



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309)764-8888

www.wqad.com

CONTRACT

<u>Contract / Revision</u> 778132 /		<u>Alt Order #</u> 07455227
<u>Product</u> 10/20 WOOD FOR STATE HOUSE		
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Estimate #</u> 2841	
<u>Advertiser</u> Wood/D/State Rep		<u>Original Date / Revision</u> 10/20/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 527	<u>Product Code</u> 549
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/21/14	10/27/14	ABC Daytime 1-2p	ABC Daytime 1-2p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	2			\$200.00	0.00				
N 2	8	10/21/14	10/27/14	NewsChannel 8 at 10pm (M-F10-10:35pm			:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$2,500.00	0.00				
N 3	8	10/21/14	10/27/14	The View	10-11am		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	2			\$800.00	0.00				
N 4	8	10/21/14	10/27/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$900.00	0.00				
N 5	8	10/21/14	10/27/14	News at 11	11-12p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	2			\$450.00	0.00				
N 6	8	10/21/14	10/27/14	The Chew	12-1p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	2			\$450.00	0.00				
N 7	8	10/21/14	10/27/14	M-F 2-3p	2-3p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$45.00	0.00				
N 8	8	10/21/14	10/27/14	M-F 3-4p	3-4p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$250.00	0.00				
N 9	8	10/21/14	10/27/14	Gm Quad Cities M-F 430a	M-F 430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$50.00	0.00				
N 10	8	10/21/14	10/27/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$750.00	0.00				
N 11	8	10/21/14	10/27/14	Good Morning Quad Cities 5-5-6am			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--	1			\$300.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> 10/20 WOOD FOR STA	<u>Estimate #</u> 2841
<u>Advertiser</u> Wood/D/State Rep		<u>Original Date / Revision</u> 10/20/14 / 10/20/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	8	10/21/14	10/27/14	NewsChannel 8 at 6p M-F	M-F 6-630p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$850.00	0.00			
N 13	8	10/21/14	10/27/14	Good Morning Quad Cities 6-6-7am			:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				2	\$425.00	0.00			
N 14	8	10/21/14	10/27/14	NewsChannel 8 at 630p M-F	M-F 630-7p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$650.00	0.00			
N 15	8	10/21/14	10/27/14	Good Morning America	7-9a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				2	\$750.00	0.00			
N 16	8	10/21/14	10/27/14	Kelly & Michael M-F 9-10a	9-10a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				2	\$350.00	0.00			
N 17	8	10/26/14	10/26/14	Sun 5pm News	5p-530p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$600.00	0.00			
N 18	8	10/25/14	10/25/14	Late News	1030-1135pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$500.00	0.00			
D 19	8	10/25/14	10/25/14	Sa-Su 11a-6p	Sa-Su 11a-6p		:30				NM	0	\$0.00
N 20	8	10/25/14	10/25/14	GMA Saturday 7-8a	Sa 7-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$500.00	0.00			
N 21	8	10/26/14	10/26/14	NewsChannel 8 at 10pm (Su)	10-10:35pm		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$1,500.00	0.00			
D 22	8	10/26/14	10/26/14	Sa-Su 11a-6p	Sa-Su 11a-6p		:30				NM	0	\$0.00
N 23	8	10/26/14	10/26/14	GMA Sunday 7-8a	Su 7-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$400.00	0.00			
Totals										0.00		28	\$16,645.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	24	\$14,295.00	\$12,150.75
10/27/14 - 10/27/14	4	\$2,350.00	\$1,997.50
Totals	28	\$16,645.00	\$14,148.25

Signature: _____ **Date:** _____

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