



WTVX
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1920674

Schedule Dates 10/07/14-10/13/14
Advertiser Bill Hager for State Representative District 89-R (S
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGER STATE REP FL (658914)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name RUSK,CHRISTINE
Phone/Fax /
CPE 126/139/1192
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments HAGER STATE REP FL JUSTIN VOTTA

Date Entered 09/10/14
Last Modified 09/10/14
Entered By Megan Marks-Peltz
CO-OP No
Headline # 07347286
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$121.50
Net Total \$688.50
Sales Tax

| West Palm Beach (WTVX) | | |
|------------------------|----------|-----------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2014 | 6 | \$810.00 |
| Grand Total: | 6 | \$810.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------|-------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/13/14-10/13/14 | 4 | :30 | 6P- Family Feud | | 1 | | | | | | | 1 | \$125.00 | \$125.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |
| 2.0 | Normal Line / SPOT (2) | 10/13/14-10/13/14 | 4 | :30 | 6:30P- Family Feud 2 | | 1 | | | | | | | 1 | \$145.00 | \$145.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |
| 3.0 | Normal Line / SPOT (3) | 10/09/14-10/09/14 | 4 | :30 | 6:30P- Family Feud 2 | | | | | 1 | | | | 1 | \$145.00 | \$145.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |
| 4.0 | Normal Line / SPOT (4) | 10/07/14-10/07/14 | 4 | :30 | 6P- Family Feud | | | 1 | | | | | | 1 | \$125.00 | \$125.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |
| 5.0 | Normal Line / SPOT (5) | 10/08/14-10/08/14 | 4 | :30 | 6P- Family Feud | | | | 1 | | | | | 1 | \$125.00 | \$125.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |
| 6.0 | Normal Line / SPOT (6) | 10/08/14-10/08/14 | 4 | :30 | 6:30P- Family Feud 2 | | | | 1 | | | | | 1 | \$145.00 | \$145.00 | West Palm Beach (WTVX) | FAMILY FEUD | 9/10/14 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: <p style="text-align: center; margin-top: 10px;">WTUX</p> | Date: <p style="text-align: center; margin-top: 10px;">9/12/14</p> |
|---|--|

I, Rita O'Brennan,

being/on behalf of: Bill Hager for State Representative,

a legally qualified candidate of the Republican

political party for the office of: FL HD 89

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | Varies | | | | |

Attach proposed schedule with charges (if available): 36.00 **GROSS**

I represent that the payment for the above described broadcast time has been furnished by:

Bill Hager for State Representative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Scarnell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/02/2014

Date

Bill Hager

Signature

To Be Signed By Station Representative

Accepted
Arthia Amacho
Signature

Accepted in Part
Arthia Amacho
Printed Name

Rejected
Sales MGR
Title

I represent that the payment for the above described broadcast time has been furnished by:

Bill Hager for State Representative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Scarnell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/02/2014

Date

Bill Hager

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Anthony Amacho

Signature

Anthony Amacho

Printed Name

Sales MGR

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bill HAGER for State Representative

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Bill Hager

signature of candidate or authorized committee

Bill HAGER

printed name

9/02/2014

date



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: BILL HAGER

PARTY: REPUBLICAN

OFFICE SOUGHT: STATE REPRESENTATIVE

ELECTION DATE: _____

INQUIRY MADE BY: MENTZER MEDIA SERVICES

Candidate Manager Agency Committee (circle one)

ADDRESS: 600 FAIRMOUNT AVE

STE 306

TOWSON, MD 21286

PHONE: _____

FAX: _____

Information Requested: RATES AND AVAILS

Final Disposition: ORDER PLACED #1920674

10.7-10.13.14 \$810.00

If Committee, list officers and position: JOHN SCANNELL, TREASURER

DATE: 9.10.14

TIME: _____

BY: _____