

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Neighborhood Research and Media

Agency name: Neighborhood Research and Media

Address: PO Box 297 Rodanthe NC 27968

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Iowa Gun Owners

Address: 1616 Fuller Road West Des Moines, IA 50265

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Aaron Dorr Chairman (only)

No additional members/directors listed on website. Rg

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/8/2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Ballot Question: Iowa Right to Keep and Bear Arms

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Richard K Shafan <small>Digitally signed by Richard K Shafan Date: 2022.08.27 11:40:44 -04'00'</small>	Signature: <i>Kelli Erickson</i>
Name: Rick Shafan	Name: <i>Kelli Erickson</i> <i>9/12/22</i>
Date of Request to Purchase Ad Time: 08/22/2022	Date of Station Agreement to Sell Time: 08/22/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: *TBD*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

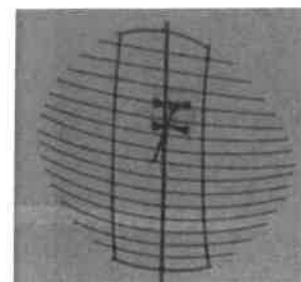
Awaiting the agency to send a completed NAB form with the details and the commercial. The information on this NAB form was sourced by the radio station to the best of their ability.

Contract #: <i>PO#8642</i>	Station Call Letters: <i>KSCJ-KSUX-KKMA-KLEM-KONU-KKYY</i>	Date Received/Requested: <i>9/12/22</i>
Est. #:	Station Location: <i>Sioux City / Le Mars</i>	Run Start and End Dates: <i>KSCJ 10/3-11/28</i> <i>other 10/31-11/7</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Neighborhood Research and Media
PO BOX 297
Rodanthe, NC 27968 US
252-987-0210
shaftan@earthlink.net



Purchase Order

VENDOR

KLEM
37 2nd Ave NW
LeMars, IA 51031

SHIP TO

Neighborhood Research and
Media
PO BOX 297
Rodanthe, NC 27968 US

P.O. NO. 8642**DATE 09/12/2022**

2704

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KSUX 6A-10A 10/31-11/4, 11/7	6	37.00	222.00
60 Radio	KKYY 6A-10A 10/31-11/4, 11/7	6	27.00	162.00
60 Radio	KQNU 6A-10A 10/31-11/4, 11/7	6	29.00	174.00
60 Radio	KLEM 6A-10A 10/31-11/4, 11/7	6	26.00	156.00
60 Radio	KKMA 6A-10A 10/31-11/4, 11/7	6	35.00	210.00
60 Radio	KSCJ 6A-10A 10/3-7, 10-14, 17-21, 24-28	20	37.00	740.00
60 Radio	KSCJ 10A-3P 10/3-7, 10-14, 17-21, 24-28	20	37.00	740.00
Radio and Television Airtime:Agency Commission	Agency Commission	2,404	-0.15	-360.60

TOTAL**\$2,043.40**

Approved By _____

Date _____

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☒ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **IOWA GUN OWNERS**
 Agency: **Neighborhood Research and Media**
 Address: **PO Box 297**
Rodanthe, NC 27968
 shaftan@earthlink.net
 Contact: **Richard Shaftan**
 Phone #: **252-987-0210**

Local Direct ☐
 Agency ☒ XXX
 Rep Agency ☐
 Political ☒ XXX

	Day	Date
Start		
End		

Est # Calendar Bill ☐ CIA ☐
 SBM Billing ☒ XXX Confirm ☒ XXX
 Contract #
 Ord # **P.O. 8642** Package:

Coop: ☐ Coop/Product Name: Cart #: **2704**

ISCI Code: **EXPANDED/ISCI TBD** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$37	60	6A-10A	10/3	10/28	1	1	1	1	1			5	20	\$740.00
\$37	60	10A-3P	10/3	10/28	1	1	1	1	1			5	20	\$740.00

Remarks for Invoice: **P.O. 8642**

Total Spots:	40
Total Gross:	\$1,480.00
Total Net:	\$1,258.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:	\$1,480.00	Gross:		Gross:	
Net:		Net:	\$1,258.00	Net:		Net:	

Sales Rep: **KELLI** Date: **9/12/22** Mgr: 

Internal Notes for AE:

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☒ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **IOWA GUN OWNERS**
 Agency: **Neighborhood Research and Media**
 Address: **PO Box 297**
Rodanthe, NC 27968
shaftan@earthlink.net
 Contact: **Richard Shaftan**
 Phone #: **252-987-0210**

Local Direct ☐
 Agency ☒ XXX
 Rep Agency ☐
 Political ☒ XXX

	Day	Date
Start	MON	10/31/22
End	MON	11/7/22

Calendar Bill ☐ CIA ☐
 Est # ☐ SBM Billing ☒ XXX Confirm ☒ XXX
 Contract # ☐
 Ord # **P.O. 8642** Package: ☐

Coop: ☐ Coop/Product Name: ☐ Cart #: **2704**

ISCI Code: **EXPANDED/ISCI TBD** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$37	60	6A-10A	10/31	11/4	1	1	1	1	1			5	5	\$185.00
\$37	60	6A-10A	11/7	11/7	1							1	1	\$37.00

Remarks for Invoice: **P.O. 8642**

Total Spots:	6
Total Gross:	\$222.00
Total Net:	\$188.70

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$222.00	Gross:	
Net:		Net:		Net:	\$188.70	Net:	

Sales Rep: **KELLI** Date: **9/12/22** Mgr: 

Internal Notes for AE:

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☐ KKMA ☒ KLEM ☐ KQNU ☐ KKYY ☐

Client: **IOWA GUN OWNERS**
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 Address: **PO Box 297**
Rodanthe, NC 27968
shaftan@earthlink.net
 Contact: **Richard Shaftan**
 Phone #: **252-987-0210**

Local Direct ☐
 Agency ☒ XXX
 Rep Agency ☐
 Political ☒ XXX

	Day	Date
Start	MON	10/31/22
End	MON	11/7/22

Est # ☐ Calendar Bill ☐ CIA ☐
 SBM Billing ☒ XXX Confirm ☒ XXX
 Contract # ☐
 Ord # **P.O. 8642** Package: ☐

Coop: ☐ Coop/Product Name: ☐ Cart #: **2704**

ISCI Code: **EXPANDED/ISCI TBD** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$35	60	6A-10A	10/31	11/4	1	1	1	1	1			5	5	\$175.00
\$35	60	6A-10A	11/7	11/7	1							1	1	\$35.00

Remarks for Invoice: **P.O. 8642**

Total Spots:	6
Total Gross:	\$210.00
Total Net:	\$178.50

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$210.00	Gross:	
Net:		Net:		Net:	\$178.50	Net:	

Sales Rep: **KELLI** Date: **9/12/22** Mgr: 

Internal Notes for AE:

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☐ KKMA ☐ KLEM ☒ KQNU ☐ KKYY ☐

Client: **IOWA GUN OWNERS**
 Agency: **Neighborhood Research and Media**
 Address: **PO Box 297**
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shaftan@earthlink.net
 Contact: **Richard Shaftan**
 Phone #: **252-987-0210**

Local Direct ☐
 Agency ☒ XXX
 Rep Agency ☐
 Political ☒ XXX

	Day	Date
Start	MON	10/31/22
End	MON	11/7/22

Calendar Bill ☐ CIA ☐
 Est # ☐ SBM Billing ☒ XXX Confirm ☒ XXX
 Contract # ☐
 Ord # **P.O. 8642** Package: ☐

Coop: ☐ Coop/Product Name: ☐ Cart #: **2704**

ISCI Code: **EXPANDED/ISCI TBD** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$26	60	6A-10A	10/31	11/4	1	1	1	1	1			5	5	\$130.00
\$26	60	6A-10A	11/7	11/7	1							1	1	\$26.00

Remarks for Invoice: **P.O. 8642**

Total Spots:	6
Total Gross:	\$156.00
Total Net:	\$132.60

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$156.00	Gross:	
Net:		Net:		Net:	\$132.60	Net:	

Sales Rep: **KELLI** Date: **9/12/22** Mgr: 

Internal Notes for AE:

NTR

☐

CASH

XXX

TRADE

☐

NEW

XXX

KSCJ

☐

KSUX

☐

KKMA

☐

KLEM

☐

KQNU

☒

KKYY

☐

Client:	IOWA GUN OWNERS
Agency:	Neighborhood Research and Media
Address:	PO Box 297
	Rodanthe, NC 27968
	shaftan@earthlink.net
Contact:	Richard Shaftan
Phone #:	252-987-0210

Local Direct	
Agency	XXX
Rep Agency	
Political	XXX

	Day	Date
Start	MON	10/31/22
End	MON	11/7/22

	Calendar Bill		CIA	
Est #		SBM Billing	XXX	Confirm XXX
	Contract #			
Ord #	P.O. 8642	Package:		

Coop: ☐Coop/Product Name:

Cart #:

2704

ISCI Code: EXPANDED/ISCI TBD

Conflict Description:

POLITICAL/ISSUE

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$29	60	6A-10A	10/31	11/4	1	1	1	1	1			5	5	\$145.00
\$29	60	6A-10A	11/7	11/7	1							1	1	\$29.00

Remarks for Invoice: P.O. 8642

Total Spots:	6
Total Gross:	\$174.00
Total Net:	\$147.90

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$174.00	Gross:	
Net:		Net:		Net:	\$147.90	Net:	

Sales Rep: KELLI Date: 9/12/22 Mgr: Internal Notes for AE:

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☒

Client: **IOWA GUN OWNERS**
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Local Direct ☐
 Agency ☒ XXX
 Rep Agency ☐
 Political ☒ XXX

	Day	Date
Start	MON	10/31/22
End	MON	11/7/22

Calendar Bill ☐ CIA ☐
 Est # ☐ SBM Billing ☒ XXX Confirm ☒ XXX
 Contract # ☐
 Ord # **P.O. 8642** Package: ☐

Coop: ☐ Coop/Product Name: ☐ Cart #: **2704**

ISCI Code: **EXPANDED/ISCI TBD** Conflict Description: **POLITICAL/ISSUE**

Spot	Spot											Spts/	Total	
Rate	Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week	Line	Total \$
\$27	60	6A-10A	10/31	11/4	1	1	1	1	1			5	5	\$135.00
\$27	60	6A-10A	11/7	11/7	1							1	1	\$27.00

Remarks for Invoice: **P.O. 8642**

Total Spots:	6
Total Gross:	\$162.00
Total Net:	\$137.70

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$162.00	Gross:	
Net:		Net:		Net:	\$137.70	Net:	

Sales Rep: **KELLI** Date: **9/12/22** Mgr: 

Internal Notes for AE: