthcare of Atlanta
- DDD Foundation
- Georgia Move Over Law
- Show Your Stripes/ Military Veterans Job Assistance Program
- Camp Southern Ground
- Arthritis Foundation
- C.O.P.D Awareness
- Atlanta Lab Rescue
- Community Involvement Day 911 Day
- Hunger Prevention
- Family Values
- Drug/Alcohol Addiction
- Helping Needy Families
- Global Citizen Fest
- Mentoring to Children
- Safe Driving
- St Jude Children's Hospital
- Stand Up to Cancer
- Veterans Assistance Programs
- Volunteering in your Community

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Show Your Stripes	GNN-Georgia Focus	Show Your Stripes is an initiative to address the issue of unemployment among U.S. military veterans. This special program produced by iHeartRadio and hosted by journalist Rick Sanchez generates awareness around the issue of veteran unemployment and encourages businesses to hire skilled veterans and help those transitioning out of the military find jobs	Rick Sanchez	07/06/2014 06:16 AM	025:58
Summer Water Safety	GNN-Georgia Focus	According to the Department of Public Health, in 2011, the most recent publicly available data, there were 27 drowning-related deaths in Georgia for children 14 and younger. Many drowning incidents occur in swimming pools, but lakes, rivers and oceans can also be dangerous.	Kristen Sanderson, Program Coordinator for Safe Kids Georgia at Children's Healthcare of Atlanta, Ajumu Bajoku, Director of Healthy Lifestyles at Boys & Girls Clubs of Metro Atlanta and Stephanie McConnell	07/13/2014 06:15 AM	026:00
Civil War Tourism	GNN-Georgia Focus	On this program recorded at the Cyclorama in Atlanta, historians Barry Brown and Gordon Elwell, authors of <i>Crossroads of Conflict</i> , discuss the numerous Civil War sites across the state.	Don Rooney, Curator of <i>Wilbur G. Kurtz: History in Gone with the Wind</i> , an exhibit at the	07/20/2014 6:15 AM	026:00

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		Also, Don Rooney, Curator of <i>Wilbur G. Kurtz: History in Gone with the Wind</i> , an exhibit at the Atlanta History Center, talks about the Wilbur Kurtz works that are being featured.	Atlanta History Center		
Speedway Children's Charities	GNN-Georgia Focus	Speedway Children's Charities provides funding for non-profit organizations that meet the direct needs of children. During August they have several fundraising events culminating with the Atlanta 500 at Atlanta Motor Speedway	Scott Fillmore, Executive Director of the Atlanta Chapter of Speedway Children's Charities and Ed Clark, President of Atlanta Motor Speedway	07/27/2014 06:17 AM	026:00
Concussions Among Kids in Georgia	GNN-Georgia Focus	Reducing the incidence of concussion, especially in sports, has become a public health priority. The Children's Healthcare of Atlanta Concussion Program is a leader in managing concussions in children and teens.	Dr. Tom Burns, Director of neuropsychology at Children's Healthcare of Atlanta and Dr. David Marshall, Medical Director of Sports Medicine at Children's.	08/03/2014 06:18 AM	026:01
Parkinson's Disease	GNN-Georgia Focus	Parkinson's disease is a chronic and progressive movement disorder that affects millions of people worldwide. In the US, as many as one million live with Parkinson's with approximately 60,000 diagnosed each year	Bill Wilkins, Co-Founder of the Wilkins Parkinson's Foundation and Tamra Cantore,	08/10/2014 06:16 AM	026:01
Georgia Department of Juvenile Justice	GNN-Georgia Focus	The Georgia Department of Juvenile Justice serves the state's youthful offenders at facilities around the state.	Avery Niles, Commissioner of the GA Department of	08/16/2014 06:15 AM	026:00

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		They hold young offenders accountable for their actions through the delivery of services and sanctions in appropriate settings and by supporting youth in their communities to become productive and law-abiding citizens.	Juvenile Justice		
Jeep Fest/Georgia Sheriff's Youth Homes	GNN-Georgia Focus	Jeep Fest is an annual event in Jasper sponsored and operated by the Pickens County Sheriff's Office and is one of the major annual fund-raisers for the Georgia Sheriff's Youth Homes.	Pickens County Sheriff Donnie Craig and Ryker Lowe from Jasper Jeep	08/24/2014 06:18 AM	026:00
Organ Donation	GNN-Georgia Focus	More than 120,000 men, women and children are awaiting organ transplants to save their lives. Thousands more are in need of tissue and cornea transplants. The Donate Life Georgia registry allows Georgians to easily join the state's organ donation registry and the Life Link Foundation is an organization dedicated to the recovery of organs and tissue for transplantation	Lisa Service, whose daughter Kate received a liver transplant last year and Tracy Ide from Life link, Chairperson for Donate Life Georgia	08/31/2014 06:19 AM	026:01
Childhood Obesity Awareness	GNN-Georgia Focus	More than 23 million children and teenagers in the US ages are obese or overweight, many are in Georgia. Children's Healthcare of Atlanta is leading efforts statewide to turn the tide on this problem and improve the wellness of Georgia's children	Dr. Stephanie Walsh, Medical Director of Children's Healthcare of Atlanta's Strong4Life and Wendy Palmer, Strong4Life's Program Manager discuss healthy ways to avoid obesity.	09/07/2014 06:18 AM	025:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
East Lake Golf Club/East Lake Foundation	GNN-Georgia Focus	East Lake Golf Club was the home course of legendary golfer Bobby Jones. The Club is not only historic, but philanthropic as well. Proceeds from its operations support the East Lake Foundation, which has helped transform one of the nation's worst public housing projects into a thriving community.	Guests Danny Shoy, President of the East Lake Foundation and Dr. Catherine Lewis, Bobby Jones curator at The Atlanta History Center and Professor of History at Kennesaw State University, discuss the Club and Foundation.	09/14/2014 06:16 AM	026:01
GEMA	GNN-Georgia Focus	September is Emergency Preparedness Month and The Georgia Emergency Management Agency works to teach preparedness, lessen the effects of a disaster, and strengthen response and recovery efforts in GA. One of GEMA's areas of focus is the new Praise & Preparedness program that provides faith-based organizations with the tools needed to take action to prepare for a disaster	Lisa Janak-Newman and Janay Stargell from GEMA	09/21/2014 06:17 AM	026:01
Georgia Lions Lighthouse	GNN-Georgia Focus	The reach of the Georgia Lions Lighthouse extends to every county in the state. The Lighthouse facilitated over 400 eye surgeries last year, provided over 4,800 brand new pairs of eyeglasses, and gave over 2,600 eye exams. In addition, 962 people received hearing aids through their new digital aid program.	Caren Kaplan and Alison Kuhlke from the Georgia Lions Lighthouse discuss their programs	09/28/2014 06:17 AM	026:01

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council Family Values	PSA 30 - FFBL_AlexandraScott30_ValuesTag	000:30	010
Ad Council Family Values	PSA 30 - FFBL_Softball_30	000:30	011
Ad Council Family Values	PSA 30 - FFBL_ThomasEdison30_ValuesTag	000:30	015
Ad Council Family Values	PSA 30 - Helen_Keller_Foresight_30	000:30	009
Ad Council Family Values	PSA 30 - JackieRobinson30_ValuesTag	000:30	013
Ad Council Family Values	PSA 30 - Michelle Kwan - Dedication 30	000:30	016
Ad Council Family Values	PSA 30 - Mister_Rogers_Friendship_30	000:30	013
Ad Council Family Values	PSA 30 - Nola_Ochs_Live_Life_30	000:30	015
Ad Council Family Values	PSA 30 - Norman Rockwell	000:30	013
Ad Council Family Values	PSA 30 - TeamHoyt30_Values	000:30	014
Ad Council Family Values	PSA- Forever We - Fundraiser	000:31	010
Veterans Assistance in Employment	SHOW YOUR STRIPES/COUNTRY/HILTON MELISSA STIRLING	000:26	001
Golf Tournament Fund Raiser	WUBL- Down Swings Disability Golf Tournament	000:30	001
AD Council Traffic Safety	PSA AD COUNCIL :30 American Traffic Safety	000:30	011
AD Council Health and Wellbeing	PSA AD COUNCIL :30 Macular Degeneration	000:30	021
AD Council Emergency	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	066

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Preparedness			
AD Council Health and Wellbeing	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	014
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	010
American Legion Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	028
American Legion Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	011
American Legion Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	013
American Legion Awareness	PSA AD COUNCIL :30 American Legion Serving Veterans	000:30	012
American Legion Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	013
Arthritis Foundation	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	015
Atlanta Lab Rescue	Atlanta Lab Rescue	000:30	002
Camp Southern Ground Fundraiser	Camp Southern Ground	000:31	010
U.S Military Recruitment	PSA AD COUNCIL :30 America's Marines	000:29	007
Ad Council Emergency Plan	PSA AD COUNCIL :30 Emergency Plan	000:30	005
Ad Council Emergency Plan	PSA AD COUNCIL :30 Emergency Prep Business	000:30	004
Ad Council Energy Efficiency	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	019
Ad Council Habitat for Humanity	PSA AD COUNCIL :30 Habitat for Humanity	000:30	010
Ad Council Education	PSA AD COUNCIL :30 Live United Education	000:30	015
Ad Council Health and Wellbeing	PSA AD COUNCIL :30 Live United Health	000:30	016
Ad Council Live United	PSA AD COUNCIL :30 Live United Income	000:30	015
Ad Council Marines	PSA AD COUNCIL :30 Marines Family	000:29	016
Ad Council Family Values	PSA AD COUNCIL :30 Marriage	000:30	014
Ad Council Health and Wellbeing	PSA AD COUNCIL :30 Mental Illness	000:30	010
Ad Council Financial	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	014
Ad Council Financial	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council Veterans	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	015
Ad Council Health and Wellbeing	PSA AD COUNCIL :30 Patient Questions	000:30	037
Child Hood Cancer Awareness	CURE CHILDHOOD CANCER	000:58	197
Child Hood Cancer Awareness	CURE CHILDHOOD CANCER	001:00	096
Children's Healthcare of Atl	Children's Healthcare of Atl	000:30	017
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
COPD Awareness	PSA :30 Drive for COPD	000:30	009
Cure Childhood Cancer Suwannee	Cure Childhood Cancer Suwannee	000:18	003
DDD Foundation	DDD Foundation	000:30	034
Drug/Alcohol Addiction Help	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	011
Emergency Business Plan	PSA	000:30	041
Family Values	PSA 30 - Values - Courage Bethany Hamilton	000:30	009
Family Values	PSA 30 - Values - Neil Armstrong	000:30	014
Family Values	PSA 30 - Values_Blind_Hiker-Vision_30	000:30	011
Family Values	PSA 30 - Values_Marlon_Shirley-Overcoming-Overcoming_30	000:30	013
Family Values	PSA 30 - Values_Mother_Teresa_30	000:30	013
Family Values	PSA 30 - Winston Churchill - Commitment 30	000:30	016
Georgia Move Over Law	Georgia Move Over Law	000:31	087
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
Helping Needy Families	Sheltering Grace Ministries	000:33	081
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	013
Hunger Prevention	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	014
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	008
Meningitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	013
MENTORING TO CHILDREN	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
Obesity Awareness	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	019
PKD FOUNDATION	PKD FOUNDATION	000:29	087
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	020
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
Save Money	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	013
SHOW YOUR STRIPES	Show Your Stripes - Local	000:17	078
St Jude	St Jude	000:37	012
Stand Up To Cancer	Stand Up To Cancer	000:29	023
Support Girl Scouts	PSA AD COUNCIL :30 Girl Scouts	000:30	019
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	009
U.S Citizenship	PSA :30 US CITIZENSHIP -Did You Know	000:30	008
Understanding Alzheimer's	PSA AD COUNCIL :30 Understanding Alzheimer's	000:30	016
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	009
Volunteer	PSA AD COUNCIL :30 Give an Hour	000:28	021