

WUBL
Atlanta, GA
Quarterly Issues/Programs List
First Quarter, 2013
01-01/13 -03/31/13

WUBL
Quarterly Issues/Programs List

WUBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER RESEARCH**
- **STROKE AWARENESS**
- **STOP BULLYING**
- **DRUG PREVENTION**
- **HEALTH AWARENESS**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Animal Rescue	Georgia Focus Noahs Ark-Final-1-5-13	Noah's Ark in Locust Grove provides care and treatment for injured, abused and orphaned animals in habitats that mimic the animals' natural environment. In this program from Noah's Ark Allison Hedgecoth, Animal Husbandry Manager, discusses their work	Allison Hedgecloth	01/06/2013 06:13 AM	026:01
Heart Health	Georgia Focus - American HeartAssn- FINAL-1-12-13	Cardiovascular diseases and stroke are the number 1 cause of death in Georgia. The American Heart Association works to build healthier lives through healthcare, education	Sara Balog, Robbie Thomas	01/13/2013 06:17 AM	026:00

		and research and they support strategies that promote public policy aimed at reducing heart disease and stroke. Guests Sarah Balog, Government Relations and Robbie Thomas and Robbie Burlas, volunteers on the Heart Association's Georgia Advocacy Committee, discuss their efforts in Georg			
Education	Georgia Focus - GaPartnership-FINAL-1-19-13	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2013 was released on January 11 and this program discusses those issues with Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research	Dr. Stephen Dolinger	01/20/2013 06:12 AM	026:01
Education	Georgia Focus - Fox-FINAL-1-26-13	The Fox Theatre Institute is the only comprehensive theatre preservation organization in the United States and the premiere resource for historic theatre restoration and revitalization in Georgia. On this program recorded at Atlanta's Historic Fox Theater Carmie McDonald, Program Manager for the Fox Theater Institute discusses their efforts.	Carmie McDonald	01/27/2013 06:14 AM	026:00
Cancer Awareness	Georgia Focus - Cancer-FINAL-2-2-13	Cancer is the 2 nd leading cause of death in Georgia with The American Cancer Society estimating over 48,000 new cases of selected cancers in the state in 2012. Dr. George Daneker, Chief of Staff at Cancer Treatment Centers of America's new Newnan hospital, explains cancer and treatment options.	Dr. George Daneker	02/03/2013 06:18 AM	026:00

Cancer Awareness	Georgia Focus - Cancer2-FINAL-2-9-13	On this program Dr. Christian Hyde, a Radiation Oncologist and Kellie Acosta, a patient of Dr. Hyde's and two-time cancer survivor, discuss treatments and dealing with the personal and emotional aspects of the disease	Dr Christian Hyde, Kelly Acosta	02/10/2013 06:13 AM	026:00
Local Govt	CarTagTax-FINAL-2-16-13	The so-called "birthday tax" that Georgia vehicle owners pay annually will end on March 1 for people who purchase a new vehicle. Officials from the Georgia Department of Revenue answer questions about the new law. Guests are Doug MacGinnitie, Commissioner of the Department of Revenue, Vicki Lambert, Director of the Motor Vehicle Division & Local Government Services and Rick Gardner from the Office of Tax Policy.	Doug MacGinnitie , Vicki Lambert, Rick Gardner	02/17/2013 06:15 AM	026:01
Health	Georgia Focus - Alzheimers-FINAL-2-23-13	Over 5 million Americans are living with Alzheimer's and every 68 seconds someone in the U.S. is diagnosed and Alzheimer's disease. Leslie Anderson, President/CEO of the GA Chapter of the Alzheimer's Association discusses their efforts in Georgia	Leslie Anderson	02/24/2013 06:14 AM	026:00
Local Govt	Georgia Focus - GA Chamber-FINAL-3-2-13	The Georgia Chamber of Commerce is the state's largest business advocacy organization and represents a diverse cross-section of industry and commerce. Their number one mission is keeping, growing and creating jobs in our state and making sure Georgia is economically competitive. Chris Clark, President and CEO of the Georgia Chamber, is	Chris Clark	03/03/2013 06:17 AM	026:01

the guest on this program.

Animal Rescue	Georgia Focus Noahs Ark-Final-1-5-13--3-16-13	Noah's Ark in Locust Grove provides care and treatment for injured, abused and orphaned animals in habitats that mimic the animals' natural environment. In this program from Noah's Ark Allison Hedgecoth, Animal Husbandry Manager, discusses their work	Allison Hedgecloth	03/10/2013 06:19 AM	025:59
St Patricks Day Events	Georgia Focus StPats-FINAL-3-16-13	Georgia boasts some of the largest St. Patrick's Day celebrations in America. This program discusses those celebrations with Patrick Thames of the Dublin St. Patrick's Festival and Joe Marinelli of Visit Savannah. Joe Connelly from Harp's Irish Pub in Roswell talks about fundraising for the St. Baldricks Foundation.	Joe Marinelli, Joe Connely	03/17/2013 06:14 AM	026:00
House Bill 811	Georgia Focus GA 811-FINAL-3-23-13	Georgia 811 is dedicated to preventing damage to Georgia's underground utilities and promoting public safety by encouraging residents and professionals to call 811 before you dig. Cliff Meidl, two-time U.S. Olympic athlete, was severely injured in a construction accident when he made contact with live electrical cables in an area that was supposed to be safe. Cliff Meidl and Meghan Wade from Georgia 811 are program guests.	Cliff Meidl , Meghan Wade	03/24/2013 06:14 AM	026:00
Vehicle Tax	Georgia Focus MotorCarrier-FINAL-3-30-13	The Georgia Motor Carrier Act of 2012 transferred responsibility for household goods movers, passenger carriers, luxury limousine carriers, and non-consensual towing from	Johnny Jones , Gordy Wright	03/31/2013 06:16 AM	026:00

the Public Service Commission to the
 Department of Public Safety's Motor
 Carrier
 Compliance Division. Captain
 Johnny Jones, Executive Officer of
 the Motor Carrier
 Compliance Division and Gordy
 Wright Public Information Officer
 for the Department
 of Public Safety discuss these
 changes

**Section II
 NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
 PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER RESEARCH FUNDRAISER	BULL PSA - CANCER 1-DAY WALK/PEACHTREE CITY	000:29	017
TEACHING CPR IN SCHOOLS	BULL PSA - CPR IN SCHOOLS	000:30	089
ANIMAL PROTECTION	BULL PSA - PEDIGREE FEEDING PROJECT/ MIRANDA	000:48	009
STOP SMOKING	BULL PSA - QUIT SMOKING	000:30	090
STROKE PREVENTION	BULL PSA - STROKE PREVENTION	000:31	089
CURE CHILDHOOD CANCER-	CURE CHILDHOOD CANCER	000:58	060
CURE CHILDHOOD CANCER	CURE CHILDHOOD CANCER	000:59	026
CURE CHILDHOOD CANCER	CURE CHILDHOOD CANCER	001:00	028
FUNDRAISER	PSA - Halstead Fundraiser/Gwinnett Gladiators	000:29	002
STOP BULLYING	PSA- Ad Council - Stop Bullying - (Learning)	001:00	006

FUNDRAISER	PSA- Bull - Art & Athletes	000:49	009
WOUNDED WARRIOR	PSA- Wounded Warrior - Looking :60	001:00	002
WOUNDED WARRIOR	PSA- Wounded Warrior - Warrior Kids :60	001:00	003
WOUNDED WARRIOR	PSA- Wounded Warrior - Warriors To Work :60	001:00	001
PSA SOLICIT/SEND IN PSA ANNOUNCEMENTS	WUBL - PSA SOLICIT	000:16	092
Ad Council	Ad Council PSA	001:00	013
AD Council Campaign	PSA AD COUNCIL :30 American Traffic Safety	000:30	001
AD Council Campaign	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	002
AD Council Campaign	PSA AD COUNCIL :30 SIPC Real People	000:30	004
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	003
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	001
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Programs	000:29	002
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	002
American Red Cross	PSA AD COUNCIL:30 Diaster Relief	000:30	002
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	053
Campaign on How To Quit Smoking	PSA	000:30	001
U.S CITIZENSHIP	PSA :30 US CITIZENSHIP - Job Hunting	000:29	008
U.S CITIZENSHIP	PSA :30 US CITIZENSHIP -Did You Know	000:30	010
HEALTH	PSA :30 Drive for COPD	000:30	009
GOVT ASSISTANCE	PSA AD COUNCIL :30 USA.GOV	000:30	004
AMERICAN LEIGON	PSA AD COUNCIL :30 America's Marines	000:29	010
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Family	000:28	046
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	011
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Programs	000:29	014
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Serving Veterans	000:30	009
AMERICAN LEIGON	PSA AD COUNCIL :30 American Legion Youth Programs	000:29	019
TRAFFIC SEFETY	PSA AD COUNCIL :30 American Traffic Safety	000:30	003

COMMUNITY INVOLVEMENT	PSA AD COUNCIL :30 Community Blueprint Network	000:29	002
HEALTH	PSA AD COUNCIL :30 End Polio Now	000:30	008
PROTECTING ENVIRONMENT	PSA AD COUNCIL :30 Energy Efficiency Building	000:29	008
PROTECTING ENVIRONMENT	PSA AD COUNCIL :30 Energy Efficiency State Fair	000:29	009
HEALTH	PSA AD COUNCIL :30 Fight Arthritis Pain	000:30	002
HEALTH	PSA AD COUNCIL :30 Fighting For Air American Lung Assoc	000:30	007
GIRL SCOUTS	PSA AD COUNCIL :30 Girl Scouts	000:30	003
AMERICAN RED CROSS VOLUNTEERING	PSA AD COUNCIL :30 Give an Hour	000:28	025
VOLUNTEERING	PSA AD COUNCIL :30 Habitat for Humanity	000:30	007
HOMELAND SECURITY	PSA AD COUNCIL :30 Homeland Security 1	000:30	002
HOMELAND SECURITY	PSA AD COUNCIL :30 Homeland Security 2	000:30	002
ANIMAL PROTECTION	PSA AD COUNCIL :30 HUMANE SOCIETY	000:30	003
HUNGER PREVENTION	PSA AD COUNCIL :30 Hunger Prevention Child	000:30	003
HUNGER PREVENTION	PSA AD COUNCIL :30 Hunger Prevention Man	000:30	002
EDUCATION	PSA AD COUNCIL :30 Live United Education	000:30	003
EDUCATION	PSA AD COUNCIL :30 Live United Health	000:30	003
EDUCATION	PSA AD COUNCIL :30 Live United Income	000:30	003
HEALTH	PSA AD COUNCIL :30 Macular Degeneration	000:30	010
MARINES	PSA AD COUNCIL :30 Marines Family	000:29	005
FAMILY VALUES	PSA AD COUNCIL :30 Marriage	000:30	002
GOVT ASSISTANCE	PSA AD COUNCIL :30 Medicare Preventative Benefits	000:30	008
HEALTH	PSA AD COUNCIL :30 Mental Illness	000:30	003
FAMILY VALUES	PSA AD COUNCIL :30 Mentoring Sue Smith	000:30	009
DRUG PREVENTION	PSA AD COUNCIL :30 National Alcohol/Drug Addiction	000:30	007
FAMILY VALUES	PSA AD COUNCIL :30 NCUA Virtually Identical	000:30	006
EMERGENCY PREPAREDNESS	PSA AD COUNCIL :30 NFCC Managing the Unexpected	000:30	005
ECONOMIC	PSA AD COUNCIL :30 NFCC Saving in Tough Times	000:29	001
ECONOMIC	PSA AD COUNCIL :30 NFCC Spend Responsibly	000:30	004
HEALTH	PSA AD COUNCIL :30 Obesity Action Coalition	000:30	004

VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Helping Veterans	000:30	005
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	006
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2	000:30	003
VETERANS	PSA AD COUNCIL :30 Paralyzed Veterans New Beginings	000:29	006
ENVIRONMENT	PSA AD COUNCIL :30 Pest Mgmt Least Wanted	000:30	008
HEALTH	PSA AD COUNCIL :30 Polio " This Close" Text to Donate	000:30	005
HEALTH	PSA AD COUNCIL :30 Polio "This Close" Website	000:30	005
HEALTH	PSA AD COUNCIL :30 Rotary Heroes	000:29	011
HEALTH	PSA AD COUNCIL :30 Rotary Lend a Hand	000:30	004
HEALTH	PSA AD COUNCIL :30 Rotary Make an Impact	000:30	007
HEALTH	PSA AD COUNCIL :30 Rotary You Can	000:30	006
FAMILY VALUES	PSA AD COUNCIL :30 SIPC Real People	000:30	002
FAMILY VALUES	PSA AD COUNCIL :30 SIPC Street Sense	000:30	003
SAVING MONEY	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	015
HEALTH	PSA AD COUNCIL :30 Stroke/Facing AFIB	000:30	006
HEALTH	PSA AD COUNCIL :30 Understanding Alzheimers	000:30	005
HEALTH	PSA AD COUNCIL :30 Voices of Meningitis	000:30	002
SAVING MONEY	PSA AD COUNCIL :30 With SAM I Can (NEFE)	000:29	009
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Grandma	000:30	004
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Hand Warrior	000:30	004
WOUNDED WARRIOR	PSA AD COUNCIL :30 Wounded Warrior Living Logo	000:30	002
AMERICAN RED CROSS	PSA AD COUNCIL:30 Diaster Relief	000:30	021
PROTECTING WILDLIFE	PSA-CONSERVING GA WILDLIFE (1)	000:30	005
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
COPD Awareness	PSA :30 Drive for COPD	000:30	001
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	042
HEALTH AND FITNESS	MUSIC AND MEMORIES	000:28	028
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060

Humane Society	PSA AD COUNCIL :30 HUMANE SOCIETY	000:30	001
Investment Protection	PSA AD COUNCIL :30 SIPC Street Sense	000:30	001
Investment Protection	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	003
Menengitis Awareness	PSA AD COUNCIL :30 Voices of Meningitis	000:30	001
Protecting Local Wildlife	PSA-CONSERVING GA WILDLIFE (1)	000:30	001
Request for Public to Send in PSA Announcements	PSA	000:16	001
Stop Bullying	Ad Council PSA	001:00	002
Stroke Awareness/Symptoms	PSA AD COUNCIL :30 Stroke/Facing AFIB	000:30	002
Teaching CPR in Public Schools	PSA	000:30	001
U.S Citizenship	PSA :30 US CITIZENSHIP - Job Hunting	000:29	001
U.S Citizenship	PSA :30 US CITIZENSHIP -Did You Know	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Helping Veterans	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans Heroes	000:30	001
Veterans Assistance	PSA AD COUNCIL :30 Paralyzed Veterans New Beginings	000:29	001
Wounded Warrior Project	Ad Council PSA	001:00	010
Wounded Warrior Project	PSA AD COUNCIL :30 Wounded Warrior Hand Warrior	000:30	002
Wounded Warrior Project	PSA- Wounded Warrior - Looking :60	001:00	002
Wounded Warrior Project	PSA- Wounded Warrior - Warrior Kids :60	001:00	002
Wounded Warrior Project	PSA- Wounded Warrior - Warriors To Work :60	001:00	002